Website review

campbellsignsapparel.com

Generated on September 21 2024 03:31 AM

The score is 57/100

SEO Content

✓	Title	Campbell Signs & Apparel | East Liverpool OH **Length : 48** Perfect, your title contains between 10 and 70 characters.
✓	Description	Campbell Signs & Apparel offers quality products and personal service at competitive prices with reliable completion times. **Length : 127** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Campbell Signs & Apparel | East Liverpool OH
description	Campbell Signs & Apparel offers quality products and personal service at competitive prices with reliable completion times.
image	https://static.wixstatic.com/media/528a05_31c6509066034e8a8cebf81e94a08930%7Emv2.png/v1/fit/w_2500,h_1330,al_c/528a05_31c6509066034e8a8cebf81e94a08930%7Emv2.png
image:width	2500
image:height	1330
url	https://www.campbellsa.com
site_name	Campbell SA

SEO Content

		type			website			

	Headings	**H1** 0	**H2** 8	**H3** 1	**H4** 0	**H5** 0	**H6** 1
		[H2] Full Service Sign & Apparel Shop [H2] DESIGN STUDIO [H2] Family Owned & Operated [H2] FULL COLOR [H2] PRINTED T-SHIRTS [H2] [H2] Site Map [H2] Contact [H3] All of your promotional needs, done in house. [H6] We make ordering apparel for any occasion easy! Choose your product, upload your design and we'll handle the rest. And if you need help from one of our designers, just send us a message! We'll be happy to assist you.					

❌	Images	We found 14 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 27 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 59.26%

SEO Links

		Internal Links 40.74%

In-page links

Anchor	Type	Juice
Home	External	Passing Juice
Signs & Vehicles	External	Passing Juice
Vehicle Graphics	External	Passing Juice
Screen Printing	External	Passing Juice
Promo Items	External	Passing Juice
The Swag Shoppe	External	Passing Juice
Embroidery	External	Passing Juice
Varsity Jackets	External	Passing Juice
Online Store Setup	External	Passing Juice
About	External	Passing Juice
Blog	External	Passing Juice
Contact	External	Passing Juice
Talk To Us	External	Passing Juice
Careers	External	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

-	Internal	Passing Juice
-	Internal	Passing Juice
TERMS & CONDITIONS	External	Passing Juice
PRIVACY POLICY	External	Passing Juice

SEO Keywords

	Keywords Cloud	varsity graphics vehicle design all signs jackets campbell embroidery apparel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
signs	6	✔	✖	✔	✖
design	6	✖	✖	✖	✔
apparel	5	✔	✖	✔	✔
campbell	3	✔	✖	✔	✖
vehicle	3	✖	✖	✖	✖

Usability

	Url	Domain : campbellsignsapparel.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://www.campbellsa.com/sitemap.xml
✅	Robots.txt	http://campbellsignsapparel.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.