








# Website review cafeimports.com

Generated on September 19 2024 12:46 PM





The score is **66/100**







## SEO Content

	<p>Title</p>	<p>Cafe Imports</p> <p><b>Length : 12</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Cafe Imports are importers of fine specialty green coffees. We source the world's best green coffee, offer free coffee education resources and material, and work closely with coffee origin to develop long-term partnerships and support coffee quality initiatives. Coffee roasters can contact us to buy green coffee, access our green coffee offerings, find information about coffee origin travel, and download free coffee education on our website.</p> <p><b>Length : 446</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>green coffee, coffee, fair trade certified, offerings, coffee from origin, coffee roaster, Colombia, Brazil, Ethiopia, India, naturally decaffeinated green coffee, Yellow Bourbon, Serra Negra, Yirgacheffe, Micro lots, Cup of Excellence</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1581 1481 1832"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>//assets/images/logo-simple.png</td> </tr> <tr> <td>image:secure_url</td> <td>//assets/images/logo-simple.png</td> </tr> </tbody> </table>	Property	Content	image	//assets/images/logo-simple.png	image:secure_url	//assets/images/logo-simple.png						
Property	Content													
image	//assets/images/logo-simple.png													
image:secure_url	//assets/images/logo-simple.png													
	<p>Headings</p>	<table border="1" data-bbox="539 1865 1481 1933"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1966 842 2000" style="list-style-type: none"> <li>• [H1] Welcome!</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	0	0	0									
	<p>Images</p>	<p>We found 1 images on this web page.</p>												

## SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Australia</a>	Internal	Passing Juice
<a href="#">Europe</a>	Internal	Passing Juice
<a href="#">North America</a>	Internal	Passing Juice
<a href="http://www.cafeimports.com">www.cafeimports.com</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

australia **coffee** imports origin roasters europe cafe  
coffees green buy

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
coffee	24	✗	✓	✓	✗
green	9	✗	✓	✓	✗
cafe	3	✓	✗	✓	✗
imports	3	✓	✗	✓	✗
coffees	3	✗	✗	✓	✗










## Usability

	Url	Domain : cafeimports.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.cafeimports.com/?r=map.xml">https://www.cafeimports.com/?r=map.xml</a>
	Robots.txt	<a href="http://cafeimports.com/robots.txt">http://cafeimports.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics