







Website review coolaid.org

Generated on September 11 2024 01:12 AM






The score is 51/100





SEO Content

	Title	<p>Victoria Cool Aid Society &#x2d; everyone deserves home</p> <p>Length : 55</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>At Cool Aid we believe everyone deserves home. We work to end homelessness by providing affordable housing, shelter, health and support services.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>site_name</td> <td>Victoria Cool Aid Society</td> </tr> <tr> <td>title</td> <td>Victoria Cool Aid Society</td> </tr> <tr> <td>description</td> <td>At Cool Aid we believe everyone deserves home. We work to end homelessness by providing affordable housing, shelter, health and support services.</td> </tr> <tr> <td>url</td> <td>https://coolaid.org/</td> </tr> <tr> <td>image</td> <td>https://coolaid.org/wp-content/uploads/2022/10/OpenGraph_1.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	type	website	locale	en_GB	site_name	Victoria Cool Aid Society	title	Victoria Cool Aid Society	description	At Cool Aid we believe everyone deserves home. We work to end homelessness by providing affordable housing, shelter, health and support services.	url	https://coolaid.org/	image	https://coolaid.org/wp-content/uploads/2022/10/OpenGraph_1.jpg	image:width	1200
Property	Content																			
type	website																			
locale	en_GB																			
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image:width	1200																			



SEO Content

		image:height 629												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>6</td><td>11</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Set a Worker Up for Success!• [H1] Help us provide nutritious, local food!• [H1] Boost Nutrition and Well-Being• [H2] How We Help• [H2] Latest News• [H2] Newsletter• [H2] Who We Are• [H2] Ways to Give• [H2] Annual Statistics• [H3] Housing• [H3] Emergency Shelters• [H3] Health & Dental• [H3] Support• [H3] Offering compassion, one meal at a time• [H3] Recovering and putting down roots• [H3] Empowering clients at the Downtown Community Centre• [H3] Newsletter• [H3] 350• [H3] 36,387• [H3] 78,191	H1	H2	H3	H4	H5	H6	3	6	11	0	0	0
H1	H2	H3	H4	H5	H6									
3	6	11	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

SEO Links

	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

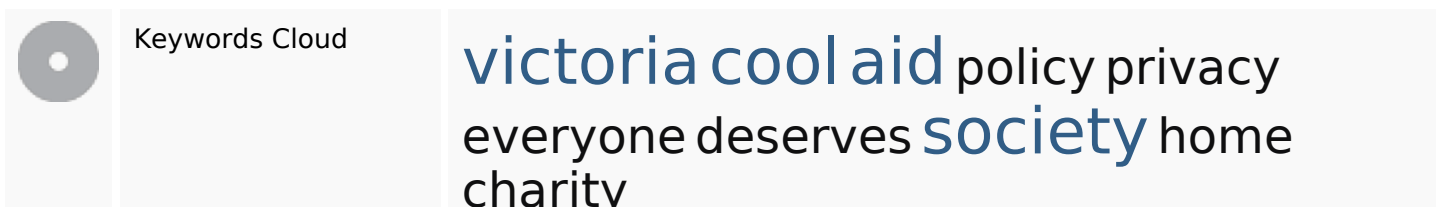
In-page links

Anchor	Type	Juice
Donate Today	Internal	Passing Juice
Apply for Rental Housing	Internal	Passing Juice
Territorial Acknowledgment	Internal	Passing Juice
About Cool Aid	Internal	Passing Juice
Map of Services	Internal	Passing Juice
Our Team	Internal	Passing Juice
Housing &#038; Shelters	Internal	Passing Juice
Health & Dental	Internal	Passing Juice
REES Support Services	Internal	Passing Juice
Labour Pool	Internal	Passing Juice
Downtown Community Centre	Internal	Passing Juice
Lived Experience Advisory Committee	Internal	Passing Juice
Food and Nutrition	Internal	Passing Juice
Properties Under Development	Internal	Passing Juice
Create Connections at Crosstown	Internal	Passing Juice
Support Dental Care	Internal	Passing Juice
Provide Groceries	Internal	Passing Juice
Gift in Your Will	Internal	Passing Juice
More Ways to Donate	Internal	Passing Juice
Donate Your Old Car	Internal	Passing Juice

In-page links

Volunteer Opportunities	Internal	Passing Juice
Thank You to our Partners	Internal	Passing Juice
Become a Member	Internal	Passing Juice
News &#038; Stories	Internal	Passing Juice
Publications	Internal	Passing Juice
Research	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Join Our Team	Internal	Passing Juice
General Enquiries	Internal	Passing Juice
Hire a Worker	Internal	Passing Juice
Media Resources	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Donate Now	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
Read More	Internal	Passing Juice
XML Sitemap	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Victoria Cool Aid Society	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

victoria	2	✓	✗	✗	✗
cool	2	✓	✗	✓	✗
aid	2	✓	✗	✓	✗
society	2	✓	✗	✗	✗
everyone	1	✓	✗	✓	✗


Usability

	Url	Domain : coolaid.org Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://coolaid.org/sitemap.xml</p>
	Robots.txt	<p>http://coolaid.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>