

#### **SEO Content**

0	Title	Benton Dentist Dr. Cliff Hays Dentistry Benton, AR 72015 Length : 56 Perfect, your title contains between 10 and 70 characters.			
	Description	<ul> <li>Benton dentist, Dr. Cliff Hays is a dedicated to general, family, and cosmetic dentistry with services including dental exams, dental makeovers, teeth whitening, veneers, crowns, x-rays, cleanings, and more. Please call our dentist in Benton, AR to schedule your next appointment.</li> <li>Length : 282</li> <li>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</li> </ul>			
0	Keywords	Benton Dentist, Saline County Dentist Good, your page contains meta keywords.			
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.			
0	Headings	H1         H2         H3         H4         H5         H6           1         0         0         0         0         0			
$\bigotimes$	Images	We found 14 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.			
	Text/HTML Ratio	Ratio : <b>7%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.			
	Flash	Perfect, no Flash content has been detected on this page.			

### **SEO Content**

$\bigcirc$		
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!	
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.	
0	In-page links	We found a total of 9 links including 0 link(s) to files	
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 22.22% Internal Links 77.78%	

# In-page links

Anchor	Туре	Juice
Directions	External	Passing Juice
Welcome	Internal	Passing Juice
Meet The Doctors	Internal	Passing Juice
Procedures	Internal	Passing Juice
Dental Videos	Internal	Passing Juice
Patient Information	Internal	Passing Juice
Appointment Request	Internal	Passing Juice
Contact	Internal	Passing Juice
Prosites.com	External	Passing Juice

#### In-page links

#### **SEO Keywords**

0

Keywords Cloud

**dental** visits **benton** patients team informed possible hays give cliff

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
dental	6	×	×	×	×
benton	4	×	<b>*</b>	<b>*</b>	×
cliff	2	×	×	×	×
hays	2	×	×	×	×
patients	2	×	×	×	×

#### Usability

0	Url	Domain : cliffhaysdental.com Length : 19
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

#### Document



Doctype

HTML 5

#### Document

0	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0		
$\bigotimes$	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

<b>O</b> Mo	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## Optimization

XML Sitemap	XML Sitemap	Great, your website has an XML sitemap.
		http://www.cliffhaysdental.com/sitemap.xml
$\bigcirc$	Robots.txt	http://cliffhaysdental.com/robots.txt Great, your website has a robots.txt file.
$\bigcirc$	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics