Website review
completeorthodontics.co.uk

Generated on September 18 2024 10:38 AM

The score is 63/100

SEO Content

✓	Title	Orthodontist Nottingham - Orthodontist Courses - Andrew Flett **Length : 61** Perfect, your title contains between 10 and 70 characters.
✓	Description	Welcome to Complete Orthodontics - the home of passionate ortho! Offering expert orthodontic training for dentist. **Length : 114** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
type	website
title	Orthodontist Nottingham - Orthodontist Courses - Andrew Flett
description	Welcome to Complete Orthodontics - the home of passionate ortho! Offering expert orthodontic training for dentist.
url	https://completeorthodontics.co.uk/
site_name	Complete Orthodontics
image	https://completeorthodontics.co.uk/wp-content/uploads/2024/05/Flett-112-scaled-e1716215669756.jpg
image:width	2560

SEO Content

		image:height	1109	
		image:type	image/jpeg	

	Headings		

H1	H2	H3	H4	H5	H6
1	3	4	17	3	0

- [H1] Welcome to Complete Orthodontics, the home of passionate ortho!
- [H2] Hi I'm Andrew Flett. What sets me apart as an Orthodontist?
- [H2] Are you a patient looking for an amazing orthodontist?
- [H2] Why do I love being a mentor?
- [H3] 1000s of smiles improved
- [H3] Multipletreatments offered
- [H3] 350+dentists trained
- [H3] Any questions? Send me an email
- [H4] See my courses
- [H4] Learn about me
- [H4] Make a referral
- [H4] What do you treat?
- [H4] Feeling nervous?
- [H4] Book appointment
- [H4] See my courses
- [H4] Learn about me
- [H4] Make a referral
- [H4] What do you treat?
- [H4] Feeling nervous?
- [H4] Book appointment
- [H4] Fixed Braces
- [H4] Invisalign
- [H4] Ceramic Braces
- [H4] Lingual Braces
- [H4] The complete range of orthodontic treatments
- [H5] Intro Course
- [H5] Pro Course
- [H5] Exo Course

	Images	We found 15 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	**URL Rewrite**	Good. Your links looks friendly!
✓	**Underscores in the URLs**	Perfect! No underscores detected in your URLs.
✓	**In-page links**	We found a total of 23 links including 0 link(s) to files
●	**Statistics**	External Links : noFollow 0% External Links : Passing Juice 13.04% Internal Links 86.96%

In-page links

Anchor	Type	Juice
For Dentists	Internal	Passing Juice
About	Internal	Passing Juice
Courses	Internal	Passing Juice
Referrals	Internal	Passing Juice
Mentor Service	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Recent Research	Internal	Passing Juice
Contact	Internal	Passing Juice
For Patients	Internal	Passing Juice
Meet Andrew	Internal	Passing Juice
New Patient Information	Internal	Passing Juice
Fixed Braces	Internal	Passing Juice
Invisalign	Internal	Passing Juice
Ceramic Braces	Internal	Passing Juice
Lingual Braces	Internal	Passing Juice
Aftercare	Internal	Passing Juice

In-page links

FAQs	Internal	Passing Juice
My treatments	Internal	Passing Juice
privacy policy	Internal	Passing Juice
Complaints Policy & Procedure	Internal	Passing Juice
GDC	External	Passing Juice
CQC	External	Passing Juice
Dental Design	External	Passing Juice

SEO Keywords

Keywords Cloud	orthodontic courses book patient braces treatments patients andrew dentists complete

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patient	9	✖	✖	✖	✔
orthodontic	9	✖	✖	✔	✔
braces	8	✖	✖	✖	✔
treatments	7	✖	✖	✖	✔
courses	6	✔	✖	✖	✔

Usability

	Url	Domain : completeorthodontics.co.uk Length : 26
✔	Favicon	Great, your website has a favicon.

Usability

❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Mobile

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://completeorthodontics.co.uk/sitemap_index.xml
✓	Robots.txt	http://completeorthodontics.co.uk/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.