Website review
brightsquid.com

Generated on September 20 2024 16:32 PM

The score is 59/100

SEO Content

✓	Title	Brightsquid - Secure Mail Service for North American Healthcare **Length : 63** Perfect, your title contains between 10 and 70 characters.
✓	Description	Choose the privacy-compliant communication platform trusted by 50,000 clinics in North America. Get a 2-month Secure Mail trial. **Length : 128** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Brightsquid Home
description	Choose the privacy-compliant communication platform trusted by 50,000 clinics in North America. Get a 2-month Secure Mail trial.
url	https://brightsquid.com/
site_name	Brightsquid	Simplify Clinic Operations, Prevent Privacy Breaches
image	https://82l94f.p3cdn1.secureserver.net/wp-content/uploads/2023/06/Capterra-logo-1.png

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**
		1	11	4	25	0	0

SEO Content

- [H1] Simplify Clinic Communications Securely
- [H2] Be More Effective With Clinic Time
- [H2] Quick and Simple Upgrade for Easier Days
- [H2] Upgrade Your Communications for Easier Days
- [H2] Your Privacy Compliance Experts
- [H2] Prevent Privacy Breaches and Build Perpetual Privacy Compliance
- [H2] Why Your Clinic Needs a Secure Mail Service
- [H2] Clinic Management Tips From Clinic Managers
- [H2] Healthcare Insights Blog:
- [H2] Safeguard Patient Data Privacy with Secure Mail
- [H2] Frequently Asked Questions
- [H2] Boost Clinic Performance with Brightsquid
- [H3] Preferred by 1000s of healthcare organizations across North America
- [H3] Fast, Easy, and Secure Healthcare Communications
- [H3] A Connected Community Making Healthcare Easier to Manage
- [H3] Privacy Compliance and Breach Prevention
- [H4] 01
- [H4] Shared Inbox
- [H4] 02
- [H4] 500 MB Attachments
- [H4] 03
- [H4] Message Recalls
- [H4] 04
- [H4] Multi-organization Management
- [H4] 01
- [H4] Compliant Shared Clinic Inbox
- [H4] 02
- [H4] 500 MB Attachments
- [H4] 03
- [H4] Automatic Read Receipts
- [H4] 04
- [H4] Create Free Accounts for Anyone
- [H4] How 'Brightsquid' means better coordination of care
- [H4] Brightsquid Has Successfully Completed the SOC 2 Audit
- [H4] Support for Indigenous Patients in Addressing Communication Challenges
- [H4] How Brightsquid Secure-Mail Enhances Clinic Well-being and Team Satisfaction
- [H4] Important Steps and Considerations for Implementing Team-based Care
- [H4] Solutions
- [H4] Privacy Consulting
- [H4] Quick Links
- [H4] Follow Us

	Images	We found 46 images on this web page.
		26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **12%**

SEO Content

❌		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 2 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 50%
		Internal Links 50%

In-page links

Anchor	Type	Juice
Completed the SOC 2 Audit	Internal	Passing Juice
GROW COMBINE	External	Passing Juice

SEO Keywords

⚪	Keywords Cloud	patient healthcare compliance clinic secure secure-mail privacy mail brightsquid support

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
privacy	45	✖	✖	✔	✔
clinic	20	✖	✖	✔	✔
secure	18	✔	✖	✔	✔
brightsquid	18	✔	✖	✖	✔
healthcare	16	✔	✖	✖	✔

Usability

◉	Url	Domain : brightsquid.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✘ Too bad, your website is using inline styles.
		✘ Too bad, your website has too many CSS files (more than 4).
		✘ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://brightsquid.com/sitemap_index.xml
	Robots.txt	http://brightsquid.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.