







# Website review coffeecupindia.com

Generated on September 24 2024 02:31 AM

The score is 47/100





## SEO Content

	Title	Coffee Cup India  <b>Length : 16</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Premium Instant Coffee Powder  100% Arabica Coffee  Delicious High Energy Coffee Powder  <b>Length : 87</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Coffee Cup India</td></tr><tr><td>url</td><td>https://coffeecupindia.com/</td></tr><tr><td>title</td><td>Coffee Cup India</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Premium Instant Coffee Powder  100% Arabica Coffee  Delicious High Energy Coffee Powder</td></tr><tr><td>image</td><td>http://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362</td></tr><tr><td>image:secure_url</td><td>https://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362</td></tr><tr><td>image:width</td><td>1740</td></tr></tbody></table>	Property	Content	site_name	Coffee Cup India	url	https://coffeecupindia.com/	title	Coffee Cup India	type	website	description	Premium Instant Coffee Powder  100% Arabica Coffee  Delicious High Energy Coffee Powder	image	http://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362	image:secure_url	https://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362	image:width	1740
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image:width	1740																			





# SEO Content

		image:height	1740
	Headings	<b>H1</b> 1 <b>H2</b> 17 <b>H3</b> 20 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0	<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Your cart is empty</li> <li>• [H2] Your cart</li> <li>• [H2] Estimated total</li> <li>• [H2] Try The Ultimate High Energy Coffee</li> <li>• [H2] Try The Ultimate High Energy Coffee</li> <li>• [H2] Try The Ultimate High Energy Coffee</li> <li>• [H2] Try The Ultimate High Energy Coffee</li> <li>• [H2] Try The Ultimate High Energy Coffee</li> <li>• [H2] NEW ARRIVALS ☐☐</li> <li>• [H2] BEST SELLERS☐</li> <li>• [H2] Collapsible content</li> <li>• [H2] Recipes for you to Try out ☕</li> <li>• [H2] Caramel Frappe</li> <li>• [H2] Iced Mocha Coffee</li> <li>• [H2] Affogato</li> <li>• [H2] GET ENERGETIC NEWS</li> <li>• [H2] Support</li> <li>• [H3] PRO 50g Coffee Jar</li> <li>• [H3] PRO 50g Coffee Jar</li> <li>• [H3] South Indian Filter Coffee 50g Instant Coffee Jar</li> <li>• [H3] South Indian Filter Coffee 50g Instant Coffee Jar</li> <li>• [H3] FRENCH VANILLA 100g Coffee Jar</li> <li>• [H3] FRENCH VANILLA 100g Coffee Jar</li> <li>• [H3] HAZELNUT 100g Coffee Jar</li> <li>• [H3] HAZELNUT 100g Coffee Jar</li> <li>• [H3] ESPRESSO 50g Coffee Jar</li> <li>• [H3] ESPRESSO 50g Coffee Jar</li> <li>• [H3] FRENCH VANILLA 50g Coffee Jar</li> <li>• [H3] FRENCH VANILLA 50g Coffee Jar</li> <li>• [H3] CARAMEL CRÈME 50g Coffee Jar</li> <li>• [H3] CARAMEL CRÈME 50g Coffee Jar</li> <li>• [H3] MOCHA CAPPUCCINO 50g Coffee Jar</li> <li>• [H3] MOCHA CAPPUCCINO 50g Coffee Jar</li> <li>• [H3] Quality Assured</li> <li>• [H3] Free Fast Shipping*</li> <li>• [H3] Satisfied Customers</li> <li>• [H3] Delicious High Energy Coffee</li> </ul>
	Images	<p>We found 27 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>	
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>	
	Flash	Perfect, no Flash content has been detected on this page.	

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Continue shopping</a>	Internal	Passing Juice
<a href="#">Pro Instant Coffee</a>	Internal	Passing Juice
<a href="#">French Vanilla Instant Coffee</a>	Internal	Passing Juice
<a href="#">Espresso Instant Coffee</a>	Internal	Passing Juice
<a href="#">Mocha Cappuccino Instant Coffee</a>	Internal	Passing Juice
<a href="#">South Indian Filter Coffee Instant Coffee</a>	Internal	Passing Juice
<a href="#">Caramel Crème Instant Coffee</a>	Internal	Passing Juice
<a href="#">Bulk Orders</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FRENCH VANILLA 100g Coffee Jar</a>	Internal	Passing Juice
<a href="#">HAZELNUT 100g Coffee Jar</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Shipping Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Coffee Cup India</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shipping	12	✖	✖	✖	✔
orders	12	✖	✖	✖	✖
all	11	✖	✖	✖	✖
free	10	✖	✖	✖	✔
prepaid	10	✖	✖	✖	✖












## Usability

	Url	Domain : coffeecupindia.com Length : 18
	Favicon	Great, your website has a favicon.



## Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>8</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	8
Deprecated tags	Occurrences					
<s>	8					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

## Mobile

	Mobile Optimization	 Apple Icon
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://coffeecupindia.com/sitemap.xml">https://coffeecupindia.com/sitemap.xml</a></p>
✓	Robots.txt	<p><a href="http://coffeecupindia.com/robots.txt">http://coffeecupindia.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>