



# Website review cheerwine.com

Generated on September 21 2024 08:43 AM






The score is 54/100







## SEO Content

	<b>Title</b>	<p>Cheerwine Soft Drink - Uniquely Southern Since 1917</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	<b>Description</b>	<p>Cheerwine has a unique &amp; fizzy wild cherry taste. Made in Salisbury, North Carolina for over a century-this soft drink is an icon of Southern food and culture.</p> <p><b>Length : 163</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Cheerwine Soft Drink - Uniquely Southern Since 1917</td> </tr> <tr> <td>description</td> <td>Cheerwine has a unique &amp; fizzy wild cherry taste. Made in Salisbury, North Carolina for over a century-this soft drink is an icon of Southern food and culture.</td> </tr> <tr> <td>url</td> <td>https://cheerwine.com/</td> </tr> <tr> <td>site_name</td> <td>Cheerwine</td> </tr> <tr> <td>image</td> <td>https://cheerwine.com/wp-content/uploads/hero.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Cheerwine Soft Drink - Uniquely Southern Since 1917	description	Cheerwine has a unique & fizzy wild cherry taste. Made in Salisbury, North Carolina for over a century-this soft drink is an icon of Southern food and culture.	url	https://cheerwine.com/	site_name	Cheerwine	image	https://cheerwine.com/wp-content/uploads/hero.jpg
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# SEO Content

		image:width 1200												
		image:height 630												
		image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>2</td><td>4</td><td>11</td><td>4</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] THE SOUTH'S UNIQUE CHERRY SOFT DRINK</li><li>• [H1] THE SOUTH'S UNIQUE CHERRY SOFT DRINK</li><li>• [H2] Check out our most popular products</li><li>• [H2] THERE'S NO CHERRY SODA LIKE IT.</li><li>• [H3] FIND CHEERWINE NEAR YOU</li><li>• [H3] BUY CHEERWINE ONLINE</li><li>• [H3] FIND CHEERWINE NEAR YOU</li><li>• [H3] BUY CHEERWINE ONLINE</li><li>• [H4] Cheerwine Retro T-Shirt</li><li>• [H4] Cheerwine Trucker Hat</li><li>• [H4] Cheerwine Syrup</li><li>• [H4] Cheerwine Lip Balm</li><li>• [H4] 12 pack Cheerwine Mini Cans</li><li>• [H4] 24 pack Cheerwine Glass Bottles</li><li>• [H4] Cheerwine Home T-Shirt</li><li>• [H4] Navy Socks</li><li>• [H4] SOUTHERN FOOD'S TRUSTY SIDEKICK</li><li>• [H4] SOUTHERN FOOD'S</li><li>• [H4] TRUSTY SIDEKICK</li><li>• [H5] Customer Quick Links</li><li>• [H5] Corporate Quick Links</li><li>• [H5] This is no ordinary mailing list</li><li>• [H5] Connect with Us</li><li>• [H6] Cheerwine Drink Lineup</li></ul>	H1	H2	H3	H4	H5	H6	2	2	4	11	4	1
H1	H2	H3	H4	H5	H6									
2	2	4	11	4	1									
	Images	<p>We found 63 images on this web page.</p> <p>61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

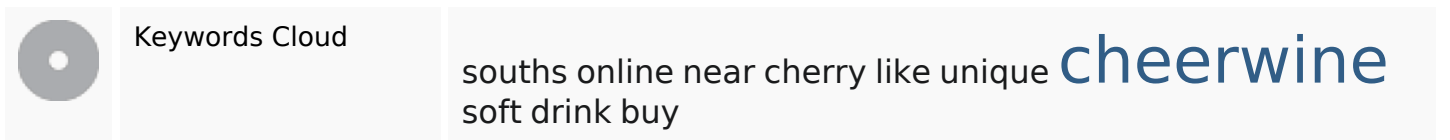
## In-page links

Anchor	Type	Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Nutrition Facts</a>	Internal	Passing Juice
<a href="#">Find</a>	Internal	Passing Juice
<a href="#">Fan Club</a>	Internal	Passing Juice
<a href="#">Jobs</a>	External	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Drinks</a>	Internal	Passing Juice
<a href="#">Apparel</a>	Internal	Passing Juice
<a href="#">Merchandise</a>	Internal	Passing Juice
<a href="#">Signs &amp;#038; Clocks</a>	Internal	Passing Juice
<a href="#">Free Ship Items</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Recipes</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Weddings</a>	Internal	Passing Juice
<a href="#">Cheerwine Festival</a>	Internal	Passing Juice

## In-page links

<a href="#">Event Request Form</a>	Internal	Passing Juice
<a href="#">Promos</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Retailers &amp;#038; Restaurants</a>	Internal	Passing Juice
<a href="#">FAQ&amp;#8217;S</a>	Internal	Passing Juice
<a href="#">EXPLORE CHEERWINE RECIPES</a>	Internal	Passing Juice
<a href="#">Find Cheerwine Near You</a>	Internal	Passing Juice
<a href="#">Fan Club and Points</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Restaurant Partners</a>	Internal	Passing Juice
<a href="#">Cheerwine Jobs</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cheerwine	19	✓	✗	✓	✓
near	3	✗	✗	✗	✓
buy	3	✗	✗	✗	✓
online	3	✗	✗	✗	✓
cherry	3	✗	✗	✓	✓


## Usability

	Url	Domain : cheerwine.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 766"><p data-bbox="549 658 1118 694"><a href="https://cheerwine.com/sitemap_index.xml">https://cheerwine.com/sitemap_index.xml</a></p><p data-bbox="549 716 866 752"><a href="https://cheerwine.com/">https://cheerwine.com/</a></p></div>
	Robots.txt	<p data-bbox="539 792 970 828"><a href="http://cheerwine.com/robots.txt">http://cheerwine.com/robots.txt</a></p> <p data-bbox="539 860 1082 896">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1102 963">Great, your website has an analytics tool.</p> <div data-bbox="549 994 1481 1079"> <a data-bbox="628 1025 858 1061">Google Analytics</a></div>