



Website review brand1kc.com

Generated on September 20 2024 16:25 PM






The score is **58/100**




SEO Content

	Title	<p>Authentic Urban Apparel in Kansas City Brand One United States</p> <p>Length : 66</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Brand One is an apparel company that's organically grown its roots in Kansas City. Influenced by the style of today's urban apparel, our team has handcrafted a midwestern mix using high quality threads.</p> <p>Length : 202</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Authentic Urban Apparel in Kansas City Brand One United States</td> </tr> <tr> <td>description</td> <td>Brand One LLC is a clothing brand in Kansas City. Influenced by the style of today's urban apparel, our team has authentically handcrafted a midwestern mix, using high quality threads.</td> </tr> <tr> <td>image</td> <td>https://static.wixstatic.com/media/5081ed_cdd_a6d02f9254c4e8d54905d8994ff22~mv2.jpg/v1/fill/w_577,h_578,al_c/5081ed_cdda6d02f9254c4e8d54905d8994ff22~mv2.jpg</td> </tr> <tr> <td>image:width</td> <td>577</td> </tr> <tr> <td>image:height</td> <td>578</td> </tr> </tbody> </table>	Property	Content	title	Authentic Urban Apparel in Kansas City Brand One United States	description	Brand One LLC is a clothing brand in Kansas City. Influenced by the style of today's urban apparel, our team has authentically handcrafted a midwestern mix, using high quality threads.	image	https://static.wixstatic.com/media/5081ed_cdd_a6d02f9254c4e8d54905d8994ff22~mv2.jpg/v1/fill/w_577,h_578,al_c/5081ed_cdda6d02f9254c4e8d54905d8994ff22~mv2.jpg	image:width	577	image:height	578
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image:width	577													
image:height	578													




SEO Content

		url https://www.brand1kc.com												
		site_name Brand One												
		type website												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>14</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Established in 2018, Brand One is a Kansas City based print shop that offers custom merchandise to businesses, brands & events - while also offering our own line of handcrafted products.• [H1] HEAT VINYL• [H1] SCREEN PRINTING• [H1] EMBROIDERY• [H1] DIRECT TO GARMENT• [H1] DIRECT TO FILM• [H1] QUICK & EASY PROCESS• [H1] We're here to help you along the way with all your print and fulfillment needs.• [H1] SIGN UP FOR OUR EMAIL LIST• [H1] HOME• [H1] CONTACT• [H1] MEET OUR TEAM• [H1] SHIPPING & RETURNS• [H1] HANDCRAFTED IN KANSAS CITY• [H2] CONTACT US	H1	H2	H3	H4	H5	H6	14	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
14	1	0	0	0	0									
	Images	We found 28 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
TOPS	Internal	Passing Juice
BOTTOMS	Internal	Passing Juice
OUTERWEAR	Internal	Passing Juice
HEADWEAR	Internal	Passing Juice
ACCESSORIES	Internal	Passing Juice
DESIGN	Internal	Passing Juice
DIGITAL PRINTING	Internal	Passing Juice
SCREEN PRINTING	Internal	Passing Juice
EMBROIDERY	Internal	Passing Juice
FINISHING	Internal	Passing Juice
FULFILLMENT	Internal	Passing Juice
PROMOTIONAL	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	states urban apparel united kansas city brand authentic
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
authentic	1	✓	✗	✗	✗
urban	1	✓	✗	✓	✗
apparel	1	✓	✗	✓	✗
kansas	1	✓	✗	✓	✓
city	1	✓	✗	✓	✓



Usability

	Url	Domain : brand1kc.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.brand1kc.com/sitemap.xml
	Robots.txt	http://brand1kc.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.