



# Website review brandrunner.co.uk

Generated on September 14 2024 03:40 AM






The score is 54/100





## SEO Content

	Title	<p>Designer Clothing &amp; Apparel - Brand Runner</p> <p><b>Length : 46</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																								
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>																								
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																								
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Designer Clothing &amp; Apparel - Brand Runner</td> </tr> <tr> <td>url</td> <td>https://brandrunner.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Brand Runner</td> </tr> <tr> <td>image</td> <td>https://brandrunner.co.uk/wp-content/uploads/2021/01/Brand-Runner-Logo-1.1.png</td> </tr> <tr> <td>image:width</td> <td>727</td> </tr> <tr> <td>image:height</td> <td>727</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> </tbody> </table>					Property	Content	locale	en_US	type	website	title	Designer Clothing & Apparel - Brand Runner	url	https://brandrunner.co.uk/	site_name	Brand Runner	image	https://brandrunner.co.uk/wp-content/uploads/2021/01/Brand-Runner-Logo-1.1.png	image:width	727	image:height	727	image:type	image/png
Property	Content																									
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	Headings	<b>H1</b> 1	<b>H2</b> 19	<b>H3</b> 2	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0																			



## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Brand Runner - Designer Clothing</li><li>• [H2] Designer Brands At Prices To Suit All Budgets!</li><li>• [H2] Designer Clothing For Men</li><li>• [H2] Designer Clothing For Women</li><li>• [H2] FEATURED</li><li>• [H2] Adrianna Papell Dot Printed Fit-and-Flare Dress</li><li>• [H2] Lacoste Short Sleeve Polo Shirt</li><li>• [H2] Paul &amp; Shark Denim Shorts</li><li>• [H2] The North Face Recycled McMurdo Jacket</li><li>• [H2] Browse our range of mens designer clothing</li><li>• [H2] Browse our range of ladies designer clothing</li><li>• [H2] Browse our range of kids designer clothing</li><li>• [H2] LATEST</li><li>• [H2] Balenciaga Paris Logo Boxer Short Black</li><li>• [H2] Balenciaga Logo Band Boxer Briefs</li><li>• [H2] BALMAIN Ribbed Tapered Jeans</li><li>• [H2] DSQUARED2 Super Twinky Jeans Blue 470 Size 34W</li><li>• [H2] Browse Our Full Range of Designer Clothing!</li><li>• [H2] Subscribe to our mailing list!</li><li>• [H2] Success!</li><li>• [H3] Navigation</li><li>• [H3] Shop</li></ul>
	Images	<p>We found 13 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 23 links including 0 link(s) to files</p>

## SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

## In-page links

Anchor	Type	Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Latest</a>	Internal	Passing Juice
<a href="#">Mens</a>	Internal	Passing Juice
<a href="#">Ladies</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Homeware</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Brand Runner - Designer Clothing</a>	Internal	Passing Juice
<a href="#">Designer Brands At Prices To Suit All Budgets!</a>	Internal	Passing Juice
<a href="#">Designer Clothing For Men</a>	Internal	Passing Juice
<a href="#">Designer Clothing For Women</a>	Internal	Passing Juice
<a href="#">Browse Kids</a>	Internal	Passing Juice
<a href="#">Latest Items</a>	Internal	Passing Juice
<a href="#">Homepage</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Order Tracking</a>	Internal	Passing Juice
<a href="#">Latest</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice

## In-page links

[Accessories](#)

Internal

Passing Juice

[Homewear](#)

Internal

Passing Juice

[JStapleton Design](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

browse kids rrp **clothing** shop ladies latest  
mens range **designer**

## Keywords Consistency












Keyword	Content	Title	Keywords	Descripti on	Headings
designer	19	✓	✗	✗	✓
clothing	15	✓	✗	✗	✓
browse	11	✗	✗	✗	✓
latest	8	✗	✗	✗	✓
mens	8	✗	✗	✗	✓

## Usability





	Url	Domain : brandrunner.co.uk Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://brandrunner.co.uk/sitemap_index.xml">https://brandrunner.co.uk/sitemap_index.xml</a>
	Robots.txt	<a href="http://brandrunner.co.uk/robots.txt">http://brandrunner.co.uk/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 443 1481 517"> Google Analytics</div>