








# Website review catalinasmls.com

Generated on September 20 2024 06:40 AM





The score is **61/100**







## SEO Content

	Title	<p>Local Dentist Office in Oro Valley AZ   Catalina Smiles Dentistry</p> <p><b>Length : 65</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Dentist in Oro Valley,AZ. If you need family dentistry, oral surgery, or a dental emergency, contact us to make a dental appointment.</p> <p><b>Length : 133</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>2</td> <td>1</td> <td>3</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1273 2078" style="list-style-type: none"> <li>• [H1] We are Catalina Smiles Dentistry</li> <li>• [H2] Meet Dr. Thanh Vu</li> <li>• [H2] We Keep Oro Valley Smiling</li> <li>• [H2] We Pride Ourselves on Our Service</li> <li>• [H2] Special Offers</li> <li>• [H2] Trusted by Families Across Oro Valley, AZ</li> <li>• [H2] Payment Options</li> <li>• [H2] What is the Mouth-Body Connection® ?</li> <li>• [H3] \$59 New Patient Special</li> <li>• [H3] Emergency Dental Care</li> <li>• [H4] Smile for Special Needs</li> <li>• [H5] Patricia Mattson</li> <li>• [H5] Marilee Orton</li> <li>• [H5] Rene Pearson</li> <li>• [H6] Quick Links</li> <li>• [H6] ADDRESS</li> <li>• [H6] BUSINESS HOURS</li> </ul>	H1	H2	H3	H4	H5	H6	1	7	2	1	3	5
H1	H2	H3	H4	H5	H6									
1	7	2	1	3	5									

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] LANGUAGE SPOKEN</li><li>• [H6] INSURANCE</li></ul>
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>13%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 46 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.52% Internal Links 93.48%

## In-page links

Anchor	Type	Juice
<a href="#">Donate today.</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">CLEAR ALIGNERS</a>	Internal	Passing Juice

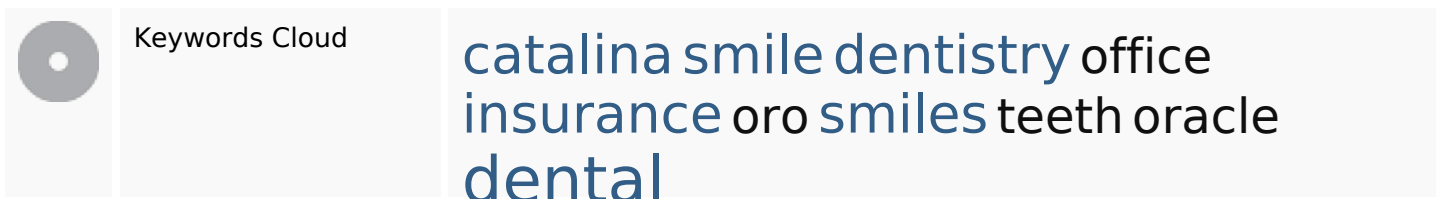
## In-page links

<a href="#">CROWNS</a>	Internal	Passing Juice
<a href="#">DENTAL SEALANTS</a>	Internal	Passing Juice
<a href="#">Dental Xrays and Imaging</a>	Internal	Passing Juice
<a href="#">DENTURES</a>	Internal	Passing Juice
<a href="#">EMERGENCY SERVICES</a>	Internal	Passing Juice
<a href="#">FILLINGS</a>	Internal	Passing Juice
<a href="#">FLUORIDE TREATMENT</a>	Internal	Passing Juice
<a href="#">HYGIENE</a>	Internal	Passing Juice
<a href="#">IMPLANTS</a>	Internal	Passing Juice
<a href="#">INLAYS AND ONLAYS</a>	Internal	Passing Juice
<a href="#">MOUTH GUARD</a>	Internal	Passing Juice
<a href="#">ORAL CANCER SCREENING</a>	Internal	Passing Juice
<a href="#">PERIODONTICS</a>	Internal	Passing Juice
<a href="#">ROOT CANAL/ENDODONTICS</a>	Internal	Passing Juice
<a href="#">SCALING AND ROOT PLANING</a>	Internal	Passing Juice
<a href="#">TEETH BONDING</a>	Internal	Passing Juice
<a href="#">TEETH EXTRACTIONS</a>	Internal	Passing Juice
<a href="#">TOOTH BRIDGE</a>	Internal	Passing Juice
<a href="#">VENEERS</a>	Internal	Passing Juice
<a href="#">WHITENING</a>	Internal	Passing Juice
<a href="#">WISDOM TEETH/ORAL SURGERY</a>	Internal	Passing Juice
<a href="#">INSURANCE &amp; PAYMENTS</a>	Internal	Passing Juice
<a href="#">Insurance</a>	Internal	Passing Juice
<a href="#">Dental Plan</a>	Internal	Passing Juice
<a href="#">Financing</a>	Internal	Passing Juice
<a href="#">Pay Your Bill</a>	External	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice

## In-page links

<a href="#">Careers</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Book an Appointment</a>	Internal	Passing Juice
<a href="#">What To Expect</a>	Internal	Passing Juice
<a href="#">PATIENT PORTAL</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Notice of Privacy Practices</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Notice of Non-Discrimination</a>	Internal	Passing Juice
<a href="#">CA Privacy Notice</a>	Internal	Passing Juice
<a href="#">CO Privacy Notice</a>	Internal	Passing Juice
<a href="#">WA Privacy Notice</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice
<a href="#">Your Privacy Rights</a>	External	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	15	✗	✗	✓	✓
insurance	11	✗	✗	✗	✓
smiles	10	✓	✗	✗	✓
smile	10	✓	✗	✗	✓

# Keywords Consistency

catalina

9



## Usability

	Url	Domain : catalinasmls.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.catalinasmiles.com/sitemap.xml>



### Robots.txt

<http://catalinasmiles.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.