



# Website review brightsquid.com

Generated on September 20 2024 14:49 PM

The score is 59/100



## SEO Content

	Title	Brightsquid - Secure Mail Service for North American Healthcare <b>Length : 63</b> Perfect, your title contains between 10 and 70 characters.					
	Description	Choose the privacy-compliant communication platform trusted by 50,000 clinics in North America. Get a 2-month Secure Mail trial. <b>Length : 128</b> Great, your meta description contains between 70 and 160 characters.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		<b>Property</b>	<b>Content</b>				
		locale	en_US				
		type	website				
		title	Brightsquid Home				
		description	Choose the privacy-compliant communication platform trusted by 50,000 clinics in North America. Get a 2-month Secure Mail trial.				
		url	https://brightsquid.com/				
		site_name	Brightsquid   Simplify Clinic Operations, Prevent Privacy Breaches				
		image	https://82l94f.p3cdn1.secureserver.net/wp-content/uploads/2023/06/Capterra-logo-1.png				
Headings		<b>H1</b> 1	<b>H2</b> 11	<b>H3</b> 4	<b>H4</b> 25	<b>H5</b> 0	<b>H6</b> 0

# SEO Content

- [H1] Simplify Clinic Communications Securely
- [H2] Be More Effective With Clinic Time
- [H2] Quick and Simple Upgrade for Easier Days
- [H2] Upgrade Your Communications for Easier Days
- [H2] Your Privacy Compliance Experts
- [H2] Prevent Privacy Breaches and Build Perpetual Privacy Compliance
- [H2] Why Your Clinic Needs a Secure Mail Service
- [H2] Clinic Management Tips From Clinic Managers
- [H2] Healthcare Insights Blog:
- [H2] Safeguard Patient Data Privacy with Secure Mail
- [H2] Frequently Asked Questions
- [H2] Boost Clinic Performance with Brightsquid
- [H3] Preferred by 1000s of healthcare organizations across North America
- [H3] Fast, Easy, and Secure Healthcare Communications
- [H3] A Connected Community Making Healthcare Easier to Manage
- [H3] Privacy Compliance and Breach Prevention
- [H4] 01
- [H4] Shared Inbox
- [H4] 02
- [H4] 500 MB Attachments
- [H4] 03
- [H4] Message Recalls
- [H4] 04
- [H4] Multi-organization Management
- [H4] 01
- [H4] Compliant Shared Clinic Inbox
- [H4] 02
- [H4] 500 MB Attachments
- [H4] 03
- [H4] Automatic Read Receipts
- [H4] 04
- [H4] Create Free Accounts for Anyone
- [H4] How 'Brightsquid' means better coordination of care
- [H4] Brightsquid Has Successfully Completed the SOC 2 Audit
- [H4] Support for Indigenous Patients in Addressing Communication Challenges
- [H4] How Brightsquid Secure-Mail Enhances Clinic Well-being and Team Satisfaction
- [H4] Important Steps and Considerations for Implementing Team-based Care
- [H4] Solutions
- [H4] Privacy Consulting
- [H4] Quick Links
- [H4] Follow Us



Images




We found 46 images on this web page.

26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.





Text/HTML Ratio

Ratio : **12%**

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 50% Internal Links 50%

## In-page links

Anchor	Type	Juice
<a href="#">Completed the SOC 2 Audit</a>	Internal	Passing Juice
<a href="#">GROW COMBINE</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	<b>privacy</b> compliance brightsquid mail support patient secure clinic healthcare secure-mail
---	----------------	---





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
privacy	45	✘	✘	✔	✔
clinic	20	✘	✘	✔	✔
secure	18	✔	✘	✔	✔
brightsquid	18	✔	✘	✘	✔
healthcare	16	✔	✘	✘	✔






## Usability

	Url	Domain : brightsquid.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://brightsquid.com/sitemap_index.xml</code>
	Robots.txt	<code>http://brightsquid.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.