Website review
campshotgun.com

Generated on September 22 2024 05:28 AM

The score is 53/100

SEO Content

✅	Title	Camp Shotgun **Length : 12** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	apparel, art & accessories **Length : 30** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Camp Shotgun
title	Camp Shotgun
url	https://www.campshotgun.com
type	website
description	apparel, art & accessories
image	http://static1.squarespace.com/static/5b12ea282714e53264a24c52/t/5b3a5c562b6a282dadb7e46b/1530551388034/jesse-echevarria-538968-unsplash.jpg?format=1500w
image:width	1500
image:height	843

Headings	H1	H2	H3	H4	H5	H6

SEO Content

		3	0	1	0	0	0
		• [H1] Camp Shotgun • [H1] Camp Shotgun • [H1] Home • [H3] Contact Us					
	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 4 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
read me page	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Welle Brand	Internal	Passing Juice
Shipping Info	Internal	Passing Juice

SEO Keywords

Keywords Cloud	brand menu search camp home shipping info email welle shotgun

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
camp	3	✔	✖	✖	✔
shotgun	3	✔	✖	✖	✔
info	2	✖	✖	✖	✖
menu	1	✖	✖	✖	✖
email	1	✖	✖	✖	✖

Usability

	Url	Domain : campshotgun.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.campshotgun.com/sitemap.xml
✓	Robots.txt	http://campshotgun.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.