







# Website review coastlandapparel.com

Generated on September 24 2024 04:23 AM

The score is **46/100**



## SEO Content

	<p>Title</p>	<p>An Adventure Clothing Brand &amp;ndash; coastland apparel</p> <p><b>Length : 53</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Coastland Apparel's mission is to provide the best outdoor apparel to our customers, and give back to our communities. View our online store for active clothing to suit your outdoor lifestyle!</p> <p><b>Length : 196</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>coastland apparel</td> </tr> <tr> <td>url</td> <td>https://coastlandapparel.com/</td> </tr> <tr> <td>title</td> <td>An Adventure Clothing Brand</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Coastland Apparel's mission is to provide the best outdoor apparel to our customers, and give back to our communities. View our online store for active clothing to suit your outdoor lifestyle!</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/2438/9835/files/CL_WEB_280x_816c24a3-5ea5-48df-a60c-8a56615318fb.png?height=628&amp;pad_color=fff&amp;v=1630429077&amp;width=1200</td> </tr> </tbody> </table>	Property	Content	site_name	coastland apparel	url	https://coastlandapparel.com/	title	An Adventure Clothing Brand	type	website	description	Coastland Apparel's mission is to provide the best outdoor apparel to our customers, and give back to our communities. View our online store for active clothing to suit your outdoor lifestyle!	image	https://cdn.shopify.com/s/files/1/2438/9835/files/CL_WEB_280x_816c24a3-5ea5-48df-a60c-8a56615318fb.png?height=628&pad_color=fff&v=1630429077&width=1200
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# SEO Content

image:secure_url	https://cdn.shopify.com/s/files/1/2438/9835/files/CL_WEB_280x_816c24a3-5ea5-48df-a60c-8a56615318fb.png?height=628&pad_color=fff&v=1630429077&width=1200
image:width	1200
image:height	628

## Headings

H1	H2	H3	H4	H5	H6
1	2	15	6	1	0

- [H1]
- [H2] New Arrivals
- [H2] Best Selling Tees
- [H3] Tees
- [H3] Hoodies
- [H3] HATS
- [H3] Retro Drum Hat
- [H3] Retro Drum Rope Hat
- [H3] Permit Patrol 5-Panel Rope
- [H3] Bay Area
- [H3] Permit Patrol
- [H3] Salmon Taco
- [H3] Surf Crossing
- [H3] Kraken
- [H3] Age verification
- [H3] Search
- [H3]
- [H3] {{name}}
- [H4] Contact
- [H4] Helpful Links
- [H4] Contact
- [H4] Menu
- [H4] New launch Alert!
- [H4] Main menu
- [H5] Your cart is currently empty.



## Images

We found 21 images on this web page.

3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



## Text/HTML Ratio

Ratio : **12%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.



## Flash





Perfect, no Flash content has been detected on this page.



## Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 3.23%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 96.77%</p>

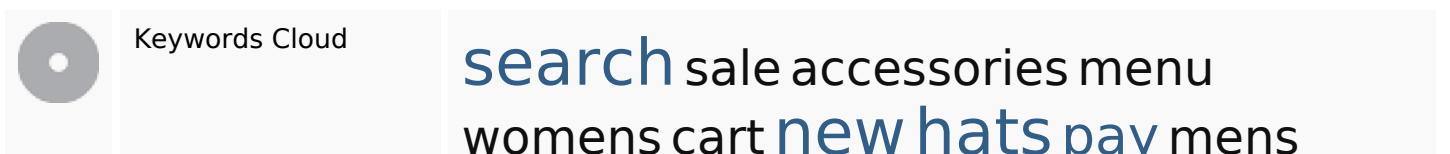
## In-page links

Anchor	Type	Juice
<a href="#">Mens</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Short Sleeves</a>	Internal	Passing Juice
<a href="#">Longsleeve</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Hats</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Womens</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Sold Out</a>	Internal	Passing Juice
<a href="#">Select Options</a>	Internal	Passing Juice
<a href="#">Select Options</a>	Internal	Passing Juice
<a href="#">Sold Out</a>	Internal	Passing Juice

## In-page links

<a href="#">Select Options</a>	Internal	Passing Juice
<a href="#">Select Options</a>	Internal	Passing Juice
<a href="#">Select Options</a>	Internal	Passing Juice
<a href="#">Select Options</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Trademark info</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Store Hours</a>	Internal	Passing Juice
<a href="#">Returns/Exchanges</a>	Internal	Passing Juice
<a href="#">Become An Ambassador</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">Enter</a>	Internal	Passing Juice
<a href="#">Shop now</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	6	✘	✘	✘	✔
new	5	✘	✘	✘	✔
hats	5	✘	✘	✘	✔








## Keywords Consistency

pay	4	✘	✘	✘	✘
mens	3	✘	✘	✘	✘

## Usability

	Url	Domain : coastlandapparel.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;s&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	1
Deprecated tags	Occurrences					
<s>	1					
	Speed Tips	 Excellent, your website doesn't use nested tables.				

## Document

- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✖ Too bad, your website has too many JS files (more than 6).
- ✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://coastlandapparel.com/sitemap.xml>



### Robots.txt

<http://coastlandapparel.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics