





Website review cheerwine.com

Generated on September 21 2024 09:44 AM






The score is 54/100







SEO Content

	Title	<p>Cheerwine Soft Drink – Uniquely Southern Since 1917</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Cheerwine has a unique & fizzy wild cherry taste. Made in Salisbury, North Carolina for over a century–this soft drink is an icon of Southern food and culture.</p> <p>Length : 163</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Cheerwine Soft Drink – Uniquely Southern Since 1917</td></tr><tr><td>description</td><td>Cheerwine has a unique & fizzy wild cherry taste. Made in Salisbury, North Carolina for over a century–this soft drink is an icon of Southern food and culture.</td></tr><tr><td>url</td><td>https://cheerwine.com/</td></tr><tr><td>site_name</td><td>Cheerwine</td></tr><tr><td>image</td><td>https://cheerwine.com/wp-content/uploads/hero.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Cheerwine Soft Drink – Uniquely Southern Since 1917	description	Cheerwine has a unique & fizzy wild cherry taste. Made in Salisbury, North Carolina for over a century–this soft drink is an icon of Southern food and culture.	url	https://cheerwine.com/	site_name	Cheerwine	image	https://cheerwine.com/wp-content/uploads/hero.jpg
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SEO Content

		<div>image:width1200</div> <div>image:height630</div> <div>image:typeimage/jpeg</div>
	Headings	<div> <div>H12H22H34H411H54H61</div> <ul style="list-style-type: none"> • [H1] THE SOUTH'S UNIQUE CHERRY SOFT DRINK • [H1] THE SOUTH'S UNIQUE CHERRY SOFT DRINK • [H2] Check out our most popular products • [H2] THERE'S NO CHERRY SODA LIKE IT. • [H3] FIND CHEERWINE NEAR YOU • [H3] BUY CHEERWINE ONLINE • [H3] FIND CHEERWINE NEAR YOU • [H3] BUY CHEERWINE ONLINE • [H4] Cheerwine Retro T-Shirt • [H4] Cheerwine Trucker Hat • [H4] Cheerwine Syrup • [H4] Cheerwine Lip Balm • [H4] 12 pack Cheerwine Mini Cans • [H4] 24 pack Cheerwine Glass Bottles • [H4] Cheerwine Home T-Shirt • [H4] Navy Socks • [H4] SOUTHERN FOOD'S TRUSTY SIDEKICK • [H4] SOUTHERN FOOD'S • [H4] TRUSTY SIDEKICK • [H5] Customer Quick Links • [H5] Corporate Quick Links • [H5] This is no ordinary mailing list • [H5] Connect with Us • [H6] Cheerwine Drink Lineup </div>
	Images	<p>We found 63 images on this web page.</p> <p>61 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.9%</p> <p>Internal Links 93.1%</p>

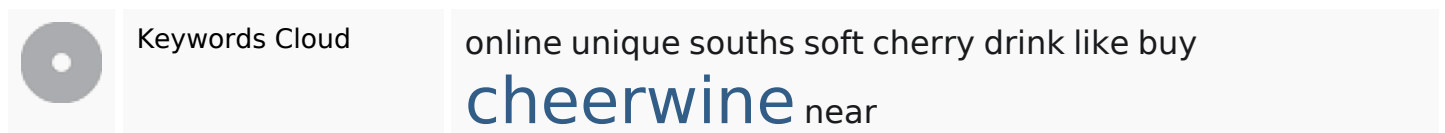
In-page links

Anchor	Type	Juice
About	Internal	Passing Juice
Nutrition Facts	Internal	Passing Juice
Find	Internal	Passing Juice
Fan Club	Internal	Passing Juice
Jobs	External	Passing Juice
Shop	Internal	Passing Juice
Drinks	Internal	Passing Juice
Apparel	Internal	Passing Juice
Merchandise	Internal	Passing Juice
Signs &#038; Clocks	Internal	Passing Juice
Free Ship Items	Internal	Passing Juice
Sale	Internal	Passing Juice
Recipes	Internal	Passing Juice
Events	Internal	Passing Juice
Weddings	Internal	Passing Juice
Cheerwine Festival	Internal	Passing Juice

In-page links

Event Request Form	Internal	Passing Juice
Promos	Internal	Passing Juice
Contact	Internal	Passing Juice
Retailers &#038; Restaurants	Internal	Passing Juice
FAQ&#8217;S	Internal	Passing Juice
EXPLORE CHEERWINE RECIPES	Internal	Passing Juice
Find Cheerwine Near You	Internal	Passing Juice
Fan Club and Points	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Restaurant Partners	Internal	Passing Juice
Cheerwine Jobs	External	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
cheerwine	19	✓	✗	✓	✓
near	3	✗	✗	✗	✓
buy	3	✗	✗	✗	✓
online	3	✗	✗	✗	✓
cherry	3	✗	✗	✓	✓

Usability

	Url	Domain : cheerwine.com Length : 13
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

https://cheerwine.com/sitemap_index.xml

<https://cheerwine.com/>



Robots.txt

<http://cheerwine.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics