







# Website review citysports.com

Generated on September 20 2024 20:33 PM





The score is 57/100



## SEO Content

|    | Title  | City Sports Online Sporting Goods & Apparel Shop<br><br><b>Length : 52</b><br><br>Perfect, your title contains between 10 and 70 characters.  |          |         |           |             |     |                         |       |  |      |         |
|--|--|---|----------|---------|-----------|-------------|-----|-------------------------|-------|--|------|---------|
|    | Description                                      | Everything you need for running, tennis, basketball, volleyball & more! Since 1983 City Sports has served a dedicated customer base with a fine selection of footwear, apparel, & equipment. City Sports activewear apparel lives forever. Shop brands like Adidas, Nike, Reebok, Puma, Brooks, & Under Armour.<br><br><b>Length : 315</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |          |         |           |             |     |                         |       |  |      |         |
|  | Keywords   | City Sports, Sporting Goods, Footwear, Running Shoes, Fitness, Mens, Womens, Adidas, Puma, Nike, Brooks, On Running, Patagonia<br><br>Good, your page contains meta keywords.   |          |         |           |             |     |                         |       |  |      |         |
|  | Og Meta Properties                               | Good, your page take advantage of Og Properties.<br><table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>City Sports</td></tr><tr><td>url</td><td>https://citysports.com/</td></tr><tr><td>title</td><td>City Sports Online Sporting Goods &amp; Apparel Shop</td></tr><tr><td>type</td><td>website</td></tr></table>   | Property | Content | site_name | City Sports | url | https://citysports.com/ | title | City Sports Online Sporting Goods & Apparel Shop | type | website |
| Property   | Content  |   |          |         |           |             |     |                         |       |  |      |         |
| site_name  | City Sports                                      |   |          |         |           |             |     |                         |       |  |      |         |
| url  | https://citysports.com/                          |   |          |         |           |             |     |                         |       |  |      |         |
| title  | City Sports Online Sporting Goods & Apparel Shop |   |          |         |           |             |     |                         |       |  |      |         |
| type   | website  |   |          |         |           |             |     |                         |       |  |      |         |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | <div>description</div> <p>Everything you need for running, tennis, basketball, volleyball &amp; more! Since 1983 City Sports has served a dedicated customer base with a fine selection of footwear, apparel, &amp; equipment. City Sports activewear apparel lives forever. Shop brands like Adidas, Nike, Reebok, Puma, Brooks, &amp; Under Armour.</p> <div>image</div> <p><a href="http://citysports.com/cdn/shop/files/City-Sports-Logo-RED-D50032-transp_1200x1200.png?v=1623667189">http://citysports.com/cdn/shop/files/City-Sports-Logo-RED-D50032-transp_1200x1200.png?v=1623667189</a></p> <div>image:secure_url</div> <p><a href="https://citysports.com/cdn/shop/files/City-Sports-Logo-RED-D50032-transp_1200x1200.png?v=1623667189">https://citysports.com/cdn/shop/files/City-Sports-Logo-RED-D50032-transp_1200x1200.png?v=1623667189</a></p>   |
|    | Headings        | <div> <div> <div>H1</div> <div>1</div> </div> <div> <div>H2</div> <div>1</div> </div> <div> <div>H3</div> <div>16</div> </div> <div> <div>H4</div> <div>1</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div> </div> <ul style="list-style-type: none"> <li>• [H1] City Sports</li> <li>• [H2] All your favorite brands at great prices!</li> <li>• [H3] Shop City Sports Tees Today!</li> <li>• [H3] City Sports Boston Classic Tee</li> <li>• [H3] City Sports Boston Classic Tee</li> <li>• [H3] City Sports Boston Classic Tee</li> <li>• [H3] City Sports Boston Classic Tee</li> <li>• [H3] City Sports Boston Classic Tee</li> <li>• [H3] AN AMERICAN CLASSIC</li> <li>• [H3] SHIPPING OPTIONS</li> <li>• [H3] EASY RETURNS &amp; EXCHANGES</li> <li>• [H3] Contact Us</li> <li>• [H3] Customer Service</li> <li>• [H3] Account Info</li> <li>• [H3] Newsletter Signup</li> <li>• [H3] Our Story:</li> <li>• [H3] Estimate Shipping</li> <li>• [H3] Add A Coupon</li> <li>• [H4] SHOP NEW CITY SPORTS COLORS!</li> </ul> |
|  | Images          | <p>We found 4 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>  |
|  | Text/HTML Ratio | <p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 110 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.73%

Internal Links 97.27%

## In-page links

| Anchor                           | Type     | Juice         |
|----------------------------------|----------|---------------|
| <a href="#">Skip to content</a>  | Internal | Passing Juice |
| <a href="#">Close</a>            | Internal | noFollow      |
| <a href="#">Mens</a>             | Internal | Passing Juice |
| <a href="#">Mens Footwear</a>    | Internal | Passing Juice |
| <a href="#">Mens Apparel</a>     | Internal | Passing Juice |
| <a href="#">Mens Accessories</a> | Internal | Passing Juice |
| <a href="#">Footwear</a>         | Internal | Passing Juice |
| <a href="#">Running</a>          | Internal | Passing Juice |
| <a href="#">Lifestyle</a>        | Internal | Passing Juice |
| <a href="#">Sandals</a>          | Internal | Passing Juice |
| <a href="#">Cross Training</a>   | Internal | Passing Juice |
|                                  |          |               |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Tennis</a>                | Internal | Passing Juice |
| <a href="#">Basketball</a>            | Internal | Passing Juice |
| <a href="#">Baseball</a>              | Internal | Passing Juice |
| <a href="#">Football</a>              | Internal | Passing Juice |
| <a href="#">Shirts</a>                | Internal | Passing Juice |
| <a href="#">Shorts</a>                | Internal | Passing Juice |
| <a href="#">Jackets &amp; Hoodies</a> | Internal | Passing Juice |
| <a href="#">Compression</a>           | Internal | Passing Juice |
| <a href="#">Pants &amp; Tights</a>    | Internal | Passing Juice |
| <a href="#">Socks</a>                 | Internal | Passing Juice |
| <a href="#">Adidas</a>                | Internal | Passing Juice |
| <a href="#">Asics</a>                 | Internal | Passing Juice |
| <a href="#">Brooks</a>                | Internal | Passing Juice |
| <a href="#">City Sports</a>           | Internal | Passing Juice |
| <a href="#">Converse</a>              | Internal | Passing Juice |
| <a href="#">Diadora</a>               | Internal | Passing Juice |
| <a href="#">New Balance</a>           | Internal | Passing Juice |
| <a href="#">Patagonia</a>             | Internal | Passing Juice |
| <a href="#">Puma</a>                  | Internal | Passing Juice |
| <a href="#">Reebok</a>                | Internal | Passing Juice |
| <a href="#">Reef</a>                  | Internal | Passing Juice |
| <a href="#">Under Armour</a>          | Internal | Passing Juice |
| <a href="#">Womens</a>                | Internal | Passing Juice |
| <a href="#">Womens Footwear</a>       | Internal | Passing Juice |
| <a href="#">Womens Apparel</a>        | Internal | Passing Juice |
| <a href="#">Womens Accessories</a>    | Internal | Passing Juice |
| <a href="#">Footwear</a>              | Internal | Passing Juice |
| <a href="#">Running</a>               | Internal | Passing Juice |
|                                       |          |               |

## In-page links

|                                       |          |               |
|---------------------------------------|----------|---------------|
| <a href="#">Lifestyle</a>             | Internal | Passing Juice |
| <a href="#">Sandals</a>               | Internal | Passing Juice |
| <a href="#">Cross Training</a>        | Internal | Passing Juice |
| <a href="#">Tennis</a>                | Internal | Passing Juice |
| <a href="#">Volleyball</a>            | Internal | Passing Juice |
| <a href="#">Golf</a>                  | Internal | Passing Juice |
| <a href="#">Shirts</a>                | Internal | Passing Juice |
| <a href="#">Sports Bras</a>           | Internal | Passing Juice |
| <a href="#">Shorts</a>                | Internal | Passing Juice |
| <a href="#">Compression</a>           | Internal | Passing Juice |
| <a href="#">Jackets &amp; Hoodies</a> | Internal | Passing Juice |
| <a href="#">Pants &amp; Tights</a>    | Internal | Passing Juice |
| <a href="#">Adidas</a>                | Internal | Passing Juice |
| <a href="#">Asics</a>                 | Internal | Passing Juice |
| <a href="#">Brooks</a>                | Internal | Passing Juice |
| <a href="#">City Sports</a>           | Internal | Passing Juice |
| <a href="#">Converse</a>              | Internal | Passing Juice |
| <a href="#">Handful</a>               | Internal | Passing Juice |
| <a href="#">New Balance</a>           | Internal | Passing Juice |
| <a href="#">Nike</a>                  | Internal | Passing Juice |
| <a href="#">Patagonia</a>             | Internal | Passing Juice |
| <a href="#">Puma</a>                  | Internal | Passing Juice |
| <a href="#">Reebok</a>                | Internal | Passing Juice |
| <a href="#">The North Face</a>        | Internal | Passing Juice |
| <a href="#">TYR</a>                   | Internal | Passing Juice |
| <a href="#">Footwear</a>              | Internal | Passing Juice |
| <a href="#">Running</a>               | Internal | Passing Juice |
| <a href="#">Lifestyle</a>             | Internal | Passing Juice |
|                                       |          |               |

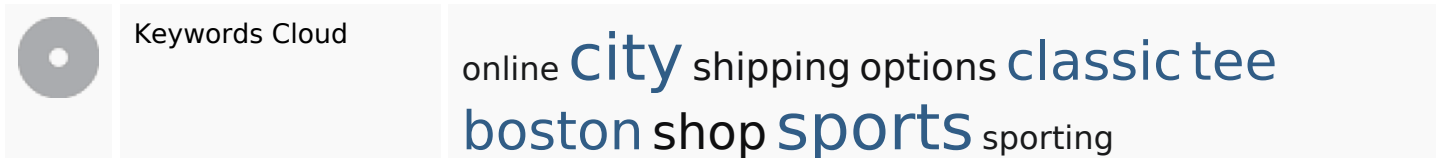
## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Sandals</a>                        | Internal | Passing Juice |
| <a href="#">Cross Training</a>                 | Internal | Passing Juice |
| <a href="#">Tennis</a>                         | Internal | Passing Juice |
| <a href="#">Basketball</a>                     | Internal | Passing Juice |
| <a href="#">Baseball</a>                       | Internal | Passing Juice |
| <a href="#">Volleyball</a>                     | Internal | Passing Juice |
| <a href="#">Football</a>                       | Internal | Passing Juice |
| <a href="#">Golf</a>                           | Internal | Passing Juice |
| <a href="#">Apparel</a>                        | Internal | Passing Juice |
| <a href="#">Shirts</a>                         | Internal | Passing Juice |
| <a href="#">Shorts</a>                         | Internal | Passing Juice |
| <a href="#">Jackets &amp; Hoodies</a>          | Internal | Passing Juice |
| <a href="#">Compression</a>                    | Internal | Passing Juice |
| <a href="#">Pants &amp; Tights</a>             | Internal | Passing Juice |
| <a href="#">Sports Bras</a>                    | Internal | Passing Juice |
| <a href="#">Swimwear</a>                       | Internal | Passing Juice |
| <a href="#">Socks</a>                          | Internal | Passing Juice |
| <a href="#">Accessories</a>                    | Internal | Passing Juice |
| <a href="#">Hats</a>                           | Internal | Passing Juice |
| <a href="#">Bags</a>                           | Internal | Passing Juice |
| <a href="#">Balls</a>                          | Internal | Passing Juice |
| <a href="#">Injury Prevention</a>              | Internal | Passing Juice |
| <a href="#">Eyewear</a>                        | Internal | Passing Juice |
| <a href="#">Masks</a>                          | Internal | Passing Juice |
| <a href="#">Cleaning Supplies</a>              | Internal | Passing Juice |
| <a href="#">Insoles &amp; Deodorizers</a>      | Internal | Passing Juice |
| <a href="#">Other Accessories</a>              | Internal | Passing Juice |
| <a href="#">City Sports Boston Classic Tee</a> | Internal | Passing Juice |
|  |          |               |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">City Sports Boston Classic Tee</a> | Internal | Passing Juice |
| <a href="#">City Sports Boston Classic Tee</a> | Internal | Passing Juice |
| <a href="#">City Sports Boston Classic Tee</a> | Internal | Passing Juice |
| <a href="#">City Sports Boston Classic Tee</a> | Internal | Passing Juice |
| <a href="#">View More</a>                      | Internal | Passing Juice |
| <a href="#">=</a>                              | Internal | Passing Juice |
| <a href="#">Shop Now!</a>                      | External | Passing Juice |
| <a href="#">Accessibility</a>                  | Internal | Passing Juice |
| <a href="#">About Us</a>                       | Internal | Passing Juice |
| <a href="#">Shipping</a>                       | Internal | Passing Juice |
| <a href="#">Returns &amp; Exchanges</a>        | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>         | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                 | Internal | Passing Juice |
| <a href="#">My Account</a>                     | External | Passing Juice |
| <a href="#">View Cart</a>                      | External | Passing Juice |

## SEO Keywords






## Keywords Consistency







| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| city    | 8       | ✓     | ✓        | ✓           | ✓        |
| sports  | 8       | ✓     | ✓        | ✓           | ✓        |
| classic | 6       | ✗     | ✗        | ✗           | ✓        |
| boston  | 5       | ✗     | ✗        | ✗           | ✓        |
| tee     | 5       | ✗     | ✗        | ✗           | ✓        |

## Keywords Consistency

### Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : citysports.com<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


### Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |







## Document

### Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div> |
|--|---------------------|--|

### Optimization

|  |             |   |
|--|-------------|---|
|    | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <div><a href="https://citysports.com/sitemap.xml">https://citysports.com/sitemap.xml</a></div>                     |
|   | Robots.txt  | <p><a href="http://citysports.com/robots.txt">http://citysports.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                          |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div> Google Analytics</div> |