

# Website review coolhandpromotions.com

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The score is 48/100







## SEO Content

	Title	Coolhand Promotions   Promotional Products & Apparel   Los Angeles, CA: Home  <b>Length : 80</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Coolhand Promotions   Best selection of promotional items, apparel and corporate gifts. Let us earn your business with our 1st class service and low prices.  <b>Length : 156</b>  Great, your meta description contains between 70 and 160 characters.												
	Keywords	promotional, promotion, merchandise, advertising, specialties, specialty, marketing, business, school, giveaways  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>5</td><td>4</td><td>2</td><td>0</td><td>1</td></tr></table> <ul style="list-style-type: none"><li>• [H2] OUR WORK</li><li>• [H2] Our Services</li><li>• [H2] Project Inquiry</li><li>• [H2] Creative text</li><li>• [H2] Signature Showrooms</li><li>• [H3]</li><li>• [H3]</li><li>• [H3] Corkcicle Sport Canteen</li><li>• [H3] Featured Blogs</li><li>• [H4] Case Study: Yes, We Can!</li><li>• [H4] Lead a Healthier Lifestyle With These 6 Promotional Products</li><li>• [H6] Follow Us</li></ul>	H1	H2	H3	H4	H5	H6	0	5	4	2	0	1
H1	H2	H3	H4	H5	H6									
0	5	4	2	0	1									

## SEO Content

	Images	We found 12 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 110 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Read About Us</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Entertainment Work</a>	Internal	Passing Juice
<a href="#">Our Work</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Catalogs</a>	Internal	Passing Juice
<a href="#">Entertainment</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Save The Sea Turtles</a>	Internal	Passing Juice
<a href="#">\$0.01 - \$1.00</a>	Internal	Passing Juice
<a href="#">\$1.00 - \$2.00</a>	Internal	Passing Juice
<a href="#">\$2.00 - \$5.00</a>	Internal	Passing Juice
<a href="#">\$5.00 - \$10.00</a>	Internal	Passing Juice
<a href="#">\$10.00 - \$20.00</a>	Internal	Passing Juice
<a href="#">\$20.00 - \$50.00</a>	Internal	Passing Juice
<a href="#">Over \$50.00</a>	Internal	Passing Juice
<a href="#">5K Races</a>	Internal	Passing Juice
<a href="#">Class Reunions</a>	Internal	Passing Juice
<a href="#">Company Picnics</a>	Internal	Passing Juice
<a href="#">Family Reunions</a>	Internal	Passing Juice
<a href="#">4th of July</a>	Internal	Passing Juice
<a href="#">Halloween</a>	Internal	Passing Juice
<a href="#">Health and Wellness</a>	Internal	Passing Juice
<a href="#">New Years Eve</a>	Internal	Passing Juice
<a href="#">Safety</a>	Internal	Passing Juice
<a href="#">Stress Relievers</a>	Internal	Passing Juice
<a href="#">Summer</a>	Internal	Passing Juice
<a href="#">Tradeshows</a>	Internal	Passing Juice
<a href="#">Wedding</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Activewear</a>	Internal	Passing Juice
<a href="#">Caps &amp; Hats</a>	Internal	Passing Juice
<a href="#">Dress Shirts</a>	Internal	Passing Juice
<a href="#">Golf Apparel</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Hoodies</a>	Internal	Passing Juice
<a href="#">Tshirts</a>	Internal	Passing Juice
<a href="#">Youth</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Backpacks</a>	Internal	Passing Juice
<a href="#">Briefcases &amp; Messenger Bags</a>	Internal	Passing Juice
<a href="#">Drawstring Backpacks</a>	Internal	Passing Juice
<a href="#">Fanny Packs</a>	Internal	Passing Juice
<a href="#">Lunch Bags</a>	Internal	Passing Juice
<a href="#">Paper Bags</a>	Internal	Passing Juice
<a href="#">Plastic Bags</a>	Internal	Passing Juice
<a href="#">Tote Bags</a>	Internal	Passing Juice
<a href="#">Beverage Insulators</a>	Internal	Passing Juice
<a href="#">BPA Free Bottles</a>	Internal	Passing Juice
<a href="#">Coasters</a>	Internal	Passing Juice
<a href="#">Glassware</a>	Internal	Passing Juice
<a href="#">Mugs</a>	Internal	Passing Juice
<a href="#">Plastic Cups</a>	Internal	Passing Juice
<a href="#">Thermoses</a>	Internal	Passing Juice
<a href="#">Tumblers</a>	Internal	Passing Juice

## In-page links

<a href="#">Water Bottles</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Binders</a>	Internal	Passing Juice
<a href="#">Business Card Holders</a>	Internal	Passing Juice
<a href="#">Caddies</a>	Internal	Passing Juice
<a href="#">Calculators</a>	Internal	Passing Juice
<a href="#">Magnets</a>	Internal	Passing Juice
<a href="#">Mousepads</a>	Internal	Passing Juice
<a href="#">Notepads</a>	Internal	Passing Juice
<a href="#">Stress Relievers</a>	Internal	Passing Juice
<a href="#">Technology Items</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Buttons</a>	Internal	Passing Juice
<a href="#">Displays</a>	Internal	Passing Juice
<a href="#">Giveaways</a>	Internal	Passing Juice
<a href="#">Lanyards</a>	Internal	Passing Juice
<a href="#">Ballpoint Pens</a>	Internal	Passing Juice
<a href="#">Chalk</a>	Internal	Passing Juice
<a href="#">Crayons</a>	Internal	Passing Juice
<a href="#">Highlighters</a>	Internal	Passing Juice
<a href="#">Hi-Tech Pens</a>	Internal	Passing Juice
<a href="#">Markers</a>	Internal	Passing Juice
<a href="#">Pencils</a>	Internal	Passing Juice
<a href="#">Roller Ball Pens</a>	Internal	Passing Juice
<a href="#">Sharpeners</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Carhartt</a>	Internal	Passing Juice

## In-page links

<a href="#">Titleist</a>	Internal	Passing Juice
<a href="#">Yeti</a>	Internal	Passing Juice
<a href="#">Eddie Bauer</a>	Internal	Passing Juice
<a href="#">New Era</a>	Internal	Passing Juice
<a href="#">Under Armour</a>	Internal	Passing Juice
<a href="#">Custom Logo Products and Personalised Items</a>	Internal	Passing Juice
<a href="#">personalized large mugs</a>	Internal	Passing Juice
<a href="#">Premium Personalized Gifts</a>	Internal	Passing Juice
<a href="#">custom metal water bottles</a>	Internal	Passing Juice
<a href="#">custom wine glasses with logo</a>	Internal	Passing Juice
<a href="#">Custom Corporate Swag</a>	Internal	Passing Juice
<a href="#">Company Merchandise</a>	Internal	Passing Juice
<a href="#">Bulk Logo Coffee Cups</a>	Internal	Passing Juice
<a href="#">OUR WORK</a>	Internal	Passing Juice
<a href="#">Our Services</a>	Internal	Passing Juice
<a href="#">Project Inquiry</a>	Internal	Passing Juice
<a href="#">Case Study: Yes, We Can!</a>	Internal	Passing Juice
<a href="#">Lead a Healthier Lifestyle With These 6 Promotional Products</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">ADVANCED SEARCH</a>	Internal	Passing Juice
<a href="#">CONTACT US</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	blog work promotional products reunions home services entertainment creative company
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
promotional	3	✓	✓	✓	✓
products	3	✓	✗	✗	✓
home	3	✓	✗	✗	✗
work	3	✗	✗	✗	✓
creative	3	✗	✗	✗	✓








## Usability

	Url	Domain : coolhandpromotions.com Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 10
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.






## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div> <a href="https://www.coolhandpromotions.com/sitemap.xml">https://www.coolhandpromotions.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://coolhandpromotions.com/robots.txt">http://coolhandpromotions.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>