






# Website review coffeexpert.com.au

Generated on September 21 2024 00:22 AM






The score is 57/100







## SEO Content

	Title	Coffee Expert - For coffee lovers, by coffee lovers.  <b>Length : 52</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Looking to find out about all things coffee? From how to make coffee to how to store coffee? Coffee Expert have all you need to know when it comes to coffee!  <b>Length : 157</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Coffee Expert - For coffee lovers, by coffee lovers.</td></tr><tr><td>description</td><td>Looking to find out about all things coffee? From how to make coffee to how to store coffee? Coffee Expert have all you need to know when it comes to coffee!</td></tr><tr><td>url</td><td>https://coffeexpert.com.au/</td></tr><tr><td>site_name</td><td>Coffee Expert</td></tr><tr><td>image</td><td>https://coffeexpert.com.au/wp-content/uploads/2023/04/coffee-expert-social.jpg</td></tr><tr><td>image:width</td><td>1280</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Coffee Expert - For coffee lovers, by coffee lovers.	description	Looking to find out about all things coffee? From how to make coffee to how to store coffee? Coffee Expert have all you need to know when it comes to coffee!	url	https://coffeexpert.com.au/	site_name	Coffee Expert	image	https://coffeexpert.com.au/wp-content/uploads/2023/04/coffee-expert-social.jpg	image:width	1280
Property	Content																			
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image:width	1280																			

## SEO Content

		image:height 720
		image:type image/jpeg
	Headings	<div> <div> <b>H1</b> 1 </div> <div> <b>H2</b> 24 </div> <div> <b>H3</b> 0 </div> <div> <b>H4</b> 0 </div> <div> <b>H5</b> 0 </div> <div> <b>H6</b> 0 </div> </div> <ul style="list-style-type: none"> <li>• [H1] Coffee Expert</li> <li>• [H2] For coffee lovers, by coffee lovers.</li> <li>• [H2] DeLonghi Coffee Machines</li> <li>• [H2] Breville Coffee Machines</li> <li>• [H2] How Long Does Coffee Last?</li> <li>• [H2] How Many Grams of Coffee in a Shot in Australia?</li> <li>• [H2] What is a Short Black?</li> <li>• [H2] What is Single Origin Coffee?</li> <li>• [H2] How Is Coffee Decaffeinated?</li> <li>• [H2] The History of Coffee: A Journey from Ethiopia to Australia</li> <li>• [H2] Arabica vs. Robusta: What's the Difference?</li> <li>• [H2] What is a Dirty Chai Latte?</li> <li>• [H2] What is a Chai Latte?</li> <li>• [H2] Best Coffee Shops in Brisbane</li> <li>• [H2] Blackstar Coffee</li> <li>• [H2] Five Senses Coffee</li> <li>• [H2] Campos Coffee</li> <li>• [H2] ST. ALi Coffee</li> <li>• [H2] Industry Beans</li> <li>• [H2] Toby's Estate Coffee</li> <li>• [H2] What is a French Press?</li> <li>• [H2] What is an AeroPress?</li> <li>• [H2] Coffee &amp; Orange Juice: Is It Any Good?</li> <li>• [H2] Iced Latte vs. Iced Coffee: What's the Difference?</li> <li>• [H2]</li> </ul>
	Images	<p>We found 23 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>3%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Coffee Tips</a>	Internal	Passing Juice
<a href="#">Coffee Types</a>	Internal	Passing Juice
<a href="#">Coffee Brands</a>	Internal	Passing Juice
<a href="#">DeLonghi Coffee Machines</a>	Internal	Passing Juice
<a href="#">Coffee Machines</a>	Internal	Passing Juice
<a href="#">Breville Coffee Machines</a>	Internal	Passing Juice
<a href="#">How Long Does Coffee Last?</a>	Internal	Passing Juice
<a href="#">How Many Grams of Coffee in a Shot in Australia?</a>	Internal	Passing Juice
<a href="#">What is a Short Black?</a>	Internal	Passing Juice
<a href="#">What is Single Origin Coffee?</a>	Internal	Passing Juice
<a href="#">How Is Coffee Decaffeinated?</a>	Internal	Passing Juice
<a href="#">The History of Coffee: A Journey from Ethiopia to Australia</a>	Internal	Passing Juice
<a href="#">Arabica vs. Robusta: What's the Difference?</a>	Internal	Passing Juice
<a href="#">What is a Dirty Chai Latte?</a>	Internal	Passing Juice

## In-page links

<a href="#">What is a Chai Latte?</a>	Internal	Passing Juice
<a href="#">Coffee Shops</a>	Internal	Passing Juice
<a href="#">Best Coffee Shops in Brisbane</a>	Internal	Passing Juice
<a href="#">Blackstar Coffee</a>	Internal	Passing Juice
<a href="#">Five Senses Coffee</a>	Internal	Passing Juice
<a href="#">Campos Coffee</a>	Internal	Passing Juice
<a href="#">ST. ALi Coffee</a>	Internal	Passing Juice
<a href="#">Industry Beans</a>	Internal	Passing Juice
<a href="#">Toby&amp;#8217;s Estate Coffee</a>	Internal	Passing Juice
<a href="#">What is a French Press?</a>	Internal	Passing Juice
<a href="#">What is an AeroPress?</a>	Internal	Passing Juice
<a href="#">Coffee &amp;#038; Orange Juice: Is It Any Good?</a>	Internal	Passing Juice
<a href="#">Iced Latte vs. Iced Coffee: What&amp;#8217;s the Difference?</a>	Internal	Passing Juice
<a href="#">Older posts</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<b>coffee</b> page brands how types machines latte lovers menu tips
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
coffee	44	✓	✗	✓	✓
tips	8	✗	✗	✗	✗
types	8	✗	✗	✗	✗
brands	7	✗	✗	✗	✗
machines	3	✗	✗	✗	✓





## Usability

	Url	Domain : coffeexpert.com.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://coffeeexpert.com.au/sitemap_index.xml">https://coffeeexpert.com.au/sitemap_index.xml</a></div>
	Robots.txt	<p><a href="http://coffeeexpert.com.au/robots.txt">http://coffeeexpert.com.au/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>