

Website review coastapparel.ca

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The score is 57/100







SEO Content

	Title	home - Coast Apparel Canada Length : 27 Perfect, your title contains between 10 and 70 characters.																			
	Description	Branded Clothing Collection - COAST PROUD Length : 41 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>home - Coast Apparel Canada</td></tr><tr><td>description</td><td>Branded Clothing Collection - COAST PROUD</td></tr><tr><td>type</td><td>website</td></tr><tr><td>image</td><td>https://coastapparel.ca/s/cdn/v1.0/i/m?url=http s%3A%2F%2Fstorage.googleapis.com%2Fprod uction-sitebuilder-v1-0-9%2F779%2F122779%2 FkKXI5yr1%2F511235b758a74746ab3b97cc98 3c197f&methods=resize%2C1200%2C5000</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>						Property	Content	title	home - Coast Apparel Canada	description	Branded Clothing Collection - COAST PROUD	type	website	image	https://coastapparel.ca/s/cdn/v1.0/i/m?url=http s%3A%2F%2Fstorage.googleapis.com%2Fprod uction-sitebuilder-v1-0-9%2F779%2F122779%2 FkKXI5yr1%2F511235b758a74746ab3b97cc98 3c197f&methods=resize%2C1200%2C5000	image:height	630	image:width	1200
Property	Content																				
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image:height	630																				
image:width	1200																				
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>1</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <div><ul style="list-style-type: none">[H2] Testimonials</div>						H1	H2	H3	H4	H5	H6	0	1	1	1	0	0		
H1	H2	H3	H4	H5	H6																
0	1	1	1	0	0																

SEO Content

		<ul style="list-style-type: none">• [H3] Renae Field - OwnerCOAST APPAREL CANADA "A hobby of t-shirt designing quickly turned into a passion that now drives my business."• [H4] About us
	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

store	Internal	Passing Juice
contact me	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords



Keywords Cloud

now **canada** job renae store shop title
apparel **coast** home

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
coast	6	✓	✗	✓	✓
apparel	6	✓	✗	✗	✓
canada	4	✓	✗	✗	✓
home	3	✓	✗	✗	✗
now	3	✗	✗	✗	✓

Usability





	Url	Domain : coastapparel.ca Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		2
Deprecated tags	Occurrences					
	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://coastapparel.ca/sitemap.xml
	Robots.txt	http://coastapparel.ca/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.