







Website review cheapcolumbia.com

Generated on September 21 2024 10:02 AM






The score is 55/100







SEO Content

	Title	<p>Columbia - High quality fashion apparel you won't regret</p> <p>Length : 61</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Columbia offers high-quality fashion apparel that people love. Shop the latest Columbia clothing online today with free shipping and great deals.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Columbia - High quality fashion apparel you won't regret</td> </tr> <tr> <td>description</td> <td>Columbia offers high-quality fashion apparel that people love. Shop the latest Columbia clothing online today with free shipping and great deals.</td> </tr> <tr> <td>url</td> <td>https://www.cheapcolumbia.com/</td> </tr> <tr> <td>site_name</td> <td>Columbia Sales 2022</td> </tr> <tr> <td>updated_time</td> <td>2024-01-09T07:15:05+00:00</td> </tr> <tr> <td>image</td> <td>https://www.cheapcolumbia.com/wp-content/uploads/2016/08/dummy-1.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Columbia - High quality fashion apparel you won't regret	description	Columbia offers high-quality fashion apparel that people love. Shop the latest Columbia clothing online today with free shipping and great deals.	url	https://www.cheapcolumbia.com/	site_name	Columbia Sales 2022	updated_time	2024-01-09T07:15:05+00:00	image	https://www.cheapcolumbia.com/wp-content/uploads/2016/08/dummy-1.jpg
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SEO Content

		<p>image:secure_url https://www.cheapcolumbia.com/wp-content/uploads/2016/08/dummy-1.jpg</p> <p>image:width 400</p> <p>image:height 260</p> <p>image:alt Columbia Sales 2022</p> <p>image:type image/jpeg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] Columbia New Arrivals • [H3] Columbia Hot Deals • [H3] Login • [H3] Register • [H4] Cart 	H1	H2	H3	H4	H5	H6	0	0	4	1	0	0
H1	H2	H3	H4	H5	H6									
0	0	4	1	0	0									
	Images	<p>We found 34 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Coats & Outerwear	Internal	Passing Juice
Shirts & Tops	Internal	Passing Juice
Hoodies & Sweatshirts	Internal	Passing Juice
Shorts	Internal	Passing Juice
Pants	Internal	Passing Juice
Outerwear Pants and Sets	Internal	Passing Juice
Socks	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Dresses	Internal	Passing Juice
Skirts	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Underwear & Intimates	Internal	Passing Juice
Jumpsuits & Rompers	Internal	Passing Juice
Underwear	Internal	Passing Juice
Hiking	Internal	Passing Juice
Sneakers & Athletic Shoes	Internal	Passing Juice
Boots	Internal	Passing Juice
Sandals	Internal	Passing Juice
Boat Shoes	Internal	Passing Juice
Loafers	Internal	Passing Juice
Hats	Internal	Passing Juice
Gloves	Internal	Passing Juice

In-page links

Scarves	Internal	Passing Juice
Wallets	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Fashion Watches	Internal	Passing Juice
Quick View	Internal	Passing Juice
Discount ✓ Columbia College Clemson Tigers Collegiate Tamiami™ II Short Sleeve ☐☐ Shirt ☐☐ Shirts & Tops ☐☐	Internal	Passing Juice
Best reviews of ☐ Columbia Men&#8217;s Brentyn Trail Short Sleeve Seersucker ☐☐ Shirt, 100% Cotton ☐☐ Shirts & Tops ☐☐	Internal	Passing Juice
Deals ☐☐ Columbia Women&#8217;s ICY Heights li Down Jacket ☐☐ Coats & Outerwear ☐	Internal	Passing Juice
Hot Sale ☐☐ Columbia Men&#8217;s Leather Traveler Wallet Wallets ☐☐	Internal	Passing Juice
Best Sale ☐☐ Columbia Women&#8217;s Lava Lake II Short Sleeve Tee ☐☐ Shirt, Comfort Fit ☐☐ Shirts & Tops ☐☐	Internal	Passing Juice
Budget ☐ Columbia Plus Size Sunday Summit™ Oversize Funnel Hoodies & Sweatshirts ☐☐	Internal	Passing Juice
Promo ☐ Columbia Plus Size Sweater Weather™ Full Zip ☐☐ Coats & Outerwear ☐	Internal	Passing Juice
New ♥ Columbia Heavenly™ Long Hybrid Jacket ☐☐ Coats & Outerwear ☐☐	Internal	Passing Juice
Wholesale ☐☐ Columbia Women&#8217;s Berg Lake Anorak Lightweight Water Resistant Jacket ☐☐ Coats & Outerwear ☐☐	Internal	Passing Juice
Wholesale ♥ Columbia Weekend Adventure™ Pullover Hoodies & Sweatshirts ☐☐	Internal	Passing Juice
Wholesale ☐☐ Columbia Wallowa Park™ Interchange Jacket ☐☐ Coats & Outerwear ☐☐	Internal	Passing Juice
Wholesale ☐☐ Columbia Terminal Tackle PFG™ Carey Chen Long Sleeve ☐☐ Shirts & Tops ☐☐	Internal	Passing Juice
Wholesale ✓ Columbia Terminal Tackle Heather Long Sleeve ☐☐ Shirt ☐☐ Shirts & Tops ☐☐	Internal	Passing Juice
Wholesale ✓ Columbia Tamiami™ II S/S ☐☐ Shirts & Tops ☐☐	Internal	Passing Juice
Wholesale ☐ Columbia Sweater Weather™ Full Zip ☐☐ Coats & Outerwear ☐☐	Internal	Passing Juice

In-page links

Wholesale ☐☐ Columbia Sun Trek™ Short Sleeve Graphic Tee ☐☐ Shirts & Tops ☐☐	Internal	Passing Juice
Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
My account	Internal	Passing Juice
Wishlist	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Returns & #038; Exchanges	Internal	Passing Juice
Delivery	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Payment Method	Internal	Passing Juice
Shipping & #038; Returns	Internal	Passing Juice
Term and Conditions	Internal	Passing Juice
Clothing	Internal	Passing Juice
Shoes	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bags	Internal	Passing Juice
Watches	Internal	Passing Juice
Lost your password?	Internal	Passing Juice

SEO Keywords








Keywords Cloud

outerwear current quick columbia clothing
price sale shirts original view





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✘	✘	✘	✘
columbia	18	✔	✘	✔	✔
sale	18	✘	✘	✘	✘
clothing	17	✘	✘	✔	✘
quick	16	✘	✘	✘	✘








Usability

	Url	Domain : cheapcolumbia.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>/sitemap_index.xml</code>
	Robots.txt	<code>http://cheapcolumbia.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.