





Website review britapparel.com

Generated on September 22 2024 12:24 PM

The score is 51/100




SEO Content

	Title	<p>Welcome! Shop Premium Clothing & Accessories - Brit Apparel™</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Shop into the world of refined fashion with Brit Apparel. Explore our premium branded clothing at affordable and cheap prices.</p> <p>Length : 126</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Brit Apparel - Famed Brands, Low Prices</td></tr><tr><td>description</td><td>Welcome to Brit Apparel your destination for premium clothing and accessories. Explore our selection of clothing and take your wardrobe to the next level!</td></tr><tr><td>url</td><td>https://www.britapparel.com/</td></tr><tr><td>site_name</td><td>Brit Apparel™</td></tr><tr><td>updated_time</td><td>2024-02-29T10:11:44+01:00</td></tr><tr><td>image</td><td>https://www.britapparel.com/wp-content/uploads/2024/01/Brit-Apparel-Logo-02.png</td></tr></tbody></table>	Property	Content	locale	en_US	type	article	title	Brit Apparel - Famed Brands, Low Prices	description	Welcome to Brit Apparel your destination for premium clothing and accessories. Explore our selection of clothing and take your wardrobe to the next level!	url	https://www.britapparel.com/	site_name	Brit Apparel™	updated_time	2024-02-29T10:11:44+01:00	image	https://www.britapparel.com/wp-content/uploads/2024/01/Brit-Apparel-Logo-02.png
Property	Content																			
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site_name	Brit Apparel™																			
updated_time	2024-02-29T10:11:44+01:00																			
image	https://www.britapparel.com/wp-content/uploads/2024/01/Brit-Apparel-Logo-02.png																			



SEO Content

		<div><div>image:secure_urlhttps://www.britapparel.com/wp-content/uploads/2024/01/Brit-Apparel-Logo-02.png</div><div>image:width1935</div><div>image:height984</div><div>image:altBrit Apparel - Premium Clothing & Accessories</div><div>image:typeimage/png</div></div>
<div><div></div></div>	Headings	<div><div><div><div>H11</div><div>H220</div><div>H332</div><div>H412</div><div>H50</div><div>H60</div></div><div><ul style="list-style-type: none">[H1] Unleash your inner fashionista with BritApparel![H2] Search[H2] STYLE[H2] MEN[H2] WEAR[H2] FLAIR[H2] WOMEN[H2] WEAR[H2] TREND[H2] KIDS[H2] WEAR[H2] Top Categories[H2] New In[H2] Best Sellers[H2] Join Us And Stay Updated.[H2] Our Blog - Read, Spread, Hear & Share.[H2] Instagram[H2] Unmatched Selection of Clothing Brands at Your Fingertips[H2] The Finest Quality Clothing Here[H2] Free Delivery and Exceptional Customer Care[H2] Step into the spotlight with our trendy threads[H3] Cart (0)[H3] Coats & Jackets[H3] Dresses & Tunics[H3] Dungarees & Coveralls[H3] Hoodies & Sweatshirts[H3] Jeans & Trousers[H3] Joggers & Sweatpants[H3] Pajamas & Onesies[H3] Shorts & Skirts[H3] Polos & Henleys[H3] T-Shirts & Tanks[H3] Sweaters & Cardigans[H3] Russell Classic T ZT180M[H3] Russell Kids Authentic Classic T ZT180B[H3] Yoko NATO Security Sweater YK903[H3] Stormtech Men's Inertia Sport Polo XP-1[H3] Stormtech Men's Polar HD 3-in-1 System Jacket XLT-4[H3] Stormtech Women's Matrix System Jacket XB-4W[H3] Stormtech Men's Matrix System Jacket XB-4</div></div></div>



SEO Content

		<ul style="list-style-type: none">• [H3] Stormtech Men's Patrol Softshell XB-3• [H3] Native Spirit Washed Long Sleeve Shirt NS502• [H3] Native Spirit Oversized T-Shirt NS332• [H3] Native Spirit Unisex Raglan Sleeve Sweatshirt NS423• [H3] Tee Jays Sof T-Shirt T8000• [H3] Result Seneca hi-activity jacket RE98A• [H3] Tee Jays Men's Urban Sweat TJ5400• [H3] Result Workguard Elevator jacket R314X• [H3] Larkwood Baby/Toddler Organic T-Shirt LW620T• [H3] INFORMATION• [H3] SERVICES• [H3] ACCOUNT• [H3] Social Icons• [H4] FREE DELIVERY!• [H4] GLOBAL SHIPPING!• [H4] SAVE BIG IN BULK!• [H4] MAKE YOUR OWN!• [H4] WRITE TO US!• [H4] SSL PROTECTION!• [H4] How To Tie The Windsor Knot?• [H4] Tips For Dressing Your Kids For Winter Weather• [H4] Best Brands For Hoodies For Men And Women Both• [H4] 8 Tips For The Perfect Fall Outfits Fall Into Style• [H4] Things To Consider Before Buying A Suit• [H4] Is Fashion Important In Our Daily Lives?
	Images	We found 87 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.

SEO Links

	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 1.3%</p> <p>External Links : Passing Juice 5.19%</p> <p>Internal Links 93.51%</p>

In-page links

Anchor	Type	Juice
Sign in	Internal	Passing Juice
DRESS UP. STAY FIT.	Internal	Passing Juice
BUY MORE. SAVE MORE.	Internal	Passing Juice
DON'T CONTROL YOURSELF.	Internal	Passing Juice
Explore now	Internal	Passing Juice
Explore now	Internal	Passing Juice
Explore now	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Explore Now	Internal	Passing Juice
Coats & Jackets	Internal	Passing Juice
Dresses & Tunics	Internal	Passing Juice
Dungarees & Coveralls	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Jeans & Trousers	Internal	Passing Juice
Joggers & Sweatpants	Internal	Passing Juice
Pajamas & Onesies	Internal	Passing Juice
Shorts & Skirts	Internal	Passing Juice
Polos & Henleys	Internal	Passing Juice
T-Shirts & Tanks	Internal	Passing Juice

In-page links

Sweaters & Cardigans	Internal	Passing Juice
Russell Classic T ZT180M	Internal	Passing Juice
Russell Kids Authentic Classic T ZT180B	Internal	Passing Juice
Yoko NATO Security Sweater YK903	Internal	Passing Juice
Stormtech Men's Inertia Sport Polo XP-1	Internal	Passing Juice
Stormtech Men's Polar HD 3-in-1 System Jacket XLT-4	Internal	Passing Juice
Stormtech Women's Matrix System Jacket XB-4W	Internal	Passing Juice
Stormtech Men's Matrix System Jacket XB-4	Internal	Passing Juice
Stormtech Men's Patrol Softshell XB-3	Internal	Passing Juice
Native Spirit Washed Long Sleeve Shirt NS502	Internal	Passing Juice
Native Spirit Oversized T-Shirt NS332	Internal	Passing Juice
Native Spirit Unisex Raglan Sleeve Sweatshirt NS423	Internal	Passing Juice
Tee Jays Sof T-Shirt T8000	Internal	Passing Juice
Result Seneca hi-activity jacket RE98A	Internal	Passing Juice
Tee Jays Men's Urban Sweat TJ5400	Internal	Passing Juice
Result Workguard Elevator jacket R314X	Internal	Passing Juice
Larkwood Baby/Toddler Organic T-Shirt LW620T	Internal	Passing Juice
FREE DELIVERY!	External	Passing Juice
Miss. Bonni	External	Passing Juice
Fashion & Accessories	Internal	Passing Juice
How To Tie The Windsor Knot?	Internal	Passing Juice
Tips For Dressing Your Kids For Winter Weather	Internal	Passing Juice
Best Brands For Hoodies For Men And Women Both	Internal	Passing Juice
8 Tips For The Perfect Fall Outfits Fall Into Style	Internal	Passing Juice
Things To Consider Before Buying A Suit	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
Is Fashion Important In Our Daily Lives?	Internal	Passing Juice
clothing brands UK	External	Passing Juice

In-page links

Adidas	Internal	Passing Juice
Anthem	Internal	Passing Juice
Baby Bugz	Internal	Passing Juice
Beechfield	Internal	Passing Juice
Brook Travener	Internal	Passing Juice
Canterbury	Internal	Passing Juice
Flex Fit	Internal	Passing Juice
Fruit of the Loom	Internal	Passing Juice
Gildan	Internal	Passing Juice
Kariban	Internal	Passing Juice
Larkwood	Internal	Passing Juice
Nike	Internal	Passing Juice
Russell Collection	Internal	Passing Juice
SOL&#8217;s	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Laundry Care	Internal	Passing Juice
Returns & Cancellations	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Write For Us	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Our Brands	Internal	Passing Juice
Track Order	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Log Out	Internal	Passing Juice
Back to Top	External	Passing Juice
Brit Apparel™	Internal	noFollow

In-page links

[use of cookies](#)

External

noFollow






SEO Keywords

	Keywords Cloud	dungarees accessories pajamas sweatshirts jackets coats polos t-shirts hoodies fashion
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
accessories	11	✓	✗	✗	✗
hoodies	6	✗	✗	✗	✓
fashion	6	✗	✗	✓	✓
coats	5	✗	✗	✗	✓
jackets	5	✗	✗	✗	✓





Usability

	Url	Domain : britapparel.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.britapparel.com/sitemap_index.xml</div>
	Robots.txt	http://britapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.