# Website review
# bornfromaboveintl.com

Generated on September 13 2024 00:22 AM

**The score is 50/100**

## SEO Content

| | | |
|---|---|---|
| ✔ | Title | Born From Above &#8211; Children&#039;s Apparel and Accessories Store<br><br>**Length : 69**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ✘ | Description | **Length : 0**<br><br>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✘ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✘ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◯ | Headings | **H1** 0   **H2** 1   **H3** 0   **H4** 0   **H5** 0   **H6** 0<br><br>• [H2] Hello world! |
| ✔ | Images | We found 4 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ✘ | Text/HTML Ratio | Ratio : **0%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✔ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | Iframe | Great, there are no Iframes detected on this page. |
|---|---|---|

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 10 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 10% |
| | | Internal Links 90% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Skip to content | Internal | Passing Juice |
| Born From Above | Internal | Passing Juice |
| Cart | Internal | Passing Juice |
| Checkout | Internal | Passing Juice |
| My account | Internal | Passing Juice |
| Sample Page | Internal | Passing Juice |
| Shop | Internal | Passing Juice |
| Uncategorized | Internal | Passing Juice |
| Hello world! | Internal | Passing Juice |
| Astra WordPress Theme | External | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ⊙ | Keywords Cloud | content **born** skip childrens **from** apparel accessories uncategorized store **above** |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| born | 3 | ✔ | ✖ | ✖ | ✖ |
| from | 3 | ✔ | ✖ | ✖ | ✖ |
| above | 3 | ✔ | ✖ | ✖ | ✖ |
| childrens | 1 | ✖ | ✖ | ✖ | ✖ |
| apparel | 1 | ✔ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| ⊙ | Url | Domain : bornfromaboveintl.com<br>Length : 21 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |

# Document

| | W3C Validity | Errors : 0<br>Warnings : 0 |
|---|---|---|
| ✓ | Email Privacy | Great no email address has been found in plain text! |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

| | Speed Tips | |
|---|---|---|
| | | ✓ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✖ Too bad, your website has too many JS files (more than 6). |
| | | ✓ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | |
|---|---|---|
| | | ✓ Apple Icon |
| | | ✓ Meta Viewport Tag |
| | | ✓ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap.<br><br>http://bornfromaboveintl.com/wp-sitemap.xml |
|---|---|---|
| ✓ | Robots.txt | http://bornfromaboveintl.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✗ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |

# Optimization