# Website review
# chelmsforddental.com

Generated on September 20 2024 16:36 PM

**The score is 59/100**

# SEO Content

| | | |
|---|---|---|
| ✅ | Title | Chelmsford Dental Associates \| Family Dentist In Chelmsford **Length : 59** Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | Welcome to Chelmsford Dental Associates in Chelmsford, your family dentist. We are located on North Rd in Chelmsford. If you need a dentist for your family, for an emergency, or for a cosmetic procedure, you can trust Chelmsford Dental Associates. **Length : 247** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| type | website |
| image | https://lirp.cdn-website.com/610dc336/dms3rep/multi/opt/Chelmsford+Dental+Associates+Logo+-+Updated-1920w.png |
| description | Welcome to Chelmsford Dental Associates in Chelmsford, your family dentist. We are located on North Rd in Chelmsford. If you need a dentist for your family, for an emergency, or for a cosmetic procedure, you can trust Chelmsford Dental Associates. |
| title | Chelmsford Dental Associates \| Family Dentist In Chelmsford |

| Headings | H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|---|

# SEO Content

1 2 4 0 4 9

- [H1] Family Dentist In Chelmsford
- [H2] Chelmsford Dental Associates
- [H2] We are the local Chelmsford dentist near you!
- [H3] Your smile means everything to us
- [H3] Our Dental Care Team
- [H3] Request A Dental Appointment
- [H3]
- [H5] Chelmsford Dentist
- [H5] Chelmsford Dentist
- [H5] Helpful Links
- [H5] Dental Practice Hours
- [H6] Dental Emergency
- [H6] Dental Cleanings
- [H6] General and Family Dentistry
- [H6] Cosmetic Dentistry
- [H6] Restorative Dentistry
- [H6] Pediatric Dentistry
- [H6] Oral Surgery
- [H6] Dentures
- [H6] Custom Mouth Guards

| | Images | We found 3 images on this web page. |
| --- | --- | --- |
| | | 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| | Text/HTML Ratio | Ratio : **3%** |
| | | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
| --- | --- | --- |
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 12 links including 0 link(s) to files |

# SEO Links

| | Statistics | External Links : noFollow 0% |
|---|---|---|
| | | External Links : Passing Juice 8.33% |
| | | Internal Links 91.67% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| contact us | Internal | Passing Juice |
| Dental emergencies. | Internal | Passing Juice |
| Dental cleanings. | Internal | Passing Juice |
| General and family dentistry. | Internal | Passing Juice |
| Cosmetic dentistry. | Internal | Passing Juice |
| Restorative dentistry. | Internal | Passing Juice |
| Pediatric dentistry. | Internal | Passing Juice |
| Oral surgery. | Internal | Passing Juice |
| Dentures. | Internal | Passing Juice |
| Custom mouth guards. | Internal | Passing Juice |
| dental financing options | Internal | Passing Juice |
| Dr. Marketing Inc | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | dental dentist associates help oral smile chelmsford all dentistry patients |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| dental | 26 | ✔ | ✖ | ✔ | ✔ |
| | | | | | |

# Keywords Consistency

| chelmsford | 17 | ✓ | ✗ | ✓ | ✓ |
|---|---|---|---|---|---|
| help | 9 | ✗ | ✗ | ✗ | ✓ |
| dentistry | 9 | ✗ | ✗ | ✗ | ✓ |
| associates | 8 | ✓ | ✗ | ✓ | ✓ |

# Usability

|  | Url | Domain : chelmsforddental.com<br>Length : 20 |
|---|---|---|
| ✓ | Favicon | Great, your website has a favicon. |
| ✗ | Printability | We could not find a Print-Friendly CSS. |
| ✓ | Language | Good. Your declared language is en. |
| ✗ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

|  | Doctype | Missing doctype |
|---|---|---|
| ✓ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✗ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✗ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✓ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✓ Excellent, your website doesn't use nested tables. |

# Document

| | | ✖ | Too bad, your website is using inline styles. |
|---|---|---|---|
| | | ✔ | Great, your website has few CSS files. |
| | | ✖ | Too bad, your website has too many JS files (more than 6). |
| | | ✔ | Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | ✔ | Apple Icon |
|---|---|---|---|
| | | ✔ | Meta Viewport Tag |
| | | ✔ | Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | https://www.chelmsforddental.com/sitemap.xml |
| ✔ | Robots.txt | http://chelmsforddental.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |