







Website review blueroanshop.com

Generated on September 21 2024 03:27 AM






The score is 57/100




SEO Content

	Title	Blue Roan Shop - Western Wear, Apparel and Accessories Length : 54 Perfect, your title contains between 10 and 70 characters.														
	Description	Online Western Boutique - Apparel and Accessories - Clothing, Jewelry, Western Wear. Canadian based, online and pop-up shops. Turquoise jewelry, graphic tees, and cowgirl accessories. Length : 183 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Blue Roan Shop</td></tr><tr><td>url</td><td>https://blueroanshop.com/</td></tr><tr><td>title</td><td>Blue Roan Shop - Western Wear, Apparel and Accessories</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Online Western Boutique - Apparel and Accessories - Clothing, Jewelry, Western Wear. Canadian based, online and pop-up shops. Turquoise jewelry, graphic tees, and cowgirl accessories.</td></tr><tr><td>image</td><td>http://blueroanshop.com/cdn/shop/files/Untitled_design-3.png?v=1687456104</td></tr></tbody></table>	Property	Content	site_name	Blue Roan Shop	url	https://blueroanshop.com/	title	Blue Roan Shop - Western Wear, Apparel and Accessories	type	website	description	Online Western Boutique - Apparel and Accessories - Clothing, Jewelry, Western Wear. Canadian based, online and pop-up shops. Turquoise jewelry, graphic tees, and cowgirl accessories.	image	http://blueroanshop.com/cdn/shop/files/Untitled_design-3.png?v=1687456104
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SEO Content

		<div>image:secure_url https://blueroanshop.com/cdn/shop/files/Untitled_design-3.png?v=1687456104</div> <div>image:width 2565</div> <div>image:height 2565</div>
	Headings	<div> H1 1 H2 8 H3 7 H4 0 H5 0 H6 0 </div> <ul style="list-style-type: none"> • [H1] • [H2] Your cart is empty • [H2] Your cart • [H2] Subtotal • [H2] Welcome to Blue Roan Shop! • [H2] • [H2] Subscribe to our emails • [H2] Links • [H2] Subscribe to our emails • [H3] Closing Sale! - Use Code: BIGSALE60 to save 60% off your order! • [H3] Accessories • [H3] Accessories • [H3] Jewelry • [H3] Jewelry • [H3] Shirts/Tanks • [H3] Shirts/Tanks
	Images	<p>We found 4 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 5.26%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 94.74%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Log in	Internal	Passing Juice
Home	Internal	Passing Juice
Clothing	Internal	Passing Juice
Western Show Shirts	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bags and Wallets	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
\$10 and Under	Internal	Passing Juice
Sale Items	Internal	Passing Juice
Made to Order	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

In-page links

[Powered by Shopify](#)

External

noFollow

SEO Keywords



Keywords Cloud

blue sale order cart **shop**
accessories western roan log
jewelry

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	7	✓	✗	✓	✓
western	6	✓	✗	✓	✗
accessories	6	✓	✗	✓	✓
jewelry	5	✗	✗	✓	✓
blue	3	✓	✗	✗	✓

Usability



Url

Domain : blueroanshop.com
Length : 16



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

Great. We have found a Print-Friendly CSS.



Language











Good. Your declared language is en.







Dublin Core

This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://blueroanshop.com/sitemap.xml</div>
	Robots.txt	http://blueroanshop.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.