Website review
coldlegacyapparel.com

The score is 48/100

SEO Content

⚠️	Title	**Home** **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use [this free tool](#) to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.

⦿	Headings	**H1** 2 **H2** 1 **H3** 0 **H4** 0 **H5** 4 **H6** 0

- [H1] Cold Legacy Apparel
- [H1] Contact the Cold Legacy Team
- [H2] Cold Legacy Collection
- [H5] In a cold world, legacies are made. What will yours be?
- [H5] See what's new in our collection and make it apart of your legacy.
- [H5] Questions or concerns? Please submit an inquiry and we will get back to you at our earliest convenience.
- [H5] Cold Legacy Apparel (CLA) is a premier clothing brand that epitomizes style, functionality, and durability in the realm of fashion. Each garment from Cold Legacy Apparel is meticulously crafted using state-of-the-art materials and innovative manufacturing techniques. Not only does CLA prioritize functionality, but it also excels in design. Their collection boasts a fusion of modern aesthetics and timeless appeal. With attention to detail and a focus on contemporary trends, their clothing seamlessly merges fashion with

SEO Content

		functionality. CLA represents the pinnacle of fashion, combining cutting-edge technology, contemporary design, and unwavering durability.
❌	Images	We found 8 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 1 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	submit collection functionality fashion legacy cla cold apparel home coldlegacyapparel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cold	6	✖	✖	✖	✔
legacy	6	✖	✖	✖	✔
apparel	3	✖	✖	✖	✔
collection	3	✖	✖	✖	✔
cla	3	✖	✖	✖	✔

Usability

⊙	Url	Domain : coldlegacyapparel.com Length : 21
❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5

Document

✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.coldlegacyapparel.com/sitemap.xml
✅	Robots.txt	http://coldlegacyapparel.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.