Website review
calmswings.com

Generated on September 22 2024 18:36 PM

The score is 51/100

SEO Content

	Title	Calm Swings | Lifestyle Golf Apparel **Length : 36** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

	Headings						
		H1 6	**H2** 10	**H3** 5	**H4** 2	**H5** 0	**H6** 0

- [H1] Calm Swings
- [H1] Abandon Ship
- [H1] Lighter Side of Golf – T-shirt
- [H1] Play Your Own Pace – Golf T-Shirt
- [H1] The Lone Ranger
- [H1] Bad Day to Be a Beer
- [H2] Popular Picks
- [H2] Signup & Save
- [H2] Signup & Save
- [H2] Flag Fiend
- [H2] Men of the Woods – Golf T-shirt
- [H2] Kalm the Koala Swings it Easy – T-Shirt
- [H2] Flag Fiend
- [H2] Men of the Woods – Golf T-shirt
- [H2] Kalm the Koala Swings it Easy – T-Shirt
- [H2] Calm Swings Visor
- [H3] Signup & Save
- [H3] Signup & Save

SEO Content

		• [H3] Latest Drops • [H3] About Us • [H3] You made it all the way to the bottom! • [H4] Contact • [H4] Menu
❌	Images	We found 39 images on this web page. 23 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Shop	Internal	Passing Juice
T-Shirts	Internal	Passing Juice

In-page links

Sweatshirts	Internal	Passing Juice
Hats	Internal	Passing Juice
About	Internal	Passing Juice
Blog	Internal	Passing Juice
-	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
View	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice

SEO Keywords

Keywords Cloud	apparel calm golf swings lifestyle

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
calm	1	✔	✖	✖	✔
swings	1	✔	✖	✖	✔
lifestyle	1	✔	✖	✖	✖
golf	1	✔	✖	✖	✔
apparel	1	✔	✖	✖	✖

Usability

Url	Domain : calmswings.com Length : 14	

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon

Mobile

✔ Meta Viewport Tag

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://calmswings.com/wp-sitemap.xml
✔	Robots.txt	http://calmswings.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics