Website review
canalesco.com

Generated on September 20 2024 06:48 AM

The score is 63/100

SEO Content

✓	Title	Canales & Co. **Length : 17** Perfect, your title contains between 10 and 70 characters.
✓	Description	Canales & Co. is a design led agency in Austin with a free-range pursuit of projects from branding and packaging to interior spaces, apparel and websites. **Length : 154** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Canales & Co. - A design led agency.
description	Canales & Co. is a design led agency in Austin with a free-range pursuit of projects from branding and packaging to interior spaces, apparel and websites.
type	website
url	https://canalesco.com/
locale	en_US
image	https://a-us.storyblok.com/f/1001602/664x664/cd9787eb97/canalesco_sign.png/m/1200x630/filters:format(jpg):quality(98)

Headings						
	H1	**H2**	**H3**	**H4**	**H5**	**H6**
	1	8	2	0	0	0

SEO Content

◉		[H1] We help brands & spaces come [H2] Shed Barbershop [H2] Spanish Ranch [H2] William Chris Wine Co. [H2] Shed Barbershop [H2] Spanish Ranch [H2] William Chris Wine Co. [H2] Sharp Minds and Steady Hands. [H2] Authentic by design. [H3] Get in touch! [H3] Thanks for signing up!
✓	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 4 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Brand design	Internal	Passing Juice
Interiors	Internal	Passing Juice
Packaging	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	brand so-cal barbershop so-co spanish ranch wine more meets canales

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
canales	4	✔	✖	✔	✖
brand	4	✖	✖	✔	✔
more	3	✖	✖	✖	✖
barbershop	2	✖	✖	✖	✔
spanish	2	✖	✖	✖	✔

Usability

	Url	Domain : canalesco.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://canalesco.com/sitemap.xml
✅	Robots.txt	http://canalesco.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.