







Website review compassionbrand.com

Generated on September 20 2024 22:33 PM


The score is 57/100







SEO Content

	Title	<p>Help End Child Poverty Compassion International</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Through sponsorship, you can release a child from poverty in Jesus' name. Help us put a stop to child poverty by empowering local churches to care for children in need.</p> <p>Length : 172</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>sponsor a child, children in need, help children, kids in need, children in crisis, children in poverty</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://www.compassion.com/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Releasing Children From Poverty in Jesus' Name</td> </tr> <tr> <td>description</td> <td>Compassion International has a long-term, child focused, church driven and Christ centered approach to fighting child poverty.</td> </tr> <tr> <td>image</td> <td>http://www.compassion.com/multimedia/sponsor-a-child-smiling-filipino-girl.jpg</td> </tr> </tbody> </table>	Property	Content	url	https://www.compassion.com/	type	website	title	Releasing Children From Poverty in Jesus' Name	description	Compassion International has a long-term, child focused, church driven and Christ centered approach to fighting child poverty.	image	http://www.compassion.com/multimedia/sponsor-a-child-smiling-filipino-girl.jpg
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SEO Content

		<ul style="list-style-type: none">• [H1] Release a Child from Poverty in Jesus' Name• [H2] How You Can Help End Child Poverty• [H2] Choose a gift. Change a life!• [H2] Choose a gift. Change a life!• [H2] Urgent: Food Crisis Support Needed• [H2] Sponsorship• [H2] How We Work• [H2] Where We Work• [H2] Why We Work• [H2] Join Over 950,000 Subscribers!• [H3] Sponsor a Child• [H3] Donate to a Cause• [H3] Give a Gift• [H3] Your monthly support provides:• [H3] Christ-centered:• [H3] Church-driven:• [H3] Child-focused:• [H3] Africa• [H3] Asia• [H3] Central America• [H3] South America• [H3] Upcoming Countries• [H4] Log in• [H4] Summary• [H4] Independently Verified Stats*• [H5] Added Recently• [H5] It's My Birthday!• [H5] Give Where It's Most Needed• [H5] Sponsor a Child• [H5] Ways to Donate• [H5] Get Involved• [H5] About Us• [H5] For Sponsors
	Images	<p>We found 67 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 82 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.17%</p> <p>Internal Links 76.83%</p>

In-page links

Anchor	Type	Juice
Christian Child Sponsorship - Compassion - Child Charity Organization	Internal	Passing Juice
Gift Catalog	Internal	Passing Juice
My Account	External	Passing Juice
(log in)	External	Passing Juice
Forgot your login info?	External	Passing Juice
Set up your online account	External	Passing Juice
Review & Checkout	External	Passing Juice
Contact Us	Internal	Passing Juice
Sponsor a Child	Internal	Passing Juice
View All Children	Internal	Passing Juice
View Longest Waiting Children	Internal	Passing Juice
Search for a Child	Internal	Passing Juice
Select a Child For Me	Internal	Passing Juice
What Is Child Sponsorship?	Internal	Passing Juice
Why Sponsor a Child?	Internal	Passing Juice
How to Sponsor a Child	Internal	Passing Juice

In-page links

Child Sponsorship FAQ	Internal	Passing Juice
Child Sponsorship Reviews	Internal	Passing Juice
Financial Integrity	Internal	Passing Juice
Ways to Donate	Internal	Passing Juice
Meet Critical Needs	Internal	Passing Juice
Match Your Gift	Internal	Passing Juice
Other Ways to Give	Internal	Passing Juice
Donate Now &gt;	Internal	Passing Juice
Get Involved	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Pray	Internal	Passing Juice
Write Your Child	Internal	Passing Juice
Visit Your Child	Internal	Passing Juice
Compassion Store	External	Passing Juice
Compassion Sunday	Internal	Passing Juice
Churches	Internal	Passing Juice
Businesses	Internal	Passing Juice
Speakers and Artists	Internal	Passing Juice
Events and Festivals	Internal	Passing Juice
Pro Athletes	Internal	Passing Juice
About Us	Internal	Passing Juice
What Makes Us Distinct	Internal	Passing Juice
Who We Are	Internal	Passing Juice
What We Do	Internal	Passing Juice
Where We Work	Internal	Passing Juice
Press Center	Internal	Passing Juice
Financial Integrity	Internal	Passing Juice
Careers	Internal	Passing Juice

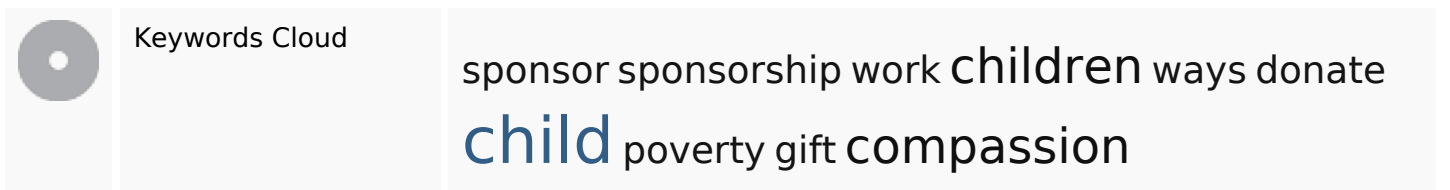
In-page links

FAQ	Internal	Passing Juice
For Sponsors	Internal	Passing Juice
Write	Internal	Passing Juice
Give	Internal	Passing Juice
Pray	Internal	Passing Juice
Crisis Updates	Internal	Passing Juice
More Resources	Internal	Passing Juice
&lt; Back	Internal	Passing Juice
Family Activity Ideas	Internal	Passing Juice
Tour Our Ministry Center	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Compassion Store	External	Passing Juice
My Account	Internal	Passing Juice
My Cart	Internal	Passing Juice
Urgent: Food Crisis Support Needed	Internal	Passing Juice
Sponsorship	Internal	Passing Juice
How We Work	Internal	Passing Juice
Where We Work	Internal	Passing Juice
Why We Work	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
My Account	Internal	Passing Juice
Stories	Internal	Passing Juice

In-page links

Privacy Statement	Internal	Passing Juice
Conditions of Use	Internal	Passing Juice
Disclosure Statement	Internal	Passing Juice
Cookie Settings	External	Passing Juice
Site Map	Internal	Passing Juice
Compassion strives to protect children from all forms of abuse.	Internal	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
child	46	✓	✓	✓	✓
compassion	26	✓	✗	✗	✗
children	22	✗	✓	✓	✗
poverty	16	✓	✓	✓	✓
sponsorship	15	✗	✗	✓	✓

Usability

Url	Domain : compassionbrand.com Length : 19
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.compassion.com/
	Robots.txt	http://compassionbrand.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.