Website review
burlybarbershop.com

Generated on September 20 2024 01:28 AM

The score is 62/100

SEO Content

✓	Title	Home | Burly Barber Inc. **Length : 24** Perfect, your title contains between 10 and 70 characters.
✓	Description	People seem to really be digging our logo and the apparel we created to help promote our little shop in Vancouver, BC. This is the only other place... **Length : 150** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	Burly Barber Inc.
title	Burly Barber Inc.
url	https://www.burlybarbershop.com/
description	People seem to really be digging our logo and the apparel we created to help promote our little shop in Vancouver, BC. This is the only other place...
image	https://assets.bigcartel.com/account_images/2596826/burlybarber_icon_rgb.png?auto=format&fit=max&h=1200&w=1200
image:secure_url	https://assets.bigcartel.com/account_images/2596826/burlybarber_icon_rgb.png?auto=format&fit=max&h=1200&w=1200

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	0	0	0	0	0
		• [H1] Featured Products					
	Images	We found 42 images on this web page. 42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : **18%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Products	Internal	Passing Juice

In-page links

Contact		Internal	Passing Juice
Home		Internal	Passing Juice
Cart		Internal	Passing Juice
Back to site		External	Passing Juice

SEO Keywords

	Keywords Cloud	black pride burly barber grey sold products cap beard bear

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
burly	29	✔	✖	✖	✖
barber	15	✔	✖	✖	✖
cap	13	✖	✖	✖	✖
black	11	✖	✖	✖	✖
pride	6	✖	✖	✖	✖

Usability

	Url	Domain : burlybarbershop.com Length : 19
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✓ Perfect. No inline css has been found in HTML tags! ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://burlybarbershop.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics