






Website review boafinc.com

Generated on September 22 2024 11:25 AM





The score is 52/100







SEO Content

	Title	Birds of a Feather – Birds Of A Feather																					
		Length : 45																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	Faith based apparel																					
		Length : 19																					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Birds Of A Feather</td></tr><tr><td>url</td><td>https://boafinc.com/</td></tr><tr><td>title</td><td>Birds of a Feather</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Faith based apparel</td></tr><tr><td>image</td><td>http://boafinc.com/cdn/shop/files/Business_Card_Front_1200x1200.jpg?v=1644085193</td></tr><tr><td>image:secure_url</td><td>https://boafinc.com/cdn/shop/files/Business_Card_Front_1200x1200.jpg?v=1644085193</td></tr></table>						Property	Content	site_name	Birds Of A Feather	url	https://boafinc.com/	title	Birds of a Feather	type	website	description	Faith based apparel	image	http://boafinc.com/cdn/shop/files/Business_Card_Front_1200x1200.jpg?v=1644085193	image:secure_url	https://boafinc.com/cdn/shop/files/Business_Card_Front_1200x1200.jpg?v=1644085193
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	Headings	H1 1	H2 9	H3 4	H4 0	H5 0	H6 0																
		• [H1] Birds Of A Feather																					

SEO Content

		<ul style="list-style-type: none">• [H2] FAITH Collection• [H2] Tees• [H2] Sports Tees• [H2] Distressed Flannels• [H2] Pullovers• [H2] Sets• [H2] Jewelry• [H2] Blanks• [H2] Birds Of A Feather• [H3] Links• [H3] Latest News• [H3] Follow Us• [H3] Newsletter
	Images	<p>We found 215 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

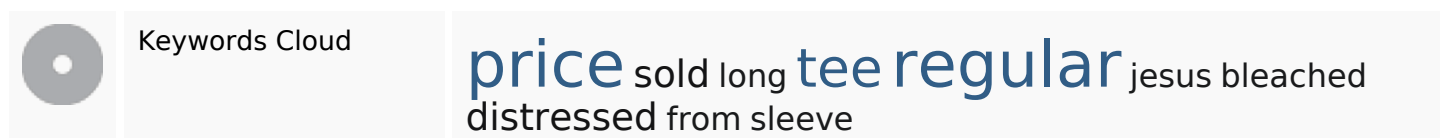
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 13 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 7.69%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 92.31%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Distressed Flannels	Internal	Passing Juice
Distressed Pullovers	Internal	Passing Juice
Tees	Internal	Passing Juice
Long Sleeve Tees	Internal	Passing Juice
Bracelets	Internal	Passing Juice
Search	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Latest News	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
regular	94	×	×	×	×
price	94	×	×	×	×
tee	59	×	×	×	✓
sold	34	×	×	×	×
distressed	20	×	×	×	✓

Keywords Consistency





Usability

	Url	Domain : boafinc.com Length : 11
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://boafinc.com/sitemap.xml
	Robots.txt	http://boafinc.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.