







Website review briteorthodontics.com

Generated on September 14 2024 23:49 PM





The score is 62/100







SEO Content

	<p>Title</p>	<p>Best Family Orthodontics in New York Brite Orthodontics</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Brite Orthodontics provides expert orthodontic care in New York. Discover personalized orthodontic treatment options for achieving a brighter, healthier smile.</p> <p>Length : 159</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Best Family Orthodontics in New York Brite Orthodontics</td> </tr> <tr> <td>description</td> <td>Brite Orthodontics provides expert orthodontic care in New York. Discover personalized orthodontic treatment options for achieving a brighter, healthier smile.</td> </tr> <tr> <td>url</td> <td>https://www.briteorthodontics.com/</td> </tr> <tr> <td>site_name</td> <td>Brite Orthodontics</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Best Family Orthodontics in New York Brite Orthodontics	description	Brite Orthodontics provides expert orthodontic care in New York. Discover personalized orthodontic treatment options for achieving a brighter, healthier smile.	url	https://www.briteorthodontics.com/	site_name	Brite Orthodontics
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SEO Content

	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>19</td> <td>1</td> <td>3</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Orthodontic Treatmentsfor Your Entire Family • [H2] A Smile That Lasts A Lifetime • [H2] Flexible Finance Options • [H2] Latest Technology at Affordable Prices • [H2] Why Choose Brite Orthodontics • [H2] BRACES • [H2] CLEAR ALIGNERS • [H2] KIDSORTHODONTICS • [H2] SURGICALORTHODONTICS • [H2] Our Services • [H2] New Patients • [H2] OFFICE VISIT • [H2] SMILE SIMULATION • [H2] REGISTRATION FORMS • [H2] FINANCIAL INFO • [H2] Our Happy Clients • [H2] Find Orthodontist Near You • [H2] Our Blog • [H2] Smiling for SUCCESS, A Consumer’s Guide to Braces and Invisalign • [H2] – BY DR. NIMESH PATEL, DMD, MS • [H3] Schedule An Appointment Online • [H4] Wisdom Tooth Cavities - What You Need to Know • [H4] Cavity Between Molars - Causes, Symptoms & Treatment • [H4] How Long Does Cut on The Gums Take Heal? • [H5] Rome, NY • [H5] New Hartford, NY • [H5] Watertown, NY 	H1	H2	H3	H4	H5	H6	1	19	1	3	3	0
H1	H2	H3	H4	H5	H6									
1	19	1	3	3	0									
	Images	<p>We found 83 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

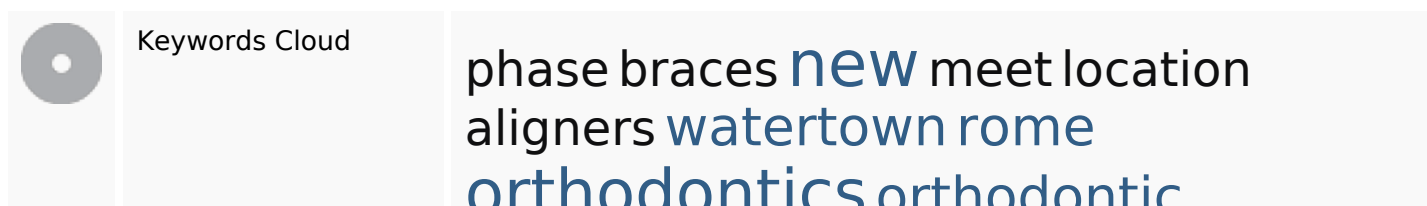
In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Meet Dr Newton - Rome / New Hartford Location	Internal	Passing Juice
Meet Dr Fares - Watertown Location	Internal	Passing Juice
Orthodontic Services	Internal	Passing Juice
Braces	Internal	Passing Juice
Metal Braces	Internal	Passing Juice
Clear Aligners	Internal	Passing Juice
Invisalign®	Internal	Passing Juice
3M® Clarity® Aligners	Internal	Passing Juice
Pediatric Orthodontics	Internal	Passing Juice
Phase Two - Orthodontic Treatment	Internal	Passing Juice
Adult Orthodontics	Internal	Passing Juice
Surgical Orthodontics	Internal	Passing Juice
Smile Simulation	Internal	Passing Juice
New Patients	Internal	Passing Juice
Financial Information	Internal	Passing Juice

In-page links

Consultation Request	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Orthodontist in Rome NY	Internal	Passing Juice
Orthodontist in Watertown NY	Internal	Passing Juice
New Hartford, NY	Internal	Passing Juice
Blog	Internal	Passing Juice
Careers	Internal	Passing Juice
Book a Free Consult	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
The owner of this website has made a commitment to accessibility and inclusion. please report any problems that you encounter using the contact form on this website. This site uses the WP ADA Compliance Check plugin to enhance accessibility.	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
new	4	✓	✗	✓	✓
orthodontics	4	✓	✗	✓	✓
rome	3	✗	✗	✗	✓
watertown	3	✗	✗	✗	✓

Keywords Consistency

orthodontic

3



Usability

	Url	Domain : briteorthodontics.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://www.briteorthodontics.com/sitemap_index.xml



Robots.txt

<http://briteorthodontics.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics