Website review
brightersmiledental.com

Generated on September 18 2024 21:03 PM

The score is 65/100

SEO Content

✓	Title	Costa Mesa Dentist **Length : 18** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Dentistry in Costa Mesa, California - Brighter Smile Dental, - We Offer Dental Implants, Veneers, Crowns, Porcelain Fillings, ZOOM Teeth Whitening, Invisalign and more. **Length : 168** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Dentist Costa Mesa Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◐	Headings	**H1** 4 **H2** 2 **H3** 0 **H4** 0 **H5** 0 **H6** 0 - [H1] Costa Mesa Dentist - [H1] Invisalign® - [H1] Pediatric Dentistry - [H1] Cosmetic Dentistry - [H2] Appointment - [H2] Our Location
✗	Images	We found 9 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **19%** Good, this page's ratio of text to HTML code is higher than 15, but

SEO Content

		lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

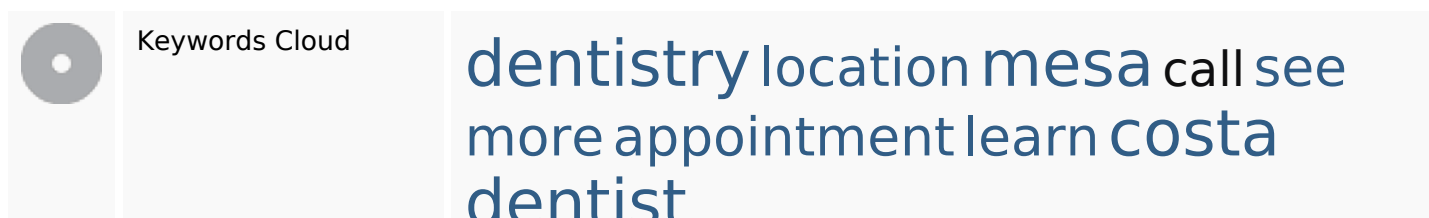|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 16 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Request Appointment	Internal	Passing Juice
Tweet	External	Passing Juice
-	Internal	Passing Juice
Home	Internal	Passing Juice
Our Services	Internal	Passing Juice
General Dentistry	Internal	Passing Juice
Cosmetic Dentistry	Internal	Passing Juice
Reviews	Internal	Passing Juice

In-page links

Resources	Internal	Passing Juice
Insurance & Financing Options	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Location	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Appointment	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	dentistry location mesa call see more appointment learn costa dentist

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
costa	5	✔	✔	✔	✔
mesa	5	✔	✔	✔	✔
dentist	4	✔	✔	✔	✔
dentistry	4	✖	✖	✔	✔
appointment	3	✖	✖	✖	✔

Usability

	Url	Domain : brightersmiledental.com Length : 23
	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

	XML Sitemap	Missing
❌		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://brightersmiledental.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics