



Website review boysnextdoor-apparel.co

Generated on September 23 2024 18:18 PM





The score is 48/100




SEO Content

	Title	<p>BND Apparel Globally Sourced Menswear & Lifestyle Store</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>A Globally Sourced Menswear & Lifestyle Store selling indie brands including Boysnextdoor Apparel, Dickies, Novesta, Published Jogger, Carhartt, Converse, Huf and more.</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>BND Apparel</td> </tr> <tr> <td>url</td> <td>https://boysnextdoor-apparel.co/</td> </tr> <tr> <td>title</td> <td>BND Apparel Globally Sourced Menswear & Lifestyle Store</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>A Globally Sourced Menswear & Lifestyle Store selling indie brands including Boysnextdoor Apparel, Dickies, Novesta, Published Jogger, Carhartt, Converse, Huf and more.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0278/9556/2333/files/bnd-logo.jpg?height=628&pad_color=fff&v=1621507264&width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	BND Apparel	url	https://boysnextdoor-apparel.co/	title	BND Apparel Globally Sourced Menswear & Lifestyle Store	type	website	description	A Globally Sourced Menswear & Lifestyle Store selling indie brands including Boysnextdoor Apparel, Dickies, Novesta, Published Jogger, Carhartt, Converse, Huf and more.	image	https://cdn.shopify.com/s/files/1/0278/9556/2333/files/bnd-logo.jpg?height=628&pad_color=fff&v=1621507264&width=1200
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SEO Content

		<p>image:secure_url https://cdn.shopify.com/s/files/1/0278/9556/2333/files/bnd-logo.jpg?height=628&pad_color=fff&v=1621507264&width=1200</p> <p>image:width 1200</p> <p>image:height 628</p> <p>image:alt boysnextdoor apparel</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>12</td><td>2</td><td>11</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] BND Apparel• [H2] Can't find your location? We can help!• [H3] Hong Kong & Macau• [H3] Asia• [H3] Europe• [H3] US & Canada• [H3]• [H3] Returns & Exchange• [H3] Drop Us A Line• [H3]• [H3]• [H3]• [H3]• [H3]• [H4] New Arrivals• [H4] Return Policy• [H5] Subscribe to get 10% off Now• [H5] Shop• [H5] Information• [H5] Order• [H5] Here to help• [H5] Follow us• [H5] MY BAG• [H5] MY WISHLIST• [H5] MY ACCOUNT• [H5] SIGN UP• [H5] SIGN UP• [H6] CUSTOMER SERVICES	H1	H2	H3	H4	H5	H6	1	1	12	2	11	1
H1	H2	H3	H4	H5	H6									
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	Images	<p>We found 16 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.23% External Links : Passing Juice 16.13% Internal Links 80.65%


In-page links

Anchor	Type	Juice
Chinese (Traditional)	Internal	Passing Juice
Store	Internal	Passing Juice
Featured Brands	Internal	Passing Juice
Shoes	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
SHOP NOW	External	Passing Juice
DISCOVER MORE	Internal	Passing Juice
New In	Internal	Passing Juice
Outlet	Internal	Passing Juice
Top	Internal	Passing Juice
Bottom	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Home & Lifestyle	Internal	Passing Juice
FAQs	Internal	Passing Juice
Delivery & Returns	Internal	Passing Juice
Brick-and-Mortar	Internal	Passing Juice
My Account	External	Passing Juice
View Bag	External	Passing Juice
Have a chat with us	External	Passing Juice
BND Apparel	Internal	Passing Juice
Powered by Shopify	External	noFollow
View all products	Internal	Passing Juice
PROCEED TO CHECKOUT	Internal	Passing Juice
VIEW SHOPPING BAG	Internal	Passing Juice
VIEW WISHLIST	Internal	Passing Juice
Forgot Your Password?	Internal	Passing Juice
Sign up now!	Internal	Passing Juice
contact us	External	Passing Juice
PRIVACY POLICY	Internal	Passing Juice
Remove	Internal	Passing Juice

SEO Keywords

 Keywords Cloud	new chf account more all mvr view bnd top apparel
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

bnd	4	✓	✗	✗	✓
all	3	✓	✗	✓	✗
top	3	✗	✗	✗	✗
view	3	✗	✗	✗	✗
apparel	2	✓	✗	✓	✓


Usability

	Url	Domain : boysnextdoor-apparel.co Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://boysnextdoor-apparel.co/sitemap.xml</p>
	Robots.txt	<p>http://boysnextdoor-apparel.co/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>