



Website review boldapparel.co

Generated on September 24 2024 05:09 AM






The score is 47/100






SEO Content

	Title	<p>Bold Apparel</p> <p>Length : 12</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Rosyz Shopify Template with multiple layouts and styles allows you to create different structures and satisfies any specific requirements for different kinds of business.</p> <p>Length : 170</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Bold Apparel</td> </tr> <tr> <td>url</td> <td>https://boldapparel.co/</td> </tr> <tr> <td>title</td> <td>Bold Apparel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Bold Apparel</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0842/5763/6634/files/Ivory_Black_Luxury_Minimalist_Personal_Name_Logo_1.png?height=628&pad_color=fff&v=1699988770&width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0842/5763/6634/files/Ivory_Black_Luxury_Minimalist_Personal_Name_Logo_1.png?height=628&pad_color=fff&v=1699988770&width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	Bold Apparel	url	https://boldapparel.co/	title	Bold Apparel	type	website	description	Bold Apparel	image	https://cdn.shopify.com/s/files/1/0842/5763/6634/files/Ivory_Black_Luxury_Minimalist_Personal_Name_Logo_1.png?height=628&pad_color=fff&v=1699988770&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0842/5763/6634/files/Ivory_Black_Luxury_Minimalist_Personal_Name_Logo_1.png?height=628&pad_color=fff&v=1699988770&width=1200
Property	Content																	
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SEO Content

		image:width 1200												
		image:height 628												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>5</td> <td>4</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] • [H2] Your Passport to Fashion Elegance • [H2] Collection • [H3] Login • [H3] Reset your password • [H3] PARTY WEAR • [H3] Top Sellers • [H3] • [H4] Fashion Forward: Stay In The Know With Our Newsletter • [H4] Get in touch • [H4] Main menu • [H4] Footer menu • [H5] 	H1	H2	H3	H4	H5	H6	1	2	5	4	1	0
H1	H2	H3	H4	H5	H6									
1	2	5	4	1	0									
	Images	<p>We found 32 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 3.33%

Internal Links 96.67%

In-page links

Anchor	Type	Juice
View Cart	Internal	Passing Juice
Check Out	Internal	Passing Juice
Forgot your password?	Internal	Passing Juice
Register	Internal	Passing Juice
Bold Belle Lace Up Backless Sequin Mermaid Hem Formal Dress	Internal	Passing Juice
Bold Split Sleeve Mesh Insert Maxi Prom Dress	Internal	Passing Juice
Bold Glamorous Multicolor Sequins Prom Dress Success	Internal	Passing Juice
Mock Neck Mesh Panel Sequin Prom Dress	Internal	Passing Juice
Mock Neck Split Back Sequin Prom Dress	Internal	Passing Juice
Elegance and Grace Emerald A-line Puff Sleeve Gown	Internal	Passing Juice
Mock Neck Mesh Panel Sequin Prom Dress	Internal	Passing Juice
Mock Neck Mesh Panel Sequin Prom Dress	Internal	Passing Juice
show all	Internal	Passing Juice
Shop now	Internal	Passing Juice
shop now	Internal	Passing Juice
Bold Gigot Sleeve Mesh Bodycon Dress	Internal	Passing Juice
Chain Crisscross Backless Bodycon Dress	Internal	Passing Juice
Bold Gigot Sleeve Mesh Bodycon Dress	Internal	Passing Juice
Surplice Neck Lantern Sleeve Sequin Party Dress	Internal	Passing Juice
show all	Internal	Passing Juice
Top, Bottom, Knee Dress	Internal	Passing Juice

In-page links

Floral Dresses	Internal	Passing Juice
Party Wear	Internal	Passing Juice
Shop	Internal	Passing Juice
Parien House	External	Passing Juice
Contact	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	add sale cart bold price dress regular sleeve mesh quickshop
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
sale	22	✘	✘	✘	✘
price	22	✘	✘	✘	✘
dress	18	✘	✘	✘	✘
cart	15	✘	✘	✘	✘
bold	13	✔	✘	✘	✘












Usability

	Url	Domain : boldapparel.co Length : 14
	Favicon	Great, your website has a favicon.



Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>13</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	13
Deprecated tags	Occurrences					
<s>	13					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				




Mobile

	Mobile Optimization	 Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://boldapparel.co/sitemap.xml
	Robots.txt	http://boldapparel.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.