



Website review charleneproducts.com

Generated on September 22 2024 12:39 PM

The score is 47/100






SEO Content


	<p>Title</p>	<p>Charlene Products &dash; CharleneProducts</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Professional products for the beauty industry Salon Apparel, Human Hair Products, Beauty & Barber Tools, Embroidery Services, and more...</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>CharleneProducts</td> </tr> <tr> <td>url</td> <td>https://charleneproducts.com/</td> </tr> <tr> <td>title</td> <td>Charlene Products</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Professional products for the beauty industry Salon Apparel, Human Hair Products, Beauty & Barber Tools, Embroidery Services, and more...</td> </tr> </tbody> </table>	Property	Content	site_name	CharleneProducts	url	https://charleneproducts.com/	title	Charlene Products	type	website	description	Professional products for the beauty industry Salon Apparel, Human Hair Products, Beauty & Barber Tools, Embroidery Services, and more...
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	<p>Headings</p>	<table border="1" data-bbox="539 1877 1481 1944"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>16</td> <td>24</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1980 957 2074" style="list-style-type: none"> • [H1] • [H2] Your cart is empty • [H2] Your cart 	H1	H2	H3	H4	H5	H6	1	16	24	0	0	0
H1	H2	H3	H4	H5	H6									
1	16	24	0	0	0									

SEO Content





- [H2] Subtotal
- [H2] SALON SUPPLIES
- [H2] BARBER TOOLS
- [H2] Popular Products
- [H2] CUSTOM EMBROIDERY
- [H2] Stylist Apparel
- [H2] Barber Apparel
- [H2] Groomer Apparel
- [H2] Mannequins
- [H2] FEATURED BONE COMBS
- [H2] Subscribe
- [H2] Shop
- [H2] About
- [H2] Our Mission
- [H3] Haley Jacket (#9205)
- [H3] Haley Jacket (#9205)
- [H3] Anna Jacket (#9200)
- [H3] Anna Jacket (#9200)
- [H3] Ivy Mesh-Back Jacket (#9206)
- [H3] Ivy Mesh-Back Jacket (#9206)
- [H3] Courtney Zipper Apron (#9044)
- [H3] Courtney Zipper Apron (#9044)
- [H3] Barber Jacket (#9300)
- [H3] Barber Jacket (#9300)
- [H3] Jordan Mesh-Back Vest (#9163M)
- [H3] Jordan Mesh-Back Vest (#9163M)
- [H3] Bone Comb (#2468) - Large Feathering Rake Comb
- [H3] Bone Comb (#2468) - Large Feathering Rake Comb
- [H3] Bone Comb (#244) - Fine Tooth-Space Metal Rat-Tail Comb
- [H3] Bone Comb (#244) - Fine Tooth-Space Metal Rat-Tail Comb
- [H3] Bone Comb (#222) - Finest Tooth-space Rat-Tail Comb
- [H3] Bone Comb (#222) - Finest Tooth-space Rat-Tail Comb
- [H3] Bone Comb (#240) - Standard Tapered Cutting Comb with Mixed Tooth-Space
- [H3] Bone Comb (#240) - Standard Tapered Cutting Comb with Mixed Tooth-Space
- [H3] Bone Comb (#241) - Cutting Comb with Parting Head
- [H3] Bone Comb (#241) - Cutting Comb with Parting Head
- [H3] Bone Comb (#242) - Small Tapered Cutting Comb
- [H3] Bone Comb (#242) - Small Tapered Cutting Comb

	Images	<p>We found 20 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 61 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.64% External Links : Passing Juice 0% Internal Links 98.36%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
shipping	Internal	Passing Juice
Home	Internal	Passing Juice
All Apparel	Internal	Passing Juice
Stylist Apparel	Internal	Passing Juice
Barber Apparel	Internal	Passing Juice
Aprons	Internal	Passing Juice
Client Apparel	Internal	Passing Juice
Plus Sizes	Internal	Passing Juice
Stylist Capes	Internal	Passing Juice


In-page links

Barber Capes	Internal	Passing Juice
All-Purpose Capes	Internal	Passing Juice
Shampoo Capes	Internal	Passing Juice
Short Capes	Internal	Passing Juice
Kids Capes	Internal	Passing Juice
Barber Combs	Internal	Passing Juice
Barber Mannequins	Internal	Passing Juice
Embroidery	Internal	Passing Juice
Female Mannequins	Internal	Passing Juice
Male Mannequins	Internal	Passing Juice
Zone-Mannequins	Internal	Passing Juice
Textured Mannequins	Internal	Passing Juice
Hair Profiles	Internal	Passing Juice
Combs	Internal	Passing Juice
Holders & Tripods	Internal	Passing Juice
Hair Rollers	Internal	Passing Juice
Accessories	Internal	Passing Juice
Hair Training	Internal	Passing Juice
Makeup Training	Internal	Passing Juice
Reflexology Training	Internal	Passing Juice
My BeautyShop Pal	Internal	Passing Juice
Sale	Internal	Passing Juice
Shop now	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
Haley Jacket (#9205)	Internal	Passing Juice
Anna Jacket (#9200)	Internal	Passing Juice
Ivy Mesh-Back Jacket (#9206)	Internal	Passing Juice

In-page links

Courtney Zipper Apron (#9044)	Internal	Passing Juice
Barber Jacket (#9300)	Internal	Passing Juice
Jordan Mesh-Back Vest (#9163M)	Internal	Passing Juice
Bone Comb (#2468) - Large Feathering Rake Comb	Internal	Passing Juice
Bone Comb (#244) - Fine Tooth-Space Metal Rat-Tail Comb	Internal	Passing Juice
REQUEST A PRICE QUOTE	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shop now	Internal	Passing Juice
Bone Comb (#222) - Finest Tooth-space Rat-Tail Comb	Internal	Passing Juice
Bone Comb (#240) - Standard Tapered Cutting Comb with Mixed Tooth-Space	Internal	Passing Juice
Bone Comb (#241) - Cutting Comb with Parting Head	Internal	Passing Juice
Bone Comb (#242) - Small Tapered Cutting Comb	Internal	Passing Juice
Contact Us	Internal	Passing Juice
New Arrival	Internal	Passing Juice
Popular Products	Internal	Passing Juice
Search	Internal	Passing Juice
About us	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Trade Shows	Internal	Passing Juice
Powered by Shopify	External	noFollow





SEO Keywords

	Keywords Cloud	mannequins tools training combs cap es hair apparel stylist accessories barber
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
capas	17	✘	✘	✘	✘
apparel	15	✘	✘	✔	✔
barber	15	✘	✘	✔	✔
mannequins	11	✘	✘	✘	✔
training	9	✘	✘	✘	✘








Usability

	Url	Domain : charleneproducts.com Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>12</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	12
Deprecated tags	Occurrences					
<s>	12					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://charleneproducts.com/sitemap.xml</p>
	Robots.txt	<p>http://charleneproducts.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>