



# Website review burghardtsportinggoods.com

Generated on September 22 2024 21:30 PM





The score is 50/100







## SEO Content

	<p>Title</p>	<p>Burghardt Sporting Goods   Sporting Goods &amp; Apparel Stores in Wisconsin</p> <p><b>Length : 75</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Burghardt Sporting Goods is one of Milwaukee's oldest family-owned sporting goods stores. Shop custom sports apparel, baseball gear, softball gear, and more today!</p> <p><b>Length : 168</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Basketball hoops, basketball hoop installation, batting cages, PickleBall, Custom apparel, custom corporate apparel, Sports equipment, Athletic gear, Sporting apparel, Team sports supplies, Running shoes, Athletic footwear, webstores, bats, baseball, baseball equipment, turf rental, birthday parties, HitTrax Batting Cage in New Berlin, screen printing, embroidery, letter jackets</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1]</li> <li>[H2] Footer Start</li> <li>[H3] Connect With Us</li> <li>[H3] Navigate</li> <li>[H3] Categories</li> <li>[H3] Popular Brands</li> <li>[H3] Info</li> <li>[H3] Subscribe to our newsletter</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	6	0	0	0									

## SEO Content

	Images	We found 30 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>4%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 77 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.3% External Links : Passing Juice 5.19% Internal Links 93.51%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">FIND YOUR GROUP STORE</a>	External	Passing Juice
<a href="#">Sign in</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">ALL SHOP</a>	Internal	Passing Juice

## In-page links

<a href="#">BACKPACKS AND DUFFEL BAGS</a>	Internal	Passing Juice
<a href="#">NOVELTIES</a>	Internal	Passing Juice
<a href="#">SUNGLASSES</a>	Internal	Passing Juice
<a href="#">WATER BOTTLES</a>	Internal	Passing Juice
<a href="#">COVID-19 FACE COVERINGS</a>	Internal	Passing Juice
<a href="#">CAGE CARDS</a>	Internal	Passing Juice
<a href="#">BLANK STADIUM CHAIR</a>	Internal	Passing Juice
<a href="#">CUSTOMIZED STADIUM CHAIR</a>	Internal	Passing Juice
<a href="#">APPAREL ACCESSORIES</a>	Internal	Passing Juice
<a href="#">BOYS&amp;#x27; APPAREL</a>	Internal	Passing Juice
<a href="#">GIRLS&amp;#x27; APPAREL</a>	Internal	Passing Juice
<a href="#">MEN&amp;#x27;S APPAREL</a>	Internal	Passing Juice
<a href="#">WOMEN&amp;#x27;S APPAREL</a>	Internal	Passing Juice
<a href="#">Basketball Unit w/Hoop Install/Delivery Special</a>	Internal	Passing Juice
<a href="#">Basketball Units</a>	Internal	Passing Juice
<a href="#">FITNESS ACCESSORIES</a>	Internal	Passing Juice
<a href="#">PHYSICAL EDUCATION</a>	Internal	Passing Juice
<a href="#">PROTECTIVE GEAR</a>	Internal	Passing Juice
<a href="#">SPORTS MEDICINE</a>	Internal	Passing Juice
<a href="#">WEIGHT TRAINING</a>	Internal	Passing Juice
<a href="#">PROTECTIVE GEAR</a>	Internal	Passing Juice
<a href="#">FOOTWEAR ACCESSORIES</a>	Internal	Passing Juice
<a href="#">MEN&amp;#x27;S FOOTWEAR</a>	Internal	Passing Juice
<a href="#">WOMEN&amp;#x27;S</a>	Internal	Passing Juice
<a href="#">YOUTH FOOTWEAR</a>	Internal	Passing Juice
<a href="#">OUTDOOR</a>	Internal	Passing Juice
<a href="#">REC ROOM</a>	Internal	Passing Juice
<a href="#">BASEBALL</a>	Internal	Passing Juice

