The score is 51/100

SEO Content

✔	Title	**Celestial Boots** **Length : 15** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Celebrating comic, cartoon, video game, and black culture through art. Art prints and apparel. Not your regular Common Boots: Double HP, +999 Agility, +30% Stealth, Evasion +50% **Length : 177** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Celestial Boots
url	https://www.celestialboots.com/
title	Celestial Boots
type	website
description	Celebrating comic, cartoon, video game, and black culture through art. Art prints and apparel. Not your regular Common Boots: Double HP, +999 Agility, +30% Stealth, Evasion +50%
image	http://www.celestialboots.com/cdn/shop/files/170BA3EC-A6AA-439B-8BEB-1C7ACFBF0FA0_1200x1200.jpg?v=1631748821

SEO Content

		image:secure_url	https://www.celestialboots.com/cdn/shop/files/170BA3EC-A6AA-439B-8BEB-1C7ACFBF0FA0_1200x1200.jpg?v=1631748821

	Headings						
		H1 1	**H2** 8	**H3** 4	**H4** 6	**H5** 0	**H6** 0

- [H1]
- [H2] "Unguarded and Triumphant in Crafted Contentment"
- [H2] Boo! Pokémon Apparel, Prints, & Stickers
- [H2] Hero or Villian?
- [H2] Get your custom cartoon portrait
- [H2] Final Fantasy Nerds Unite
- [H2] Summer, Autumn, Winter, or Spring?
- [H2] Art Gallery
- [H2] Welcome to Celestial Boots!
- [H3] ' + indicatedSegment.text + '!
- [H3] You have won ' + indicatedSegment.text + '!
- [H3] You have won ' + indicatedSegment.text + '!
- [H3] You have won ' + indicatedSegment.text + '!
- [H4] Sign up for the Celestial Boots Newsletter for a chance to win a coupon.
- [H4] Testimonials
- [H4] Shop
- [H4] Help
- [H4] Policies
- [H4] Social

	Images	We found 28 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!

SEO Links

✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 24 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.17% Internal Links 95.83%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
About Me	Internal	Passing Juice
⬚Shop⬚	Internal	Passing Juice
Apparel	Internal	Passing Juice
Custom Portraits	Internal	Passing Juice
Featured Shop Items	Internal	Passing Juice
Final Fantasy	Internal	Passing Juice
Pokémon	Internal	Passing Juice
Prints	Internal	Passing Juice
Representation Matters	Internal	Passing Juice
Stickers	Internal	Passing Juice
Zodiac	Internal	Passing Juice
All Items	Internal	Passing Juice
Gallery	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQs	Internal	Passing Juice
Contact	External	Passing Juice

In-page links

Account	Internal	Passing Juice
Search	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Return and Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice

SEO Keywords

Keywords Cloud	prints art artist check apparel love stickers all custom view

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
view	16	✖	✖	✖	✖
all	14	✖	✖	✖	✔
love	6	✖	✖	✖	✖
prints	4	✖	✖	✔	✔
custom	4	✖	✖	✖	✔

Usability

	Url	Domain : celestialboots.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⦿	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.celestialboots.com/sitemap.xml
✅	Robots.txt	http://celestialboots.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics