Website review
cashmereboutique.com

Generated on September 20 2024 20:41 PM

The score is 57/100

SEO Content

✅	Title	Cashmere Apparel Boutique - Softest Cashmere on the Planet **Length : 58** Perfect, your title contains between 10 and 70 characters.
✅	Description	Explore pure cashmere clothes and luxury cashmere apparel. Shop sweaters, scarves, robes, and more. Free shipping on all cashmere clothes. **Length : 138** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
site_name	Cashmere Boutique - Softest Cashmere on the Planet
type	website
title	Cashmere Apparel Boutique - Softest Cashmere on the Planet
description	Explore pure cashmere clothes and luxury cashmere apparel. Shop sweaters, scarves, robes, and more. Free shipping on all cashmere clothes.
url	https://www.cashmereboutique.com/
image	https://www.cashmereboutique.com/wp-content/uploads/2021/12/cb-logo_RGB.webp

SEO Content

		image:secure_url	https://www.cashmereboutique.com/wp-content/uploads/2021/12/cb-logo_RGB.webp
		image:width	2000
		image:height	1402

	Headings						
		H1 1	**H2** 2	**H3** 3	**H4** 0	**H5** 0	**H6** 0

- [H1] TRENDING NOW
- [H2] Payment Options
- [H2] Follow Us
- [H3] Cashmere FAQ
- [H3] SATISFACTION GUARANTEED
- [H3] FREE SHIPPING!

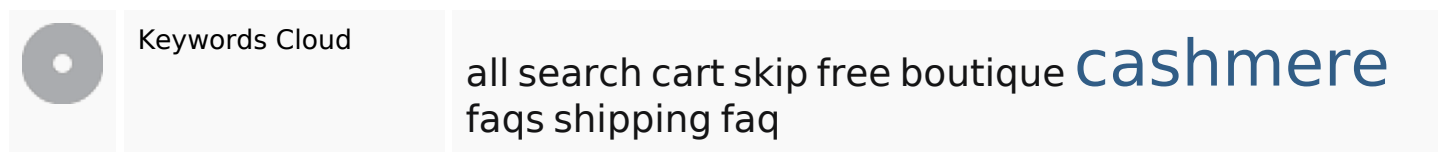|	Images	We found 80 images on this web page. 79 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

SEO Links

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Pure Cashmere Leg Warmers	Internal	Passing Juice
Pure Cashmere Shawl	Internal	Passing Juice
Pure Cashmere Unisex Socks	Internal	Passing Juice
Pashmina and Silk Wrap	Internal	Passing Juice
Cashmere FAQ	Internal	Passing Juice
Blogs	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	all search cart skip free boutique cashmere faqs shipping faq

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cashmere	8	✔	✖	✔	✔
shipping	3	✖	✖	✔	✔
boutique	2	✔	✖	✖	✖
skip	2	✖	✖	✖	✖
cart	2	✖	✖	✖	✖

Usability

	Url	Domain : cashmereboutique.com

Usability

		Length : 20
✓	Favicon	Great, your website has a favicon.
✓	Printability	Great. We have found a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.cashmereboutique.com/sitemap.xml https://www.cashmereboutique.com/sitemap.rss
✔	Robots.txt	http://cashmereboutique.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics