



Website review campbellwilsondental.co.uk

Generated on September 21 2024 08:24 AM





The score is 55/100







SEO Content

	<p>Title</p>	<p>Carlisle Dentist Dentist Cumbria Dental Practice Carlisle Carlisle</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Description</p>	<p>Campbell & Wilson Dental Practice in Carlisle, Cumbria (01228 532980). Treatments: cosmetic dentistry, dental implants, root canals, veneers, cerec crowns</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1273 2078" style="list-style-type: none"> • [H1] Campbell & Wilson Dental Practice • [H2] Your Dentist in Carlisle • [H2] Meet John Beadle • [H2] Meet Satya - Principal • [H2] Meet Ian Wilson • [H2] Referrals • [H2] Meet the Campbell & Wilson Dental Team • [H2] Dr Satya Patel • [H2] Dr Zoe Livingstone • [H2] Dr Laura Hannon • [H2] Dr Robert McSavage • [H2] Latest Reviews • [H2] Latest Instagram Posts • [H3] Principal Dentist • [H3] Dental Surgeon 	H1	H2	H3	H4	H5	H6	1	12	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	12	4	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Dental Surgeon• [H3] Dental Surgeon
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

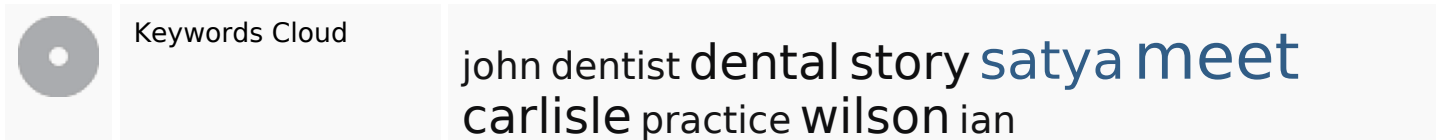
In-page links

Anchor	Type	Juice
Roza's story	Internal	Passing Juice
John's story	Internal	Passing Juice
Ian's story	Internal	Passing Juice

In-page links

Meet The Team	Internal	Passing Juice
contact form	Internal	Passing Juice
Patient stories	Internal	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
meet	7	✗	✗	✗	✓
satya	5	✗	✗	✗	✓
carlisle	3	✓	✗	✓	✓
dental	3	✓	✗	✓	✓
story	3	✗	✗	✗	✗

Usability

	Url	Domain : campbellwilsondental.co.uk Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://www.campbellwilsondental.co.uk/sitemap.xml
	Robots.txt	http://campbellwilsondental.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics