# Website review
# capitaltraildental.com

Generated on September 20 2024 08:32 AM

**The score is 61/100**

## SEO Content

| | | |
|---|---|---|
| ⚠️ | Title | Dentist in Varina, Dentist in Rockett&#x27;s Landing - Richmond, Virginia **Length : 73** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. |
| ✅ | Description | Caring experienced dentist serving neighbors with dental exams, cleaning, fillings, teeth whitening, crowns, implants, and emergency care. **Length : 139** Great, your meta description contains between 70 and 160 characters. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| url | https://capitaltraildental.com/welcome |
| site_name | Capital Trail Dental \| Dentist in Richmond near Rocketts Landing |
| title | Capital Trail Dental \| Dentist in Richmond near Rocketts Landing |
| description | Start your journey today and let us help you preserve and protect your oral health and beautiful smile! |
| type | website |
| image | https://img1.wsimg.com/isteam/stock/pAWo3Ox |
| locale | en_US |

# SEO Content

| | Headings | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| ⦿ | Headings | **H1**<br>3 | **H2**<br>6 | **H3**<br>0 | **H4**<br>4 | **H5**<br>0 | **H6**<br>0 | |

- [H1] Begin the Journey
- [H1] Your Journey to Great Dental Health
- [H1] Serving Families Throughout Richmond
- [H2] Enjoy comprehensive dentistry, right here in your neighborhood.
- [H2] Family Dentistry
- [H2] Restorative Dentistry
- [H2] Cosmetic Dentistry
- [H2] Dr. Andrea Galina
- [H2] How can we help you today?
- [H4] General Dentistry | Cosmetic Dentistry | Restorative Care
- [H4] Capital Trail Dental | Richmond Dentist
- [H4] Hours
- [H4] REQUEST AN APPOINTMENT

| | | |
|---|---|---|
| ✅ | Images | We found 3 images on this web page.<br><br>Good, most or all of your images have alt attributes. |
| ❌ | Text/HTML Ratio | Ratio : **2%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links
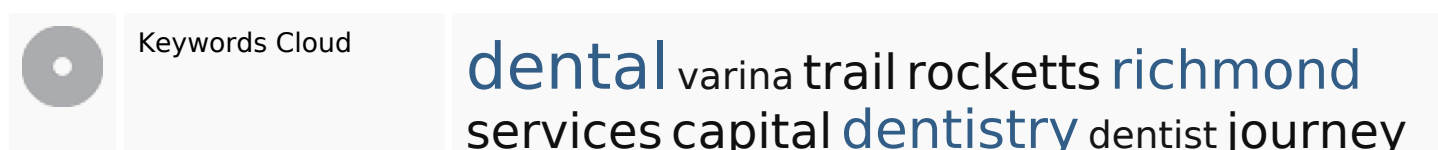
| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 12 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 16.67%<br><br>Internal Links 83.33% |

# SEO Links

## In-page links

| Anchor | Type | Juice |
|---|---|---|
| Welcome | Internal | Passing Juice |
| Services | Internal | Passing Juice |
| New Patients | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Privacy Policy | External | Passing Juice |
| Terms of Service | External | Passing Juice |
| Preventative Dentistry | Internal | Passing Juice |
| Cosmetic Dentistry | Internal | Passing Juice |
| Restorative Dentistry | Internal | Passing Juice |
| Sitemap | Internal | Passing Juice |
| Privacy Policy and Notice | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | dental varina trail rocketts richmond services capital dentistry dentist journey |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| dental | 14 | ✖ | ✖ | ✔ | ✔ |
| dentistry | 10 | ✖ | ✖ | ✖ | ✔ |
| richmond | 9 | ✔ | ✖ | ✖ | ✔ |
| journey | 8 | ✖ | ✖ | ✖ | ✔ |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| rocketts | 6 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| ⚪ | Url | Domain : capitaltraildental.com<br>Length : 22 |
| ✅ | Favicon | Great, your website has a favicon. |
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ✅ | Encoding | Perfect. Your declared charset is UTF-8. |
| ❌ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✔ Great, your website has few CSS files. |

# Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

# Mobile

| Mobile Optimization | |
|---|---|
| | ✔ Apple Icon |
| | ✔ Meta Viewport Tag |
| | ✔ Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://capitaltraildental.com/sitemap.xml |
|---|---|---|
| ✔ | Robots.txt | http://capitaltraildental.com/robots.txt<br><br>Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |