

SEO Content

0	Title	Length :	52	dontist Centi contains betw			
0	Description	personaliz	ed ortho 127	lontist for chil dontics treati description co	ment plans i	ncluding b	-
\bigotimes	Keywords	-		en't found me <u>enerator</u> to c	-		age. Use <u>this free</u>
	Og Meta Properties	Good, you	ır page ta	ake advantag	e of Og Prop	oerties.	
		Proper	ty	Content			
		locale		en_US			
		site_nam	e	Central Lak	kes Orthodo	ntics	
		type		website			
		title		Leading MI Orthodonti	N Orthodont cs	ist Centra	al Lakes
		descripti	on	and adults	N orthodonti looking for cs treatmen	personalize	
		url		https://mai	n.kristoorth	odontics.co	om/
0	Headings	-	-	H3 5 me to Centra nalized orthoo			H6 0 ent, amazing

SEO Content

		 smiles! [H2] Smiles that exceed expectations [H2] Calling all kids ages 6 and up [H2] Here's what our patients have to say [H2] What our patient-centered approach means [H2] Schedule your free consultation today! [H3] Dr. Todd Anderson [H3] Find a location near you [H3] Trust your smile to Dr. Anderson [H3] Smiles with so much potential [H3] We care about the Central Lakes community [H4] Smile confidently at every age
\bigotimes	Images	We found 43 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
0	Flash	Perfect, no Flash content has been detected on this page.
\bigotimes	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

\bigcirc	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 32 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Туре	Juice
Free consultation	Internal	Passing Juice
Braces	Internal	Passing Juice
Invisalign® treatment	Internal	Passing Juice
Why orthodontic treatment	Internal	Passing Juice
Smile transformations	Internal	Passing Juice
Patient care philosophy	Internal	Passing Juice
Safety & procedures	Internal	Passing Juice
Community involvement	Internal	Passing Juice
Meet the team	Internal	Passing Juice
Dr. Todd Anderson	Internal	Passing Juice
Patient forms and instructions	Internal	Passing Juice
Orthodontic care & maintenance	Internal	Passing Juice
Confidence Counts Club	Internal	Passing Juice
Emergency care & repair	Internal	Passing Juice
<u>Refer a friend</u>	Internal	Passing Juice
Financing	Internal	Passing Juice
Blog	Internal	Passing Juice
Appointments	Internal	Passing Juice
<u>Our approach</u>	Internal	Passing Juice
Find a location	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Learn more	Internal	Passing Juice
Find a location	Internal	Passing Juice
Alexandria	Internal	Passing Juice
Wadena	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Dentist referral	Internal	Passing Juice
<u>Careers</u>	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Non-discrimination	Internal	Passing Juice
<u>Site map</u>	Internal	Passing Juice

SEO Keywords

0	Keywords Cloud	width165 data-before-content orthodontic patient before sizes100vw img after height100 data-after-content
		uala-ailei-cuilleill

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
patient	25	×	×	×	×
orthodontic	20	×	×	*	*
before	20	×	×	×	×
after	19	×	×	×	×
img	18	×	×	×	×

Usability

0	Url	Domain : centrallakesorthodontics.com Length : 28
\bigcirc	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.

Usability

0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

0	Doctype	HTML 5		
\bigotimes	Encoding	You have not specified the document's charset. Use <u>this free meta tags</u> <u>generator</u> to declare document's charset.		
\bigotimes	W3C Validity	Errors : 0 Warnings : 0		
\bigotimes	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

\mathbf{O}	Mobile Optimization	×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

Optimization

	XML Sitemap	Missing
w la		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
0	Robots.txt	http://centrallakesorthodontics.com/robots.txt Great, your website has a robots.txt file.
	Analytics Gre	Great, your website has an analytics tool.
		Google Analytics