



Website review cooleystation kidsdentists.com

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The score is 60/100







SEO Content

	Title	<p>Pediatric Dentist in Gilbert, AZ - Gilbert Crossroads Kids&apos; Dentists & Orthodontics</p> <p>Length : 88</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Pediatric dentist and orthodontist in Gilbert, AZ. If your child needs dental care, call or book your pediatric dental appointment online.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1473 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>2</td> <td>0</td> <td>3</td> <td>5</td> </tr> </tbody> </table> <ul data-bbox="616 1581 1370 2078" style="list-style-type: none"> • [H1] We are Gilbert Crossroads Kids&apos; Dentists & Orthodontics • [H2] Meet Dr. Tiffany Andersen • [H2] We Keep Gilbert Smiling • [H2] We pride ourselves on our service • [H2] Special Offers • [H2] Trusted by Families Across Gilbert, AZ • [H2] Payment Options • [H2] What is the Mouth-Body Connection®? • [H3] \$99 New Patient Special • [H3] Emergency Dental Care • [H5] Bree Dille • [H5] Sarah Roberts • [H5] Claudia Esparza • [H6] Quick Links 	H1	H2	H3	H4	H5	H6	1	7	2	0	3	5
H1	H2	H3	H4	H5	H6									
1	7	2	0	3	5									

SEO Content

		<ul style="list-style-type: none">• [H6] ADDRESS• [H6] BUSINESS HOURS• [H6] LANGUAGE SPOKEN• [H6] INSURANCE
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 12% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Donate today.	Internal	Passing Juice
Services	Internal	Passing Juice
EMERGENCY SERVICES	Internal	Passing Juice


In-page links

HYGIENE	Internal	Passing Juice
DENTAL FILLINGS	Internal	Passing Juice
FLUORIDE TREATMENT	Internal	Passing Juice
BRACES/ORTHODONTICS	Internal	Passing Juice
CLEAR ALIGNERS	Internal	Passing Juice
PULP THERAPY	Internal	Passing Juice
CROWNS	Internal	Passing Juice
DENTAL SEALANTS	Internal	Passing Juice
MOUTH GUARDS	Internal	Passing Juice
SPACE MAINTENANCE	Internal	Passing Juice
RETAINERS	Internal	Passing Juice
INSURANCE & PAYMENTS	Internal	Passing Juice
Insurance	Internal	Passing Juice
Dental Plan	Internal	Passing Juice
Financing	Internal	Passing Juice
PAY YOUR BILL	External	Passing Juice
ABOUT US	Internal	Passing Juice
Our Team	Internal	Passing Juice
What to Expect	Internal	Passing Juice
Careers	External	Passing Juice
FAQs	Internal	Passing Juice
Book an Appointment	Internal	Passing Juice
Contact	Internal	Passing Juice
PATIENT PORTAL	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Notice of Privacy Practices	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Notice of Non-Discrimination	Internal	Passing Juice

In-page links

CA Privacy Notice	Internal	Passing Juice
CO Privacy Notice	Internal	Passing Juice
WA Privacy Notice	Internal	Passing Juice
Site Map	Internal	Passing Juice
Your Privacy Rights	External	Passing Juice





SEO Keywords

	Keywords Cloud	smile insurance care crossroads dental needs dentists kids gilbert meet
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gilbert	19	✓	✗	✓	✓
dental	19	✗	✗	✓	✓
insurance	11	✗	✗	✗	✓
kids	8	✓	✗	✗	✓
dentists	8	✓	✗	✗	✓












Usability

	Url	Domain : coolestationkidsdentists.com Length : 29
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile



	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://www.gilbertcrossroadskidsdentists.com/sitemap.xml
	Robots.txt	http://coolestationkidsdentists.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.