Website review
cobrapparel.com

Generated on November 13 2024 00:55 AM

The score is 57/100

SEO Content

✅	Title	Custom Apparel, Sportswear, Clothing Australia | Cobrapparel **Length : 60** Perfect, your title contains between 10 and 70 characters.
✅	Description	At Cobrapparel, we create custom clothing, apparel and sportswear for sports clubs, businesses, schools and organisations! Design here. **Length : 135** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Custom Apparel, Sportswear, Clothing Australia | Cobrapparel
description	At Cobrapparel, we create custom clothing, apparel and sportswear for sports clubs, businesses, schools and organisations! Design here.
url	https://cobrapparel.com/
site_name	Cobrapparel

	Headings	**H1** 1	**H2** 15	**H3** 2	**H4** 4	**H5** 4	**H6** 0

- [H1] Australia's Premiere Custom Clothing Supplier

SEO Content

		[H2] WELCOME TO COBRAPPAREL [H2] Our Custom Clothing & Custom Sportswear Solutions in Australia [H2] Where We Deliver [H2] Our Clients Love Their Uniforms! [H2] Cobrapparel Knows a Thing or Two About Making Great Custom Clothing [H2] Making Custom Clothing: How It's Made [H2] OUR WORK [H2] NORTH WAGGA [H2] GGGMFNC [H2] KNF [H2] BIKE BITS [H2] OUR PRODUCTS [H2] STAY CONNECTED [H2] SOME KIND WORDS [H2] OUR CLIENTS [H3] Personalised Custom Sportswear in Australia [H3] Understanding Your Vision Is The Key To Success [H4] WORK POLOS [H4] SPORTS SINGLETS [H4] RUNOUT TEES [H4] HELP [H5] Football Netball Club [H5] Football Club [H5] Building & Construction [H5] Mechanical
❌	Images	We found 74 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓		
✓	In-page links	We found a total of 39 links including 0 link(s) to files
◉	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 5.13%
		Internal Links 94.87%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
our clients	Internal	Passing Juice
Fishing Shirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Polos	Internal	Passing Juice
School Apparel	Internal	Passing Juice
Shorts	Internal	Passing Juice
Walking Shorts	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Terry Towelling Hats	Internal	Passing Juice
our work	Internal	Passing Juice
our process	Internal	Passing Juice
contact	Internal	Passing Juice
how it’s made	Internal	Passing Juice
FAQ pages	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

[-](#)	Internal	Passing Juice
[Click here to Troubleshoot](#)	External	Passing Juice
[-](#)	Internal	Passing Juice
[FAQ](#)	Internal	Passing Juice
[Simple Pixels](#)	External	Passing Juice
[Design Your Own](#)	Internal	Passing Juice
[Home](#)	Internal	Passing Juice
[All Products](#)	Internal	Passing Juice
[Beanies](#)	Internal	Passing Juice
[Caps](#)	Internal	Passing Juice
[Bucket Hats](#)	Internal	Passing Juice
[Cricket](#)	Internal	Passing Juice
[Fishing Shirts](#)	Internal	Passing Juice
[Footy & Netball](#)	Internal	Passing Juice
[Hoodies](#)	Internal	Passing Juice
[Polo's](#)	Internal	Passing Juice
[Scarves](#)	Internal	Passing Juice
[Schools](#)	Internal	Passing Juice
[Shorts](#)	Internal	Passing Juice
[T-Shirts](#)	Internal	Passing Juice
[About](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	team custom from clothing cobrapparel get sports work apparel all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
custom	21	✔	✘	✔	✔
cobrapparel	17	✔	✘	✔	✔
clothing	16	✔	✘	✔	✔
from	14	✘	✘	✘	✘
get	13	✘	✘	✘	✘

Usability

⊙	Url	Domain : cobrapparel.com Length : 15
✔	Favicon	Great, your website has a favicon.
✘	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✘	W3C Validity	Errors : 0 Warnings : 0
✘	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://cobrapparel.com/sitemap_index.xml
✓	Robots.txt	http://cobrapparel.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics