







Website review carifree.com

Generated on September 21 2024 01:25 AM






The score is 56/100





SEO Content

	<p>Title</p>	<p>CariFree A Different Approach To Dental Care</p> <p>Length : 46</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																				
	<p>Description</p>	<p>CariFree is an effective, scientifically proven cavity prevention system that's been proven safe for everyday use.</p> <p>Length : 114</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																				
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>CariFree A Different Approach To Dental Care</td> </tr> <tr> <td>description</td> <td>CariFree is an effective, scientifically proven cavity prevention system that's been proven safe for everyday use.</td> </tr> <tr> <td>url</td> <td>https://carifree.com/</td> </tr> <tr> <td>site_name</td> <td>CariFree</td> </tr> <tr> <td>updated_time</td> <td>2024-07-31T10:02:00-07:00</td> </tr> <tr> <td>image</td> <td>https://uploads.carifree.com/2017/04/26232059/web_CariFree_r1_4x5_0587-819x1024.jpg</td> </tr> <tr> <td>image:secure_url</td> <td>https://uploads.carifree.com/2017/04/26232059/web_CariFree_r1_4x5_0587-819x1024.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	CariFree A Different Approach To Dental Care	description	CariFree is an effective, scientifically proven cavity prevention system that's been proven safe for everyday use.	url	https://carifree.com/	site_name	CariFree	updated_time	2024-07-31T10:02:00-07:00	image	https://uploads.carifree.com/2017/04/26232059/web_CariFree_r1_4x5_0587-819x1024.jpg	image:secure_url	https://uploads.carifree.com/2017/04/26232059/web_CariFree_r1_4x5_0587-819x1024.jpg
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SEO Content

		<table border="1"> <tr> <td>image:width</td> <td>819</td> </tr> <tr> <td>image:height</td> <td>1024</td> </tr> <tr> <td>image:alt</td> <td>dental care</td> </tr> <tr> <td>image:type</td> <td>image/jpeg</td> </tr> </table>	image:width	819	image:height	1024	image:alt	dental care	image:type	image/jpeg				
image:width	819													
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>1</td> <td>3</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] The new model for oral health & cavity prevention. • [H2] Are You At-Risk for Cavities? • [H2] Success Stories • [H2] Are You At-Risk for Cavities? • [H2] We're celebrating 20 years of cavity prevention! • [H2] Dentist-developed Products You Can Trust • [H2] The Simple Solution for Common Conditions • [H2] Popular Blogs & Resources • [H2] Professional Login • [H4] Sign up for our newsletter • [H5] What Patients Are Saying • [H5] Nano-hydroxyapatite: A Complete Guide (2024) • [H5] Dry Mouth After Dental Work: What Does It Mean? 	H1	H2	H3	H4	H5	H6	1	8	0	1	3	0
H1	H2	H3	H4	H5	H6									
1	8	0	1	3	0									
	Images	<p>We found 13 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.94% Internal Links 97.06%

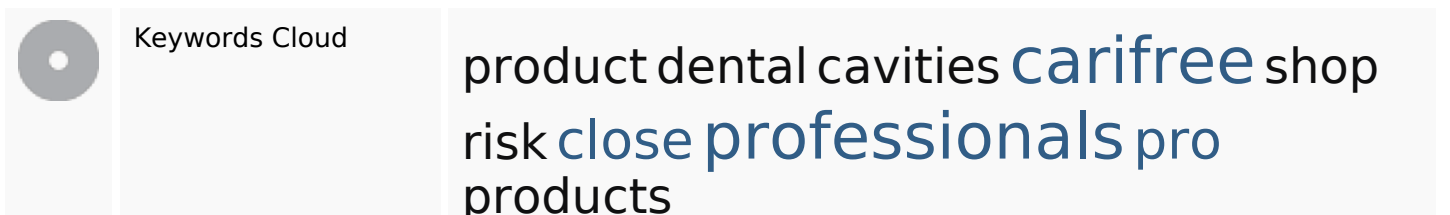
In-page links

Anchor	Type	Juice
View the locations	Internal	Passing Juice
Take the Quiz	Internal	Passing Juice
Shop	Internal	Passing Juice
Professional Products	Internal	Passing Juice
The Science	Internal	Passing Juice
Dental Conditions	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Our Reviews	Internal	Passing Juice
FAQ	Internal	Passing Juice
Partnering with CariFree	Internal	Passing Juice
Request Demo &#038; Samples	Internal	Passing Juice
Create a PRO Account	Internal	Passing Juice
PRO Resources	Internal	Passing Juice
The CariFree Cooperative	Internal	Passing Juice
CE Opportunities and Webinars	Internal	Passing Juice
Podcast	Internal	Passing Juice
PRO Resources	Internal	Passing Juice
Sign In	Internal	Passing Juice
Professionals	Internal	Passing Juice
Login	Internal	Passing Juice

In-page links

For Professionals	Internal	Passing Juice
Shop Our Products	Internal	Passing Juice
What Patients Are Saying	Internal	Passing Juice
Gel 1100 Anti-Cavity Fluoride Tooth Gel with Nano-Hydroxyapatite	Internal	Passing Juice
See All Dental Conditions	Internal	Passing Juice
See All Resources	Internal	Passing Juice
About Us	Internal	Passing Juice
Customer Service	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Brand Ambassador	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Sitemap	Internal	Passing Juice
eCommerce by Gravitare	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
carifree	6	✓	✗	✓	✗
professionals	5	✗	✗	✗	✗
close	4	✗	✗	✗	✗
pro	4	✓	✗	✓	✓

Keywords Consistency

dental

3



Usability

	Url	Domain : carifree.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6).

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://carifree.com/sitemap_index.xml



Robots.txt

<http://carifree.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics