



Website review blueroanshop.com

Generated on September 21 2024 01:45 AM






The score is 57/100




SEO Content

| | Title | <p>Blue Roan Shop - Western Wear, Apparel and Accessories</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | | | |
|-------------|---|---|----------|---------|-----------|----------------|-----|---------------------------|-------|--|------|---------|-------------|---|-------|---|
| | Description | <p>Online Western Boutique - Apparel and Accessories - Clothing, Jewelry, Western Wear. Canadian based, online and pop-up shops. Turquoise jewelry, graphic tees, and cowgirl accessories.</p> <p>Length : 183</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2024"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Blue Roan Shop</td> </tr> <tr> <td>url</td> <td>https://blueroanshop.com/</td> </tr> <tr> <td>title</td> <td>Blue Roan Shop - Western Wear, Apparel and Accessories</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Online Western Boutique - Apparel and Accessories - Clothing, Jewelry, Western Wear. Canadian based, online and pop-up shops. Turquoise jewelry, graphic tees, and cowgirl accessories.</td> </tr> <tr> <td>image</td> <td>http://blueroanshop.com/cdn/shop/files/Untitled_design-3.png?v=1687456104</td> </tr> </tbody> </table> | Property | Content | site_name | Blue Roan Shop | url | https://blueroanshop.com/ | title | Blue Roan Shop - Western Wear, Apparel and Accessories | type | website | description | Online Western Boutique - Apparel and Accessories - Clothing, Jewelry, Western Wear. Canadian based, online and pop-up shops. Turquoise jewelry, graphic tees, and cowgirl accessories. | image | http://blueroanshop.com/cdn/shop/files/Untitled_design-3.png?v=1687456104 |
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| url | https://blueroanshop.com/ | | | | | | | | | | | | | | | |
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| image | http://blueroanshop.com/cdn/shop/files/Untitled_design-3.png?v=1687456104 | | | | | | | | | | | | | | | |




SEO Content

| | | <p>image:secure_url https://blueroanshop.com/cdn/shop/files/Untitled_design-3.png?v=1687456104</p> <p>image:width 2565</p> <p>image:height 2565</p> | | | | | | | | | | | | |
|--|-----------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] Your cart is empty• [H2] Your cart• [H2] Subtotal• [H2] Welcome to Blue Roan Shop!• [H2]• [H2] Subscribe to our emails• [H2] Links• [H2] Subscribe to our emails• [H3] Closing Sale! - Use Code: BIGSALE60 to save 60% off your order!• [H3] Accessories• [H3] Accessories• [H3] Jewelry• [H3] Jewelry• [H3] Shirts/Tanks• [H3] Shirts/Tanks | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 8 | 7 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 8 | 7 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|--|-------------|---|

SEO Links

| | | |
|--|-------------------------|---|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 19 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 5.26% External Links : Passing Juice 0% Internal Links 94.74% |

In-page links

| Anchor | Type | Juice |
|-------------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Continue shopping | Internal | Passing Juice |
| Log in | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Clothing | Internal | Passing Juice |
| Western Show Shirts | Internal | Passing Juice |
| Jewelry | Internal | Passing Juice |
| Accessories | Internal | Passing Juice |
| Bags and Wallets | Internal | Passing Juice |
| Gift Cards | Internal | Passing Juice |
| \$10 and Under | Internal | Passing Juice |
| Sale Items | Internal | Passing Juice |
| Made to Order | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Search | Internal | Passing Juice |
| Refund Policy | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms of Service | Internal | Passing Juice |

In-page links

Powered by [Shopify](#)

External

noFollow

SEO Keywords



Keywords Cloud

cart log accessories shop roan
western blue order sale jewelry












Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| shop | 7 | ✓ | ✗ | ✓ | ✓ |
| western | 6 | ✓ | ✗ | ✓ | ✗ |
| accessories | 6 | ✓ | ✗ | ✓ | ✓ |
| jewelry | 5 | ✗ | ✗ | ✓ | ✓ |
| blue | 3 | ✓ | ✗ | ✗ | ✓ |





Usability

| | | |
|--|--------------|---|
| | Url | Domain : blueroanshop.com Length : 16 |
| | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| | Printability | Great. We have found a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |



Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. https://blueroanshop.com/sitemap.xml |
|  | Robots.txt | http://blueroanshop.com/robots.txt Great, your website has a robots.txt file. |
| | Analytics | Missing |

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.