







Website review boazonthesquare.com

Generated on September 20 2024 08:17 AM






The score is **61/100**







SEO Content

	<p>Title</p>	<p>Boaz on The Square Graham Texas family owned and operated since 1921 provides quality apparel, footwear and gifts for both men and women at competitive pricing. - Boaz on The Square Graham Texas</p> <p>Length : 194</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>women's apparel, men's apparel, women's footwear, women's shoes, women's clothing, men's clothing, men's jeans, work boots, bath and body</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>boaz on the square , men apparel, womens apparel, mens accessories,</p> <p>Good, your page contains meta keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1451 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.boazonthesquare.com/?source=facebook</td> </tr> <tr> <td>site_name</td> <td>Boaz on The Square Graham Texas</td> </tr> <tr> <td>title</td> <td>Boaz on The Square Graham Texas family owned and operated since 1921 provides quality apparel, footwear and gifts for both men and women at competitive pricing.</td> </tr> <tr> <td>description</td> <td>women's apparel, men's apparel, women's footwear, women's shoes, women's clothing, men's clothing, men's jeans, work boots, bath and body</td> </tr> </tbody> </table>	Property	Content	url	https://www.boazonthesquare.com/?source=facebook	site_name	Boaz on The Square Graham Texas	title	Boaz on The Square Graham Texas family owned and operated since 1921 provides quality apparel, footwear and gifts for both men and women at competitive pricing.	description	women's apparel, men's apparel, women's footwear, women's shoes, women's clothing, men's clothing, men's jeans, work boots, bath and body
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SEO Content

	Headings	H1 0	H2 1	H3 0	H4 0	H5 0	H6 0
		• [H2] Categories					
	Images	We found 22 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 31% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 48 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
WOMENS APPAREL	Internal	Passing Juice
TOPS/TEES	Internal	Passing Juice


In-page links

BLOUSE/SHIRT	Internal	Passing Juice
JACKETS/COATS	Internal	Passing Juice
TANKS	Internal	Passing Juice
DRESSES	Internal	Passing Juice
TUNICS	Internal	Passing Juice
SWEATERS/CARDIGANS	Internal	Passing Juice
PANTS	Internal	Passing Juice
SHORTS	Internal	Passing Juice
JEANS	Internal	Passing Juice
WOMENS FOOTWEAR	Internal	Passing Juice
MENS APPAREL	Internal	Passing Juice
MENS SPORTSWEAR	Internal	Passing Juice
MENS DRESS SHIRTS	Internal	Passing Juice
MENS SPORT SHIRTS	Internal	Passing Juice
MENS KNIT SHIRTS	Internal	Passing Juice
MENS WESTERN SHIRTS	Internal	Passing Juice
MENS JEAN	Internal	Passing Juice
MENS SUITS/SPORTCOATS	Internal	Passing Juice
MENS OUTERWEAR	Internal	Passing Juice
MENS PANTS	Internal	Passing Juice
MENS FOOTWEAR	Internal	Passing Juice
MENS BOOTS	Internal	Passing Juice
MENS WORK BOOTS	Internal	Passing Juice
MENS WESTERN BOOT	Internal	Passing Juice
WOMEN'S SALE RACK	Internal	Passing Juice
MEN'S SALE RACK	Internal	Passing Juice
Brands	Internal	Passing Juice
=	External	Passing Juice

In-page links

=	External	Passing Juice
About us	Internal	Passing Juice
Payment methods	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Shipping	Internal	Passing Juice
Refunds and Return Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
All products	Internal	Passing Juice
New products	Internal	Passing Juice
Offers	Internal	Passing Juice
Tags	Internal	Passing Juice
RSS feed	Internal	Passing Juice
Register	Internal	Passing Juice
My orders	Internal	Passing Juice
My tickets	Internal	Passing Juice
My wishlist	Internal	Passing Juice
Lightspeed	External	Passing Juice

SEO Keywords

	Keywords Cloud	register pants mens boots account apparel products shirts footwear womens
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mens	18	✘	✔	✘	✘
womens	5	✘	✔	✘	✘







Keywords Consistency

apparel	5	✓	✓	✓	✗
footwear	5	✓	✗	✓	✗
shirts	4	✗	✗	✗	✗




Usability

	Url	Domain : boazonthesquare.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is us.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> ✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags!




Document

-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://boazonthesquare.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.