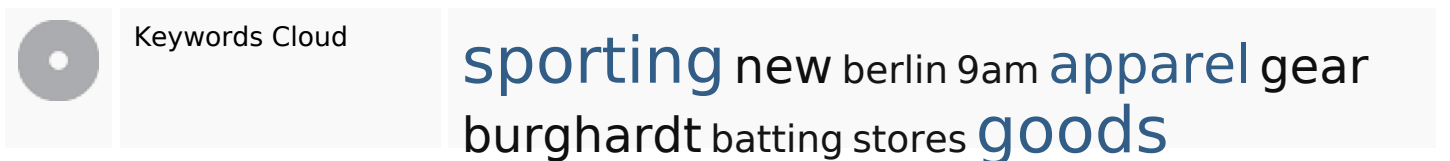
## In-page links

<a href="#">BASKETBALL</a>	Internal	Passing Juice
<a href="#">FIELD HOCKEY</a>	Internal	Passing Juice
<a href="#">FOOTBALL</a>	Internal	Passing Juice
<a href="#">LACROSSE</a>	Internal	Passing Juice
<a href="#">OFFICIALS</a>	Internal	Passing Juice
<a href="#">PICKLEBALL</a>	Internal	Passing Juice
<a href="#">RUGBY</a>	Internal	Passing Juice
<a href="#">SOCCER</a>	Internal	Passing Juice
<a href="#">SOFTBALL</a>	Internal	Passing Juice
<a href="#">TENNIS</a>	Internal	Passing Juice
<a href="#">TRACK &amp; FIELD/CROSS COUNTRY</a>	Internal	Passing Juice
<a href="#">UNIFORMS</a>	Internal	Passing Juice
<a href="#">VOLLEYBALL</a>	Internal	Passing Juice
<a href="#">WRESTLING</a>	Internal	Passing Juice
<a href="#">BADMINTON</a>	Internal	Passing Juice
<a href="#">DISC GOLF</a>	Internal	Passing Juice
<a href="#">GOLF</a>	Internal	Passing Juice
<a href="#">RACQUETBALL</a>	Internal	Passing Juice
<a href="#">SWIMMING</a>	Internal	Passing Juice
<a href="#">Group Stores</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Art and Design</a>	Internal	Passing Juice
<a href="#">Performance Center</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Buy Cage Credits</a>	Internal	Passing Juice
<a href="#">Sign Up!</a>	Internal	Passing Juice
<a href="#">Corporate Apparel Guide</a>	External	Passing Juice

## In-page links

<a href="#">Gift Cards</a>	External	Passing Juice
<a href="#">Batting Cage Card</a>	Internal	Passing Juice
<a href="#">Rent Our Turf</a>	External	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">RAWLINGS SPORTING GOODS</a>	Internal	Passing Juice
<a href="#">WILSON SPORTING GOODS</a>	Internal	Passing Juice
<a href="#">MARUCCI</a>	Internal	Passing Juice
<a href="#">UNDER ARMOUR</a>	Internal	Passing Juice
<a href="#">ADIDAS</a>	Internal	Passing Juice
<a href="#">MIZUNO USA</a>	Internal	Passing Juice
<a href="#">OAKLEY</a>	Internal	Passing Juice
<a href="#">UNITED SPORTS BRANDS</a>	Internal	Passing Juice
<a href="#">MAVERIK LACROSSE</a>	Internal	Passing Juice
<a href="#">CHAMPRO SPORTS EQUIP</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">BigCommerce</a>	External	noFollow

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sporting	8	✓	✓	✓	✗
goods	8	✓	✗	✓	✗
apparel	6	✓	✓	✓	✗

## Keywords Consistency

burghardt	4				
new	4				

## Usability

	Url	Domain : burghardtsportinggoods.com Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> <li> Great, your website has few CSS files.</li> </ul>

## Document

- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://burghardtsportinggoods.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics