








# Website review carlsbaddentalcareinc.com

Generated on September 19 2024 20:51 PM





The score is 63/100






## SEO Content

|    | <p>Title</p>              | <p>Dentist in Carlsbad, CA - Family &amp; Cosmetic Dental 92009</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>  |    |    |    |    |    |    |   |    |    |   |   |   |
|--|---------------------------|--|----|----|----|----|----|----|---|----|----|---|---|---|
|    | <p>Description</p>        | <p>Carlsbad Dental Care provides general, family and cosmetic dentistry in Carlsbad. Call us now at 760-918-0798 to schedule your consultation.</p> <p><b>Length : 140</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |    |    |    |    |    |    |   |    |    |   |   |   |
|  | <p>Keywords</p>           | <p>Carlsbad Dental Care, dentist, Dr. Nguyen &amp; Dr. Lange, general dentist, cosmetic dentistry, family dentistry, Dr. Nguyen &amp; Dr. Lange, 92009, CA</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |    |    |   |   |   |
|  | <p>Og Meta Properties</p> | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |    |    |   |   |   |
|  | <p>Headings</p>           | <table border="1" data-bbox="542 1512 1476 1579"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>10</td> <td>13</td> <td>2</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1612 1460 2072" style="list-style-type: none"> <li>• [H1] Carlsbad Dental Care</li> <li>• [H1] Carlsbad Dental Care Cosmetic, Implant and General Dentistry located in Carlsbad, CA</li> <li>• [H1] Carlsbad &amp; Encinitas Dental CareCosmetic, Implant and General Dentistry located in Carlsbad, CA &amp; Encinitas, CA</li> <li>• [H2] Welcome To</li> <li>• [H2] Shawn Nguyen, DDS</li> <li>• [H2] Full Service Implant Center</li> <li>• [H2] Meet The Doctor</li> <li>• [H2] Insurance &amp; Payment Options</li> <li>• [H2] We now offer a Dental Savings Plan</li> <li>• [H2] ☐ You save \$160.28 per year!</li> <li>• [H2] ☐ You save \$132.92 per year!</li> <li>• [H2] ☐ You save \$111.76 per year!</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 3 | 10 | 13 | 2 | 1 | 0 |
| H1   | H2                        | H3   | H4 | H5 | H6 |    |    |    |   |    |    |   |   |   |
| 3  | 10                        | 13   | 2  | 1  | 0  |    |    |    |   |    |    |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H2] Schedule An Appointment</li><li>• [H3] Full Arch Fixed Dental Implants</li><li>• [H3] Full Arch Removable Dental Implants</li><li>• [H3] Single Tooth Implant</li><li>• [H3] Dentures</li><li>• [H3] 5 Star Customer Reviews</li><li>• [H3] No Insurance? No Problem</li><li>• [H3] Adult Membership</li><li>• [H3] \$33.31/mo.</li><li>• [H3] Perio Membership</li><li>• [H3] \$73.09/mo.</li><li>• [H3] Child Membership</li><li>• [H3] \$35.52/mo.</li><li>• [H3] We value your loyalty. For our patients without insurance, we've launched our membership club to simplify payments for preventative care. Our loyal members also save money on treatment.</li><li>• [H4] Call Us Now</li><li>• [H4] Amazing Reviews</li><li>• [H5] Dr. Nguyen &amp; Dr. Lange</li></ul> |
|   | Images          | <p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>   |

## SEO Links

|   |                         |  |
|---|-------------------------|--|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                          |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>            |
|  | In-page links           | <p>We found a total of 43 links including 0 link(s) to files</p> |
|   | Statistics              | <p>External Links : noFollow 0%</p>                              |

## SEO Links



External Links : Passing Juice 16.28%

Internal Links 83.72%


### In-page links

| Anchor                                 | Type     | Juice         |
|--|----------|---------------|
| <a href="#">COVID-19 Safety Info</a>   | Internal | Passing Juice |
| <a href="#">Emergency Dentistry</a>    | Internal | Passing Juice |
| <a href="#">Request An Appointment</a> | Internal | Passing Juice |
| <a href="#">Home</a>                   | Internal | Passing Juice |
| <a href="#">About</a>                  | Internal | Passing Juice |
| <a href="#">Our Practice</a>           | Internal | Passing Juice |
| <a href="#">Meet Dr. Nguyen</a>        | Internal | Passing Juice |
| <a href="#">Meet Dr. Lange</a>         | Internal | Passing Juice |
| <a href="#">Meet Dr. Braunstein</a>    | Internal | Passing Juice |
| <a href="#">Meet Dr. Israel</a>        | Internal | Passing Juice |
| <a href="#">Meet Our Team</a>          | Internal | Passing Juice |
| <a href="#">Office Tour</a>            | Internal | Passing Juice |
| <a href="#">General Dentistry</a>      | Internal | Passing Juice |
| <a href="#">Family Dentistry</a>       | Internal | Passing Juice |
| <a href="#">Dental Implants</a>        | Internal | Passing Juice |
| <a href="#">Exam and Cleaning</a>      | Internal | Passing Juice |
| <a href="#">Cosmetic Dentistry</a>     | Internal | Passing Juice |
| <a href="#">Emergency Dentistry</a>    | Internal | Passing Juice |
| <a href="#">Dental Crowns</a>          | Internal | Passing Juice |
| <a href="#">Dental Fillings</a>        | Internal | Passing Juice |
| <a href="#">Teeth Whitening</a>        | Internal | Passing Juice |
| <a href="#">Dentures</a>               | Internal | Passing Juice |
| <a href="#">Invisalign</a>             | Internal | Passing Juice |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">All Services</a>          | Internal | Passing Juice |
| <a href="#">Before / Afters</a>       | Internal | Passing Juice |
| <a href="#">Special Offers</a>        | Internal | Passing Juice |
| <a href="#">Reviews</a>               | Internal | Passing Juice |
| <a href="#">New Patients</a>          | Internal | Passing Juice |
| <a href="#">Insurance</a>             | Internal | Passing Juice |
| <a href="#">Contact</a>               | Internal | Passing Juice |
| <a href="#">Learn More</a>            | Internal | Passing Juice |
| <a href="#">Cindy F.</a>              | External | Passing Juice |
| <a href="#">review</a>                | External | Passing Juice |
| <a href="#">The DocSites</a>          | External | Passing Juice |
| <a href="#">Yelp</a>                  | External | Passing Juice |
| <a href="#">Hugo C.</a>               | External | Passing Juice |
| <a href="#">review</a>                | External | Passing Juice |
| <a href="#">Learn more</a>            | Internal | Passing Juice |
| <a href="#">Blog</a>                  | Internal | Passing Juice |
| <a href="#">Privacy Statement</a>     | Internal | Passing Juice |
| <a href="#">Terms of Use</a>          | Internal | Passing Juice |
| <a href="#">Web Accessibility</a>     | Internal | Passing Juice |
| <a href="#">Dental Website Design</a> | External | Passing Juice |






## SEO Keywords

|   |   |
|---|---|
|  Keywords Cloud | cosmetic reviews implants <b>dentistry</b><br><b>dental</b> implant care insurance more<br>carlsbad |
|---|---|





## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| dental    | 11      | ✓     | ✓        | ✓           | ✓        |
| carlsbad  | 8       | ✓     | ✓        | ✓           | ✓        |
| dentistry | 7       | ✗     | ✓        | ✓           | ✓        |
| reviews   | 5       | ✗     | ✗        | ✗           | ✓        |
| care      | 4       | ✗     | ✓        | ✓           | ✓        |








## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : carlsbaddentalcareinc.com<br>Length : 25 |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |               |  |
|--|---------------|--|
|  | Doctype       | HTML 5   |
|  | Encoding      | Perfect. Your declared charset is UTF-8.             |
|  | W3C Validity  | Errors : 0<br>Warnings : 0                           |
|  | Email Privacy | Great no email address has been found in plain text! |




## Document

|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>5</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <center> | 5 |
|---|-----------------|---|-----------------|-------------|----------|---|
| Deprecated tags   | Occurrences     |   |                 |             |          |   |
| <center>  | 5               |   |                 |             |          |   |
|   | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |          |   |

## Mobile

|   |                     |   |
|---|---------------------|---|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|---|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://carlsbaddentalcareinc.com/robots.txt">http://carlsbaddentalcareinc.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>   |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>  |