







Website review coffeecupindia.com

Generated on September 12 2024 13:23 PM

The score is 47/100



SEO Content

	Title	<p>Coffee Cup India</p> <p>Length : 16</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Premium Instant Coffee Powder 100% Arabica Coffee Delicious High Energy Coffee Powder</p> <p>Length : 87</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Coffee Cup India</td> </tr> <tr> <td>url</td> <td>https://coffeecupindia.com/</td> </tr> <tr> <td>title</td> <td>Coffee Cup India</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Premium Instant Coffee Powder 100% Arabica Coffee Delicious High Energy Coffee Powder</td> </tr> <tr> <td>image</td> <td>http://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362</td> </tr> <tr> <td>image:secure_url</td> <td>https://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362</td> </tr> <tr> <td>image:width</td> <td>1740</td> </tr> </tbody> </table>	Property	Content	site_name	Coffee Cup India	url	https://coffeecupindia.com/	title	Coffee Cup India	type	website	description	Premium Instant Coffee Powder 100% Arabica Coffee Delicious High Energy Coffee Powder	image	http://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362	image:secure_url	https://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362	image:width	1740
Property	Content																			
site_name	Coffee Cup India																			
url	https://coffeecupindia.com/																			
title	Coffee Cup India																			
type	website																			
description	Premium Instant Coffee Powder 100% Arabica Coffee Delicious High Energy Coffee Powder																			
image	http://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362																			
image:secure_url	https://coffeecupindia.com/cdn/shop/files/Coffee_Cup_Black_c4c29eca-6e94-4a0e-b07c-2a54aa2ab4fc.png?v=1720684362																			
image:width	1740																			

SEO Content

image:height 1740

Headings

H1	H2	H3	H4	H5	H6
1	17	20	0	0	0

- [H1]
- [H2] Your cart is empty
- [H2] Your cart
- [H2] Estimated total
- [H2] Try The Ultimate High Energy Coffee
- [H2] Try The Ultimate High Energy Coffee
- [H2] Try The Ultimate High Energy Coffee
- [H2] Try The Ultimate High Energy Coffee
- [H2] Try The Ultimate High Energy Coffee
- [H2] NEW ARRIVALS ☐☐
- [H2] BEST SELLERS☐
- [H2] Collapsible content
- [H2] Recipes for you to Try out ☺
- [H2] Caramel Frappe
- [H2] Iced Mocha Coffee
- [H2] Affogato
- [H2] GET ENERGETIC NEWS
- [H2] Support
- [H3] PRO 50g Coffee Jar
- [H3] PRO 50g Coffee Jar
- [H3] South Indian Filter Coffee 50g Instant Coffee Jar
- [H3] South Indian Filter Coffee 50g Instant Coffee Jar
- [H3] FRENCH VANILLA 100g Coffee Jar
- [H3] FRENCH VANILLA 100g Coffee Jar
- [H3] HAZELNUT 100g Coffee Jar
- [H3] HAZELNUT 100g Coffee Jar
- [H3] ESPRESSO 50g Coffee Jar
- [H3] ESPRESSO 50g Coffee Jar
- [H3] FRENCH VANILLA 50g Coffee Jar
- [H3] FRENCH VANILLA 50g Coffee Jar
- [H3] CARAMEL CRÈME 50g Coffee Jar
- [H3] CARAMEL CRÈME 50g Coffee Jar
- [H3] MOCHA CAPPUCCINO 50g Coffee Jar
- [H3] MOCHA CAPPUCCINO 50g Coffee Jar
- [H3] Quality Assured
- [H3] Free Fast Shipping*
- [H3] Satisfied Customers
- [H3] Delicious High Energy Coffee



Images

We found 27 images on this web page.

10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio



Ratio : **2%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.





Flash

Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 17 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

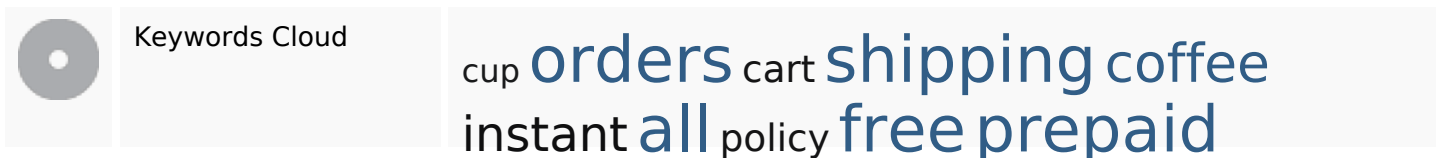
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Continue shopping	Internal	Passing Juice
Pro Instant Coffee	Internal	Passing Juice
French Vanilla Instant Coffee	Internal	Passing Juice
Espresso Instant Coffee	Internal	Passing Juice
Mocha Cappuccino Instant Coffee	Internal	Passing Juice
South Indian Filter Coffee Instant Coffee	Internal	Passing Juice
Caramel Crème Instant Coffee	Internal	Passing Juice
Bulk Orders	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
FRENCH VANILLA 100g Coffee Jar	Internal	Passing Juice
HAZELNUT 100g Coffee Jar	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Coffee Cup India	Internal	Passing Juice

SEO Keywords






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shipping	12	✘	✘	✘	✔
orders	12	✘	✘	✘	✘
all	11	✘	✘	✘	✘
free	10	✘	✘	✘	✔
prepaid	10	✘	✘	✘	✘












Usability

	Url	Domain : coffeecupindia.com Length : 18
	Favicon	Great, your website has a favicon.



Usability

	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>8</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	8
Deprecated tags	Occurrences					
<s>	8					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				




Mobile

	Mobile Optimization	 Apple Icon
--	---------------------	--

Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://coffeecupindia.com/sitemap.xml
	Robots.txt	http://coffeecupindia.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.