







Website review colocool.com

Generated on September 20 2024 00:47 AM






The score is 56/100







SEO Content

	Title	<p>ColoradoCool Apparel - High-Quality, Locally-Designed Colorado Apparel</p> <p>Length : 70</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>A local Colorado apparel company that sells unique, exciting, high-quality clothing inspired by the Colorado lifestyle. Locally designed products based in Grand Junction, Colorado. Shop ColoradoCool for the best, most unique Colorado t-shirts, hats, hoodies, beanies, tank-tops, stickers and more!</p> <p>Length : 297</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>ColoradoCool Apparel - High-Quality, Locally-Designed Colorado Apparel</td></tr><tr><td>image</td><td>http://colocool.com/cdn/shop/files/email_logo.png?v=1654102406</td></tr><tr><td>image:secure_url</td><td>https://colocool.com/cdn/shop/files/email_logo.png?v=1654102406</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>628</td></tr></tbody></table>	Property	Content	type	website	title	ColoradoCool Apparel - High-Quality, Locally-Designed Colorado Apparel	image	http://colocool.com/cdn/shop/files/email_logo.png?v=1654102406	image:secure_url	https://colocool.com/cdn/shop/files/email_logo.png?v=1654102406	image:width	1200	image:height	628
Property	Content															
type	website															
title	ColoradoCool Apparel - High-Quality, Locally-Designed Colorado Apparel															
image	http://colocool.com/cdn/shop/files/email_logo.png?v=1654102406															
image:secure_url	https://colocool.com/cdn/shop/files/email_logo.png?v=1654102406															
image:width	1200															
image:height	628															

SEO Content

		<p>description A local Colorado apparel company that sells unique, exciting, high-quality clothing inspired by the Colorado lifestyle. Locally designed products based in Grand Junction, Colorado. Shop ColoradoCool for the best, most unique Colorado t-shirts, hats, hoodies, beanies, tank-tops, stickers and more!</p> <p>url https://colocool.com/</p> <p>site_name ColoradoCool Apparel</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>8</td><td>0</td><td>1</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] ColoradoCool Apparel• [H2] LOCAL. HIGH QUALITY. UNIQUE.• [H2] Back and better than ever• [H2] shop our latest• [H2] - inspired by the epic mountain venue -• [H2] recent best sellers• [H2] Featured Collection• [H2] Follow Us On Instagram• [H2] Subscribe to our newsletter• [H3] COLORADO APPAREL• [H3] COLORADO HATS• [H3] Red Rocks Collection• [H3] NEW ARRIVALS• [H3] RED ROCKS COLLECTION• [H3] what's trending• [H3] MADE IN USA• [H3] DESIGNED IN COLORADO• [H5] and share your adventures with us #coloradocool	H1	H2	H3	H4	H5	H6	1	8	8	0	1	0
H1	H2	H3	H4	H5	H6									
1	8	8	0	1	0									
	Images	<p>We found 71 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 50 links including 0 link(s) to files
	Statistics	External Links : noFollow 2% External Links : Passing Juice 0% Internal Links 98%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
New	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Hats	Internal	Passing Juice
Shop All	Internal	Passing Juice
Beanies	Internal	Passing Juice
Hoodies & Long Sleeves	Internal	Passing Juice
Ornaments	Internal	Passing Juice
Made in USA	Internal	Passing Juice
Tank Tops	Internal	Passing Juice
Landmark CO Flag	Internal	Passing Juice
Stickers	Internal	Passing Juice


In-page links

Tapestries	Internal	Passing Juice
Sale	Internal	Passing Juice
Reviews	Internal	Passing Juice
Contact	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Red Rocks Trucker Hat - Olive/Black	Internal	Passing Juice
Red Rocks Hat - Unstructured - Olive	Internal	Passing Juice
Red Rocks Showtime Sticker	Internal	Passing Juice
PuffPuff Pass - Suit Trucker Hat - Gray/Black/Olive Topo	Internal	Passing Juice
Moose Colorado Sticker	Internal	Passing Juice
Red Rocks Patch Hat - Unstructured - Black/Stone	Internal	Passing Juice
Grand Junction Ram T-Shirt	Internal	Passing Juice
Fort Collins Ram T-Shirt	Internal	Passing Juice
Treeline T-Shirt - Heather Olive	Internal	Passing Juice
Colorado Flag Landmark T-Shirt- Charcoal	Internal	Passing Juice
Trailhead T-Shirt - Charcoal	Internal	Passing Juice
Epic Since 1876 Long Sleeve T-Shirt - Heather Midnight Navy	Internal	Passing Juice
Floral Range T-Shirt - Women's - Lavender	Internal	Passing Juice
Red Rocks T-Shirt - Charcoal	Internal	Passing Juice
Treeline T-Shirt Womens - Antique Denim	Internal	Passing Juice
Alpine Snapback Hat - Indigo/Gray	Internal	Passing Juice
SHOP OUR LATEST BEST-SELLERS	Internal	Passing Juice
Terrain Beanie	Internal	Passing Juice
Mountain Stroll Beanie	Internal	Passing Juice
Sunkissed Long Sleeve T-Shirt - Women's - Columbia Blue	Internal	Passing Juice
About Us	Internal	Passing Juice
GovX ID Discount	Internal	Passing Juice
Wholesale	Internal	Passing Juice

In-page links

Blog	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords




 Keywords Cloud

all women home new shop t-shirts
apparel kids men hats



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	5	✓	✗	✓	✗
hats	4	✗	✗	✓	✓
shop	4	✗	✗	✓	✓
apparel	2	✓	✗	✓	✓
home	2	✗	✗	✗	✗

Usability

	Url	Domain : colocool.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://colocool.com/sitemap.xml
	Robots.txt	http://colocool.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics