



# Website review checkmateemb.com

Generated on September 23 2024 07:27 AM





The score is 49/100







## SEO Content

	<p>Title</p>	<p>Checkmate Embroidery LLC   Promotional Products &amp; Apparel   Rockwall, TX 75087: Home</p> <p><b>Length : 88</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Checkmate Embroidery LLC. Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices.</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Checkmate Embroidery, embroidery, silk screen, imprint, wearables, shirts, caps, patches, custom embroidery, promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, give aways</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>7</td> <td>1</td> <td>4</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] Here Comes the Sun!</li> <li>• [H1] Leather Patches</li> <li>• [H1] Apparel</li> <li>• [H1] Tech Accessories</li> <li>• [H1] Professional Apparel</li> <li>• [H1] Drinkware</li> <li>• [H1] Checkmate Embroidery LLC</li> <li>• [H2] Popular Products</li> <li>• [H3] Featured Item</li> <li>• [H3] Featured Blogs</li> <li>• [H3] Linq Hub</li> </ul>	H1	H2	H3	H4	H5	H6	7	1	4	3	0	0
H1	H2	H3	H4	H5	H6									
7	1	4	3	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3]</li><li>• [H4] 6 Promos to Fall for This Autumn</li><li>• [H4] Decoration Methods, Simplified: Part II</li><li>• [H4] Checkmate Embroidery LLC Checkmate Embroidery LLC</li></ul>
	Images	We found 27 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.6%  Internal Links 95.4%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Our Mission</a>	Internal	Passing Juice
<a href="#">See Our Services</a>	Internal	Passing Juice
<a href="#">Why Promotional Products?</a>	Internal	Passing Juice
<a href="#">Meet the Team</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Art Upload</a>	Internal	Passing Juice
<a href="#">Showrooms</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Caps &amp; Hats</a>	Internal	Passing Juice
<a href="#">Dress Shirts</a>	Internal	Passing Juice
<a href="#">Golf Apparel</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">Tshirts</a>	Internal	Passing Juice
<a href="#">Youth</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Briefcases &amp; Messenger Bags</a>	Internal	Passing Juice
<a href="#">Drawstring Backpacks</a>	Internal	Passing Juice
<a href="#">Fanny Packs</a>	Internal	Passing Juice
<a href="#">Lunch Bags</a>	Internal	Passing Juice
<a href="#">Paper Bags</a>	Internal	Passing Juice
<a href="#">Plastic Bags</a>	Internal	Passing Juice
<a href="#">Tote Bags</a>	Internal	Passing Juice
<a href="#">Beverage Insulators</a>	Internal	Passing Juice

## In-page links

<a href="#">BPA Free Bottles</a>	Internal	Passing Juice
<a href="#">Coasters</a>	Internal	Passing Juice
<a href="#">Glassware</a>	Internal	Passing Juice
<a href="#">Mugs</a>	Internal	Passing Juice
<a href="#">Plastic Cups</a>	Internal	Passing Juice
<a href="#">Thermoses</a>	Internal	Passing Juice
<a href="#">Tumblers</a>	Internal	Passing Juice
<a href="#">Water Bottles</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Binders</a>	Internal	Passing Juice
<a href="#">Business Card Holders</a>	Internal	Passing Juice
<a href="#">Caddies</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Magnets</a>	Internal	Passing Juice
<a href="#">Mousepads</a>	Internal	Passing Juice
<a href="#">Notepads</a>	Internal	Passing Juice
<a href="#">Stress Relievers</a>	Internal	Passing Juice
<a href="#">Technology Items</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Buttons</a>	Internal	Passing Juice
<a href="#">Displays</a>	Internal	Passing Juice
<a href="#">Giveaways</a>	Internal	Passing Juice
<a href="#">Lanyards</a>	Internal	Passing Juice
<a href="#">Ballpoint Pens</a>	Internal	Passing Juice
<a href="#">Chalk</a>	Internal	Passing Juice
<a href="#">Crayons</a>	Internal	Passing Juice
<a href="#">Highlighters</a>	Internal	Passing Juice
<a href="#">Hi-Tech Pens</a>	Internal	Passing Juice

## In-page links

<a href="#">Markers</a>	Internal	Passing Juice
<a href="#">Pencils</a>	Internal	Passing Juice
<a href="#">Roller Ball Pens</a>	Internal	Passing Juice
<a href="#">Sharpeners</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Get Started</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">View Our Tech Products</a>	Internal	Passing Juice
<a href="#">View More</a>	Internal	Passing Juice
<a href="#">Shop Drinkware</a>	Internal	Passing Juice
<a href="#">Our Mission</a>	External	Passing Juice
<a href="#">Meet the team</a>	External	Passing Juice
<a href="#">Our Services</a>	External	Passing Juice
<a href="#">Otterbox&amp;reg; Drybox 3250 Series??</a>	Internal	Passing Juice
<a href="#">6 Promos to Fall for This Autumn</a>	Internal	Passing Juice
<a href="#">Decoration Methods, Simplified: Part II</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	External	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Specials</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Showrooms</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Art Upload</a>	Internal	Passing Juice
<a href="#">Questions or Comments?</a>	Internal	Passing Juice

## In-page links

[Tell A Friend About Our Site](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

site embroidery **search** checkmate  
**promotional** all llc **products**  
methods decoration

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	6	✘	✘	✘	✘
products	6	✔	✘	✘	✔
promotional	5	✔	✔	✔	✘
checkmate	3	✔	✔	✔	✔
embroidery	3	✔	✔	✔	✔





## Usability

	Url	Domain : checkmateemb.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://checkmateemb.com/robots.txt">http://checkmateemb.com/robots.txt</a>

## Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics