Website review
chelmsforddental.com

The score is 59/100

pagepeeker

SEO Content

✅	Title	**Chelmsford Dental Associates | Family Dentist In Chelmsford** **Length : 59** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Welcome to Chelmsford Dental Associates in Chelmsford, your family dentist. We are located on North Rd in Chelmsford. If you need a dentist for your family, for an emergency, or for a cosmetic procedure, you can trust Chelmsford Dental Associates. **Length : 247** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
image	https://lirp.cdn-website.com/610dc336/dms3rep/multi/opt/Chelmsford+Dental+Associates+Logo+-+Updated-1920w.png
description	Welcome to Chelmsford Dental Associates in Chelmsford, your family dentist. We are located on North Rd in Chelmsford. If you need a dentist for your family, for an emergency, or for a cosmetic procedure, you can trust Chelmsford Dental Associates.
title	Chelmsford Dental Associates | Family Dentist In Chelmsford

Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

1 2 4 0 4 9

- [H1] Family Dentist In Chelmsford
- [H2] Chelmsford Dental Associates
- [H2] We are the local Chelmsford dentist near you!
- [H3] Your smile means everything to us
- [H3] Our Dental Care Team
- [H3] Request A Dental Appointment
- [H3]
- [H5] Chelmsford Dentist
- [H5] Chelmsford Dentist
- [H5] Helpful Links
- [H5] Dental Practice Hours
- [H6] Dental Emergency
- [H6] Dental Cleanings
- [H6] General and Family Dentistry
- [H6] Cosmetic Dentistry
- [H6] Restorative Dentistry
- [H6] Pediatric Dentistry
- [H6] Oral Surgery
- [H6] Dentures
- [H6] Custom Mouth Guards

	Images	We found 3 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 8.33%
		Internal Links 91.67%

In-page links

Anchor	Type	Juice
contact us	Internal	Passing Juice
Dental emergencies.	Internal	Passing Juice
Dental cleanings.	Internal	Passing Juice
General and family dentistry.	Internal	Passing Juice
Cosmetic dentistry.	Internal	Passing Juice
Restorative dentistry.	Internal	Passing Juice
Pediatric dentistry.	Internal	Passing Juice
Oral surgery.	Internal	Passing Juice
Dentures.	Internal	Passing Juice
Custom mouth guards.	Internal	Passing Juice
dental financing options	Internal	Passing Juice
Dr. Marketing Inc	External	Passing Juice

SEO Keywords

	Keywords Cloud	all help dentist chelmsford dentistry oral associates dental smile patients

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	26	✔	✖	✔	✔

Keywords Consistency

chelmsford	17	✔	✘	✔	✔
help	9	✘	✘	✘	✔
dentistry	9	✘	✘	✘	✔
associates	8	✔	✘	✔	✔

Usability

	Url	Domain : chelmsforddental.com Length : 20
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
✘	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

❌   Too bad, your website is using inline styles.

✔   Great, your website has few CSS files.

❌   Too bad, your website has too many JS files (more than 6).

✔   Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	
	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.chelmsforddental.com/sitemap.xml
✔	Robots.txt	http://chelmsforddental.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics