Website review
cherrysapparel.com

Generated on September 22 2024 13:39 PM

The score is 52/100

SEO Content

✅	Title	Cherry Apparel **Length : 14** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The magic of dreams come true, created with passion and designed for all to wear. Cherry Apparel allows you to bring out your best version of yourself and allows you to play with whatever style you want. **Length : 203** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Cherry Apparel
url	https://www.cherrysapparel.com/
title	Cherry Apparel
type	website
description	The magic of dreams come true, created with passion and designed for all to wear. Cherry Apparel allows you to bring out your best version of yourself and allows you to play with whatever style you want.
image	https://cdn.shopify.com/s/files/1/0554/0596/9580/files/Cherry_Daze_Link_Photo.jpg?v=1722312559

SEO Content

		image:secure_url	https://cdn.shopify.com/s/files/1/0554/0596/9580/files/Cherry_Daze_Link_Photo.jpg?v=1722312559			
		image:width	3072			
		image:height	1724			

	Headings	**H1** 1	**H2** 13	**H3** 3	**H4** 0	**H5** 1	**H6** 0

- [H1] Cherry Apparel
- [H2] CLOSING IN
- [H2] 12
- [H2] 12
- [H2] 12
- [H2] 12
- [H2] BOTTOM TO THE TOP
- [H2] FOR U.
- [H2] ALL NEW TEES
- [H2] SUSTAINABLE MATERIALS
- [H2] REVIEWS
- [H2] From me, to u <3
- [H2] BE OUR CHERRY?
- [H2] Currency
- [H3] Your support!
- [H3] Made 4 everyone
- [H3] #1 customer service
- [H5] Our clothes are gender-less, for the evolving human introducing themselves in their own style. Created with love and passion. We have no audience because we truly are for almost any human.

	Images	We found 165 images on this web page. 165 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 33 links including 0 link(s) to files
○	Statistics	External Links : noFollow 3.03% External Links : Passing Juice 3.03% Internal Links 93.94%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
Tee's	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Satin Pajamas	Internal	Passing Juice
Soft-Touch Crewnecks	Internal	Passing Juice
Soft-Touch Hoodies	Internal	Passing Juice
Jackets	Internal	Passing Juice
Dresses	Internal	Passing Juice
Cherry Swim	Internal	Passing Juice
Accessories	Internal	Passing Juice
Drops	Internal	Passing Juice
CHERRY DAZE	Internal	Passing Juice
Bedtime Cherry	Internal	Passing Juice
Cherry Pride 23'	Internal	Passing Juice

In-page links

CHERRY Vol.2	Internal	Passing Juice
VIVA LA CHERRY	Internal	Passing Juice
CHERRY Vol.1	Internal	Passing Juice
About	Internal	Passing Juice
Cherry Rewards	Internal	Passing Juice
Log in	Internal	Passing Juice
Search	Internal	Passing Juice
-	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Afterpay.com	External	Passing Juice
Powered by Shopify	External	noFollow
here	Internal	Passing Juice

SEO Keywords

⬤	Keywords Cloud	content skip close esc cherry icon-chevron-left cart icon-x nbsp apparel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
icon-x	4	✖	✖	✖	✖
cherry	2	✔	✖	✔	✔
apparel	2	✔	✖	✔	✔

Keywords Consistency

close	2	✖	✖	✖	✖
cart	2	✖	✖	✖	✖

Usability

●	Url	Domain : cherrysapparel.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.cherrysapparel.com/sitemap.xml
✔	Robots.txt	http://cherrysapparel.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics