Website review
clermontlanap.com

The score is 52/100

SEO Content

✓	Title	Dentist - Clermont, FL - Smiles & Sonrisas |Dr. Jesus Perez **Length : 63** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Visit our dentist in Clermont, FL for all of your dental needs. Dr. Jesus Perez and his team at Smiles & Sonrisas can't wait to meet you. Contact us today! **Length : 164** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Smiles and Sonrisas
description	Family and Cosmetic Dentistry
url	https://www.clermontlanap.com/
site_name	Smiles and Sonrisas
image	https://s0.wp.com/i/blank.jpg
locale	en_US

Headings	H1	H2	H3	H4	H5	H6
	1	6	3	0	0	0

- [H1] Dentist - Clermont, FL

SEO Content

		- [H2] Providing personalized and exceptional dental care - [H2] Welcome to Smiles and Sonrisas - [H2] Meet Doctor Jesus Perez - [H2] What We Specialize In - [H2] The Proof is in Our Patients - [H2] Contact Our Team - [H3] LANAP® Laser Treatment - [H3] Dental Implants - [H3] Cosmetic Services (Veneers)
❌	Images	We found 9 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **13%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 26 links including 1 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 15.38% Internal Links 84.62%

In-page links

Anchor	Type	Juice

In-page links

Link	Type	Status
CONTACT US	Internal	Passing Juice
Periodontics	Internal	Passing Juice
Stages of Gum Disease	Internal	Passing Juice
LANAP® Laser Treatment	Internal	Passing Juice
LANAP® vs Traditional Gum Surgery	Internal	Passing Juice
Crowns and Bridges	Internal	Passing Juice
Invisalign®	Internal	Passing Juice
Lumineers	Internal	Passing Juice
Porcelain Veneers	Internal	Passing Juice
Teeth Whitening	Internal	Passing Juice
Dental Implants	Internal	Passing Juice
Dentures	Internal	Passing Juice
Scaling and Root Planing	Internal	Passing Juice
Preventative Dentistry	Internal	Passing Juice
Meet Dr. Perez	Internal	Passing Juice
Meet our Team	Internal	Passing Juice
Why Choose Us	Internal	Passing Juice
Patient Center	Internal	Passing Juice
Patient Testimonials	Internal	Passing Juice
Appendix	Internal	Passing Juice
Watch Video	External	Passing Juice
View More Stories	Internal	Passing Juice
Schedule Consultation	Internal	Passing Juice
Dental Website	External	Passing Juice
Progressive Dental Marketing	External	Passing Juice
See Our Reviews on Google	External	Passing Juice

SEO Keywords

⦿ Keywords Cloud	implants patient lanap teeth clermont more perez read dental veneers

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	8	✖	✖	✔	✔
more	8	✖	✖	✖	✖
perez	6	✔	✖	✔	✔
clermont	5	✔	✖	✔	✔
teeth	5	✖	✖	✖	✖

Usability

⦿	Url	Domain : clermontlanap.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.clermontlanap.com/wp-sitemap.xml https://www.clermontlanap.com/sitemap.xml.gz
✓	Robots.txt	http://clermontlanap.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website.

Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.