

# Website review closunlight.com

Generated on September 20 2024 22:50 PM

The score is 57/100

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pagepeeker

#### **SEO Content**

|              | Title              | Home   Clo                                | o Sunligh  | t Apparel   |                |                |                           |
|--------------|--------------------|---|--|---|----------------|----------------|---------------------------|
|              |                    | Length :                                  | 27   |   |                |                |                           |
|              |                    | Perfect, yo                               | our title c  | ontains betw  | veen 10 and    | 70 charact     | ers.                      |
| $\bigotimes$ | Description        | Length :                                  |  | n't found me  | ta descripti   | on on your i   | page. Use <u>this</u>     |
|              |                    |   |  | <u>gs generato</u>  |                |                | puge. Use <u>unis</u>     |
| $\bigotimes$ | Keywords           |   |  | n't found me<br><u>enerator</u> to c                                    |                |                | age. Use <u>this free</u> |
|              | Og Meta Properties | Good, you                                 | r page ta  | ike advantag  | e of Og Prop   | perties.       |                           |
|              |                    | Proper                                    | ty   | Content   | :              |                |                           |
|              |                    | type                                      |  | website   |                |                |                           |
|              |                    | title                                     |  | Home   Clo Sunlight Apparel   |                |                |                           |
|              |                    | site_name                                 |  | Clo Sunlight Apparel  |                |                |                           |
|              |                    | url                                       |  | https://www.closunlight.com/  |                |                |                           |
|              |                    | image                                     |  | https://www.closunlight.com/web/image/websit<br>e/1/logo?unique=06a6ea2 |                |                | /image/websit             |
|              | Headings           | <b>H1</b><br>0                            | <b>H2</b><br>0   | <b>H3</b><br>0  | <b>H4</b><br>0 | <b>H5</b><br>2 | <b>H6</b><br>6            |
|              |                    | • [H!<br>• [H(<br>• [H(<br>• [H(<br>• [H( | 5] Guest<br>5] Follow<br>6] Login<br>6] My Car<br>6] My Wis<br>6] Login<br>6] My Car | rt<br>shlist  |                |                |                           |

#### **SEO Content**

|              |                 | • [H6] My Wishlist   |
|--------------|-----------------|--|
| $\bigotimes$ | Images          | We found 5 images on this web page.<br>3 alt attributes are empty or missing. Add alternative text so that<br>search engines can better understand the content of your images. |
| 0            | Text/HTML Ratio | Ratio : <b>30%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70<br>percent.   |
| 0            | Flash           | Perfect, no Flash content has been detected on this page.  |
| 0            | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

| 0 | URL Rewrite                | Good. Your links looks friendly!                         |
|---|----------------------------|--|
| 0 | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.           |
| 0 | In-page links              | We found a total of 4 links including 0 link(s) to files |
| 0 | Statistics                 | External Links : noFollow 0%                             |
|   |                            | External Links : Passing Juice 25%                       |
|   |                            | Internal Links 75%                                       |

# In-page links

| Anchor | Туре     | Juice         |
|--------|----------|---------------|
| Login  | Internal | Passing Juice |
| Media  | Internal | Passing Juice |
| FAQs   | Internal | Passing Juice |

## In-page links

| Open Source eCommerce | External | Passing Juice |
|-----------------------|----------|---------------|
|                       |          |               |

## SEO Keywords

| 0 | Keywords Cloud | sunlight accessories cló home cart |
|---|----------------|------------------------------------|
|   |                | login wishlist clo apparel shop    |

# **Keywords Consistency**

| Keyword  | Content | Title | Keywords | Descripti<br>on | Headings |
|----------|---------|-------|----------|-----------------|----------|
| home     | 4       | ×     | ×        | ×               | ×        |
| shop     | 3       | ×     | ×        | ×               | ×        |
| wishlist | 3       | ×     | ×        | ×               | ×        |
| sunlight | 2       | ×     | ×        | ×               | ×        |
| apparel  | 2       | ¥     | ×        | ×               | ×        |

## Usability

| 0            | Url          | Domain : closunlight.com<br>Length : 15           |
|--------------|--------------|---|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| $\bigcirc$   | Doctype         | HTML 5   |
|--------------|-----------------|--|
| $\bigcirc$   | Encoding        | Perfect. Your declared charset is UTF-8.   |
| 8            | W3C Validity    | Errors : 0<br>Warnings : 0   |
| $\bigotimes$ | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <u>free antispam protector</u> to hide email from spammers.   |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | * | Meta Viewport Tag |
|   |                     | ۲ | Flash content     |

### Optimization

| 8 | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include<br>additional information like your site's latest updates, frequency of<br>changes and importance of the URLs. This allows search engines to<br>crawl the site more intelligently. |
|---|-------------|--|
|   | Robots.txt  | http://closunlight.com/robots.txt  |

# Optimization

| $\bigcirc$ |           | Great, your website has a robots.txt file.   |
|------------|-----------|--|
| 8          | Analytics | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |