







Website review brighterdental.com

Generated on September 20 2024 15:27 PM






The score is 59/100




SEO Content

	Title	<p>Brighter Dental: Restorative, Cosmetic, & General Dentist NJ</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Welcome to Your Family's New Dental Home in Nj. Dental Services for All Ages Under One Roof. Book an Appointment Today at Any of Our Convenient Locations!</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Brighter Dental</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Brighter Dental: Restorative, Cosmetic, & General Dentist NJ</td> </tr> <tr> <td>description</td> <td>Welcome to Your Family's New Dental Home in Nj. Dental Services for All Ages Under One Roof. Book an Appointment Today at Any of Our Convenient Locations!</td> </tr> <tr> <td>url</td> <td>https://www.brighterdental.com/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Brighter Dental	type	article	title	Brighter Dental: Restorative, Cosmetic, & General Dentist NJ	description	Welcome to Your Family's New Dental Home in Nj. Dental Services for All Ages Under One Roof. Book an Appointment Today at Any of Our Convenient Locations!	url	https://www.brighterdental.com/
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>11</td><td>5</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Brighter Dental, Your Trusted Dental Care Providers• [H2] Your smile, our joy!• [H2] Welcome toBrighter Dental!• [H2] Our patients say it best• [H2] Your one-stop shop for dental care• [H2] Brighter Smiles, Guaranteed!• [H2] Everyone is Welcome• [H2] Find us near you• [H2] Say yes to a healthier smile!• [H3] General• [H3] Cosmetic• [H3] Restorative• [H3] Brighter Smiles Plan• [H3] Delran, NJ• [H3] Freehold, NJ• [H3] North Brunswick, NJ• [H3] Princeton, NJ• [H3] Robbinsville, NJ• [H3] Services• [H3] Practice• [H4] Delran• [H4] Freehold• [H4] North Brunswick• [H4] Princeton• [H4] Robbinsville	H1	H2	H3	H4	H5	H6	1	8	11	5	0	0
H1	H2	H3	H4	H5	H6									
1	8	11	5	0	0									
	Images	<p>We found 14 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.56% Internal Links 97.44%

In-page links

Anchor	Type	Juice
ABOUT	Internal	Passing Juice
SERVICES	Internal	Passing Juice
GENERAL	Internal	Passing Juice
PREVENTIVE	Internal	Passing Juice
FILLINGS	Internal	Passing Juice
SEALANTS &#038; FLUORIDES	Internal	Passing Juice
DIAGNOSTIC IMAGING	Internal	Passing Juice
COSMETIC	Internal	Passing Juice
TEETH WHITENING	Internal	Passing Juice
VENEERS	Internal	Passing Juice
BONDING	Internal	Passing Juice
ORTHODONTICS	Internal	Passing Juice
RESTORATIVE	Internal	Passing Juice
BRIDGES	Internal	Passing Juice
CROWNS	Internal	Passing Juice
IMPLANTS	Internal	Passing Juice
ROOT CANALS	Internal	Passing Juice
DENTURES	Internal	Passing Juice

In-page links

ORAL SURGERY	Internal	Passing Juice
LOCATIONS	Internal	Passing Juice
DELRAN	Internal	Passing Juice
FREEHOLD	Internal	Passing Juice
NORTH BRUNSWICK	Internal	Passing Juice
PRINCETON	Internal	Passing Juice
ROBBINSVILLE	Internal	Passing Juice
NEW PATIENTS	Internal	Passing Juice
REQUEST APPOINTMENT	Internal	Passing Juice
Request Appointment	Internal	Passing Juice
5 locations in NJ	Internal	Passing Juice
oral surgery	Internal	Passing Juice
Delran	Internal	Passing Juice
Freehold	Internal	Passing Juice
North Brunswick	Internal	Passing Juice
Princeton	Internal	Passing Juice
Robbinsville	Internal	Passing Juice
Services	Internal	Passing Juice
:Delmain	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Accessibility Statement	Internal	Passing Juice

SEO Keywords








Keywords Cloud

appointment smile more brighter directions
always **dental** request care get





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	16	✓	✗	✓	✓
brighter	7	✓	✗	✗	✓
care	7	✗	✗	✗	✓
get	7	✗	✗	✗	✗
smile	6	✗	✗	✗	✓



Usability

	Url	Domain : brighterdental.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://brighterdental.com/sitemap.xml</code>
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.