



# Website review cherrysapparel.com

Generated on September 22 2024 12:42 PM






The score is 52/100







## SEO Content

	Title	Cherry Apparel <b>Length : 14</b> Perfect, your title contains between 10 and 70 characters.														
	Description	The magic of dreams come true, created with passion and designed for all to wear. Cherry Apparel allows you to bring out your best version of yourself and allows you to play with whatever style you want. <b>Length : 203</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Cherry Apparel</td></tr><tr><td>url</td><td>https://www.cherrysapparel.com/</td></tr><tr><td>title</td><td>Cherry Apparel</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>The magic of dreams come true, created with passion and designed for all to wear. Cherry Apparel allows you to bring out your best version of yourself and allows you to play with whatever style you want.</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0554/0596/9580/files/Cherry_Daze_Link_Photo.jpg?v=1722312559</td></tr></tbody></table>	Property	Content	site_name	Cherry Apparel	url	https://www.cherrysapparel.com/	title	Cherry Apparel	type	website	description	The magic of dreams come true, created with passion and designed for all to wear. Cherry Apparel allows you to bring out your best version of yourself and allows you to play with whatever style you want.	image	https://cdn.shopify.com/s/files/1/0554/0596/9580/files/Cherry_Daze_Link_Photo.jpg?v=1722312559
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# SEO Content

		<p>image:secure_url https://cdn.shopify.com/s/files/1/0554/0596/9580/files/Cherry_Daze_Link_Photo.jpg?v=1722312559</p> <p>image:width 3072</p> <p>image:height 1724</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>3</td><td>0</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Cherry Apparel</li><li>• [H2] CLOSING IN</li><li>• [H2] 12</li><li>• [H2] 12</li><li>• [H2] 12</li><li>• [H2] 12</li><li>• [H2] BOTTOM TO THE TOP</li><li>• [H2] FOR U.</li><li>• [H2] ALL NEW TEES</li><li>• [H2] SUSTAINABLE MATERIALS</li><li>• [H2] REVIEWS</li><li>• [H2] From me, to u &lt;3</li><li>• [H2] BE OUR CHERRY?</li><li>• [H2] Currency</li><li>• [H3] Your support!</li><li>• [H3] Made 4 everyone</li><li>• [H3] #1 customer service</li><li>• [H5] Our clothes are gender-less, for the evolving human introducing themselves in their own style. Created with love and passion. We have no audience because we truly are for almost any human.</li></ul>	H1	H2	H3	H4	H5	H6	1	13	3	0	1	0
H1	H2	H3	H4	H5	H6									
1	13	3	0	1	0									
	Images	<p>We found 165 images on this web page.</p> <p>165 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 3.03%</p> <p>External Links : Passing Juice 3.03%</p> <p>Internal Links 93.94%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Tee&amp;#39;s</a>	Internal	Passing Juice
<a href="#">Bottoms</a>	Internal	Passing Juice
<a href="#">Satin Pajamas</a>	Internal	Passing Juice
<a href="#">Soft-Touch Crewnecks</a>	Internal	Passing Juice
<a href="#">Soft-Touch Hoodies</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Dresses</a>	Internal	Passing Juice
<a href="#">Cherry Swim</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Drops</a>	Internal	Passing Juice
<a href="#">CHERRY DAZE</a>	Internal	Passing Juice
<a href="#">Bedtime Cherry</a>	Internal	Passing Juice
<a href="#">Cherry Pride 23&amp;#39;</a>	Internal	Passing Juice

## In-page links

<a href="#">CHERRY Vol.2</a>	Internal	Passing Juice
<a href="#">VIVA LA CHERRY</a>	Internal	Passing Juice
<a href="#">CHERRY Vol.1</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Cherry Rewards</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Afterpay.com</a>	External	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">here</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	content cherry <b>icon-x</b> apparel close cart esc nbsp icon-chevron-left skip
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
icon-x	4	✘	✘	✘	✘
cherry	2	✔	✘	✔	✔









## Keywords Consistency

apparel	2	✓	✗	✓	✓
close	2	✗	✗	✗	✗
cart	2	✗	✗	✗	✗

## Usability

	Url	Domain : cherrysapparel.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> <li> Excellent, your website doesn't use nested tables.</li> <li> Too bad, your website is using inline styles.</li> </ul>

## Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.cherrysapparel.com/sitemap.xml>



### Robots.txt

<http://cherrysapparel.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics